

# CSC 411 Lecture 14: Probabilistic Models II

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- Bayesian parameter estimation
- MAP estimation
- Gaussian discriminant analysis

- Maximum likelihood has a pitfall: if you have too little data, it can overfit.
- E.g., what if you flip the coin twice and get H both times?

$$\theta_{\text{ML}} = \frac{N_H}{N_H + N_T} = \frac{2}{2 + 0} = 1$$

- Because it never observed T, it assigns this outcome probability 0. This problem is known as [data sparsity](#).
- If you observe a single T in the test set, the log-likelihood is  $-\infty$ .

# Bayesian Parameter Estimation

- In maximum likelihood, the observations are treated as random variables, but the parameters are not.
- The **Bayesian** approach treats the parameters as random variables as well.
- To define a Bayesian model, we need to specify two distributions:
  - The **prior distribution**  $p(\theta)$ , which encodes our beliefs about the parameters *before* we observe the data
  - The **likelihood**  $p(\mathcal{D} | \theta)$ , same as in maximum likelihood
- When we **update** our beliefs based on the observations, we compute the **posterior distribution** using Bayes' Rule:

$$p(\theta | \mathcal{D}) = \frac{p(\theta)p(\mathcal{D} | \theta)}{\int p(\theta')p(\mathcal{D} | \theta') d\theta'}.$$

- We rarely ever compute the denominator explicitly.

# Bayesian Parameter Estimation

- Let's revisit the coin example. We already know the likelihood:

$$L(\theta) = p(\mathcal{D}) = \theta^{N_H}(1 - \theta)^{N_T}$$

- It remains to specify the prior  $p(\theta)$ .
  - We can choose an **uninformative prior**, which assumes as little as possible. A reasonable choice is the uniform prior.
  - But our experience tells us 0.5 is more likely than 0.99. One particularly useful prior that lets us specify this is the **beta distribution**:

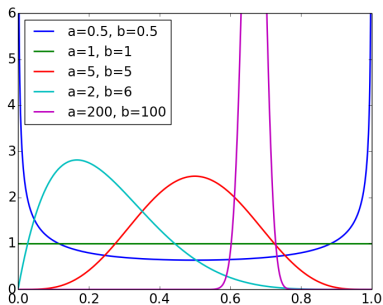
$$p(\theta; a, b) = \frac{\Gamma(a+b)}{\Gamma(a)\Gamma(b)} \theta^{a-1}(1-\theta)^{b-1}.$$

- This notation for proportionality lets us ignore the normalization constant:

$$p(\theta; a, b) \propto \theta^{a-1}(1-\theta)^{b-1}.$$

# Bayesian Parameter Estimation

- Beta distribution for various values of  $a$ ,  $b$ :



- Some observations:
  - The expectation  $\mathbb{E}[\theta] = a/(a + b)$ .
  - The distribution gets more peaked when  $a$  and  $b$  are large.
  - The uniform distribution is the special case where  $a = b = 1$ .
- The main thing the beta distribution is used for is as a prior for the Bernoulli distribution.

# Bayesian Parameter Estimation

- Computing the posterior distribution:

$$\begin{aligned} p(\boldsymbol{\theta} | \mathcal{D}) &\propto p(\boldsymbol{\theta})p(\mathcal{D} | \boldsymbol{\theta}) \\ &\propto \left[ \theta^{a-1}(1-\theta)^{b-1} \right] \left[ \theta^{N_H}(1-\theta)^{N_T} \right] \\ &= \theta^{a-1+N_H}(1-\theta)^{b-1+N_T}. \end{aligned}$$

- This is just a beta distribution with parameters  $N_H + a$  and  $N_T + b$ .
- The posterior expectation of  $\theta$  is:

$$\mathbb{E}[\theta | \mathcal{D}] = \frac{N_H + a}{N_H + N_T + a + b}$$

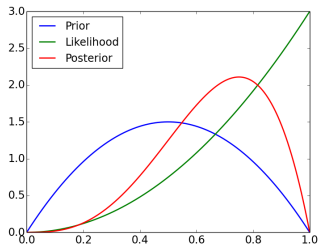
- The parameters  $a$  and  $b$  of the prior can be thought of as **pseudo-counts**.
  - The reason this works is that the prior and likelihood have the same functional form. This phenomenon is known as **conjugacy**, and it's very useful.

# Bayesian Parameter Estimation

Bayesian inference for the coin flip example:

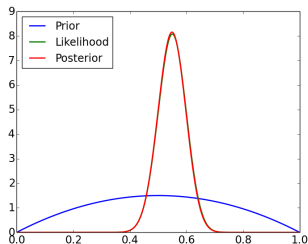
Small data setting

$$N_H = 2, N_T = 0$$



Large data setting

$$N_H = 55, N_T = 45$$



When you have enough observations, the **data overwhelm the prior**.



# Bayesian Parameter Estimation

- What do we actually do with the posterior?
- The **posterior predictive distribution** is the distribution over future observables given the past observations. We compute this by marginalizing out the parameter(s):

$$p(\mathcal{D}' | \mathcal{D}) = \int p(\boldsymbol{\theta} | \mathcal{D})p(\mathcal{D}' | \boldsymbol{\theta}) d\boldsymbol{\theta}. \quad (1)$$

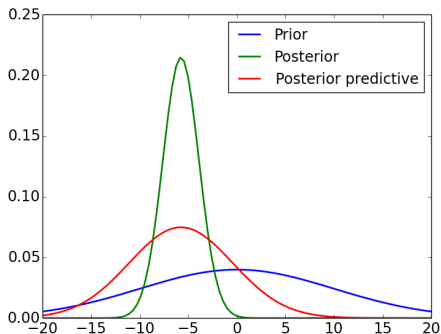
- For the coin flip example:

$$\begin{aligned} \theta_{\text{pred}} &= \Pr(x' = H | \mathcal{D}) \\ &= \int p(\theta | \mathcal{D})\Pr(x' = H | \theta) d\theta \\ &= \int \text{Beta}(\theta; N_H + a, N_T + b) \cdot \theta d\theta \\ &= \mathbb{E}_{\text{Beta}(\theta; N_H + a, N_T + b)}[\theta] \\ &= \frac{N_H + a}{N_H + N_T + a + b}, \end{aligned} \quad (2)$$

# Bayesian Parameter Estimation

## Bayesian estimation of the mean temperature in Toronto

- Assume observations are i.i.d. Gaussian with known standard deviation  $\sigma$  and unknown mean  $\mu$
- Broad Gaussian prior over  $\mu$ , centered at 0
- We can compute the posterior and posterior predictive distributions analytically (full derivation in notes)
- Why is the posterior predictive distribution more spread out than the posterior distribution?



# Bayesian Parameter Estimation

## Comparison of maximum likelihood and Bayesian parameter estimation

- The Bayesian approach deals better with data sparsity
- Maximum likelihood is an optimization problem, while Bayesian parameter estimation is an integration problem
  - This means maximum likelihood is much easier in practice, since we can just do gradient descent
  - Automatic differentiation packages make it really easy to compute gradients
  - There aren't any comparable black-box tools for Bayesian parameter estimation (although Stan can do quite a lot)

# Maximum A-Posteriori Estimation

- **Maximum a-posteriori (MAP) estimation:** find the most likely parameter settings under the posterior
- This converts the Bayesian parameter estimation problem into a maximization problem

$$\begin{aligned}\hat{\theta}_{\text{MAP}} &= \arg \max_{\theta} p(\theta | \mathcal{D}) \\ &= \arg \max_{\theta} p(\theta, \mathcal{D}) \\ &= \arg \max_{\theta} p(\theta) p(\mathcal{D} | \theta) \\ &= \arg \max_{\theta} \log p(\theta) + \log p(\mathcal{D} | \theta)\end{aligned}$$

# Maximum A-Posteriori Estimation

- Joint probability in the coin flip example:

$$\begin{aligned}\log p(\theta, \mathcal{D}) &= \log p(\theta) + \log p(\mathcal{D} | \theta) \\ &= \text{const} + (a - 1) \log \theta + (b - 1) \log(1 - \theta) + N_H \log \theta + N_T \log(1 - \theta) \\ &= \text{const} + (N_H + a - 1) \log \theta + (N_T + b - 1) \log(1 - \theta)\end{aligned}$$

- Maximize by finding a critical point

$$0 = \frac{d}{d\theta} \log p(\theta, \mathcal{D}) = \frac{N_H + a - 1}{\theta} - \frac{N_T + b - 1}{1 - \theta}$$

- Solving for  $\theta$ ,

$$\hat{\theta}_{\text{MAP}} = \frac{N_H + a - 1}{N_H + N_T + a + b - 2}$$

# Maximum A-Posteriori Estimation

Comparison of estimates in the coin flip example:

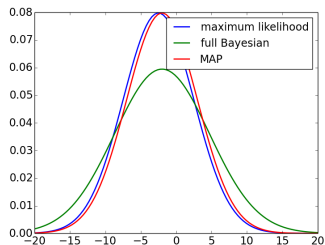
	<b>Formula</b>	$N_H = 2, N_T = 0$	$N_H = 55, N_T = 45$
$\hat{\theta}_{\text{ML}}$	$\frac{N_H}{N_H + N_T}$	1	$\frac{55}{100} = 0.55$
$\theta_{\text{pred}}$	$\frac{N_H + a}{N_H + N_T + a + b}$	$\frac{4}{6} \approx 0.67$	$\frac{57}{104} \approx 0.548$
$\hat{\theta}_{\text{MAP}}$	$\frac{N_H + a - 1}{N_H + N_T + a + b - 2}$	$\frac{3}{4} = 0.75$	$\frac{56}{102} \approx 0.549$

$\hat{\theta}_{\text{MAP}}$  assigns nonzero probabilities as long as  $a, b > 1$ .

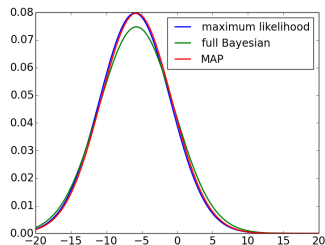
# Maximum A-Posteriori Estimation

Comparison of predictions in the Toronto temperatures example

1 observation



7 observations



## Gaussian Discriminant Analysis



- Generative models - model  $p(\mathbf{x}|t = k)$
- Instead of trying to separate classes, try to model what each class "looks like".
- Recall that  $p(\mathbf{x}|t = k)$  may be very complex

$$p(x_1, \dots, x_d, y) = p(x_1|x_2, \dots, x_d, y) \cdots p(x_{d-1}|x_d, y)p(x_d, y)$$

- Naive bayes used a conditional independence assumption. What else could we do? Choose a simple distribution.
- Today we will discuss fitting Gaussian distributions to our data.

# Bayes Classifier

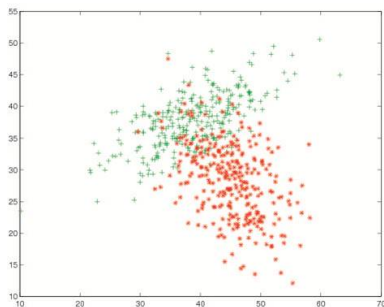
- Let's take a step back...
- Bayes Classifier

$$\begin{aligned}h(\mathbf{x}) &= \arg \max p(t = k|\mathbf{x}) = \arg \max \frac{p(\mathbf{x}|t = k)p(t = k)}{p(\mathbf{x})} \\ &= \arg \max p(\mathbf{x}|t = k)p(t = k)\end{aligned}$$

- Talked about Discrete  $\mathbf{x}$ , what if  $\mathbf{x}$  is continuous?

# Classification: Diabetes Example

- Observation per patient: White blood cell count & glucose value.



- How can we model  $p(x|t = k)$ ? Multivariate Gaussian

# Gaussian Discriminant Analysis (Gaussian Bayes Classifier)

- Gaussian Discriminant Analysis in its general form assumes that  $p(\mathbf{x}|t)$  is distributed according to a multivariate normal (Gaussian) distribution
- Multivariate Gaussian distribution:

$$p(\mathbf{x}|t = k) = \frac{1}{(2\pi)^{d/2} |\Sigma_k|^{1/2}} \exp \left[ -\frac{1}{2} (\mathbf{x} - \boldsymbol{\mu}_k)^T \Sigma_k^{-1} (\mathbf{x} - \boldsymbol{\mu}_k) \right]$$

where  $|\Sigma_k|$  denotes the determinant of the matrix, and  $d$  is dimension of  $\mathbf{x}$

- Each class  $k$  has associated mean vector  $\boldsymbol{\mu}_k$  and covariance matrix  $\Sigma_k$
- $\Sigma_k$  has  $\mathcal{O}(d^2)$  parameters - could be hard to estimate (more on that later).

# Multivariate Data

- Multiple measurements (sensors)
- $d$  inputs/features/attributes
- $N$  instances/observations/examples

$$\mathbf{X} = \begin{bmatrix} x_1^{(1)} & x_2^{(1)} & \cdots & x_d^{(1)} \\ x_1^{(2)} & x_2^{(2)} & \cdots & x_d^{(2)} \\ \vdots & \vdots & \ddots & \vdots \\ x_1^{(N)} & x_2^{(N)} & \cdots & x_d^{(N)} \end{bmatrix}$$

# Multivariate Parameters

- Mean

$$\mathbb{E}[\mathbf{x}] = [\mu_1, \dots, \mu_d]^T$$

- Covariance

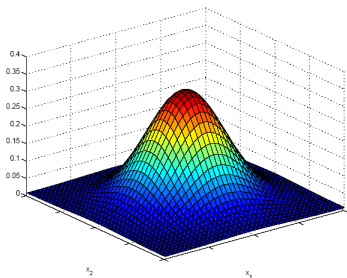
$$\Sigma = \text{Cov}(\mathbf{x}) = \mathbb{E}[(\mathbf{x} - \mu)^T (\mathbf{x} - \mu)] = \begin{bmatrix} \sigma_1^2 & \sigma_{12} & \cdots & \sigma_{1d} \\ \sigma_{12} & \sigma_2^2 & \cdots & \sigma_{2d} \\ \vdots & \vdots & \ddots & \vdots \\ \sigma_{d1} & \sigma_{d2} & \cdots & \sigma_d^2 \end{bmatrix}$$

- For Gaussians - all you need to know to represent! (not true in general)

# Multivariate Gaussian Distribution

- $\mathbf{x} \sim \mathcal{N}(\boldsymbol{\mu}, \boldsymbol{\Sigma})$ , a Gaussian (or normal) distribution defined as

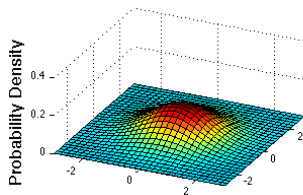
$$p(\mathbf{x}) = \frac{1}{(2\pi)^{d/2} |\boldsymbol{\Sigma}|^{1/2}} \exp \left[ -\frac{1}{2} (\mathbf{x} - \boldsymbol{\mu})^T \boldsymbol{\Sigma}^{-1} (\mathbf{x} - \boldsymbol{\mu}) \right]$$



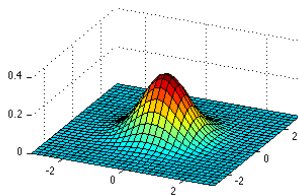
- Mahalanobis distance  $(\mathbf{x} - \boldsymbol{\mu}_k)^T \boldsymbol{\Sigma}^{-1} (\mathbf{x} - \boldsymbol{\mu}_k)$  measures the distance from  $\mathbf{x}$  to  $\boldsymbol{\mu}$  in terms of  $\boldsymbol{\Sigma}$
- It normalizes for difference in variances and correlations

# Bivariate Normal

$$\Sigma = \begin{pmatrix} 1 & 0 \\ 0 & 1 \end{pmatrix}$$



$$\Sigma = 0.5 \begin{pmatrix} 1 & 0 \\ 0 & 1 \end{pmatrix}$$



$$\Sigma = 2 \begin{pmatrix} 1 & 0 \\ 0 & 1 \end{pmatrix}$$

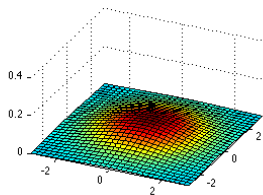


Figure: Probability density function

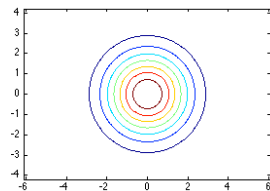
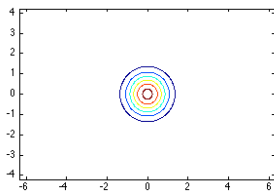
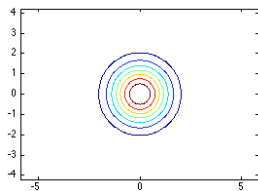
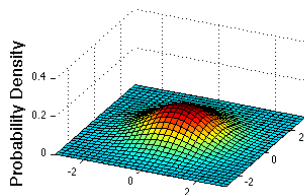


Figure: Contour plot of the pdf

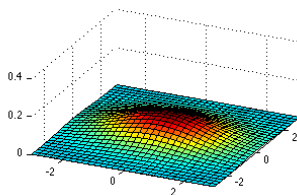


# Bivariate Normal

$$\text{var}(x_1) = \text{var}(x_2)$$



$$\text{var}(x_1) > \text{var}(x_2)$$



$$\text{var}(x_1) < \text{var}(x_2)$$

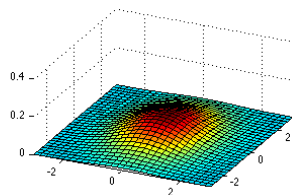


Figure: Probability density function

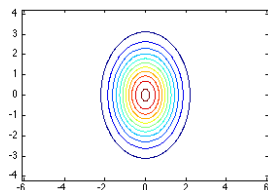
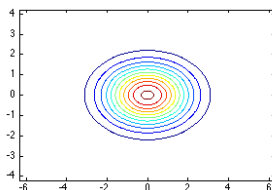
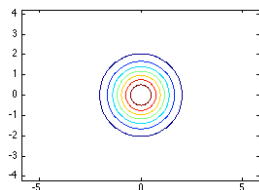
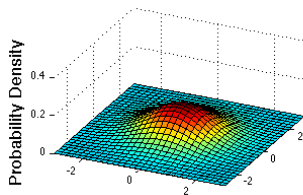


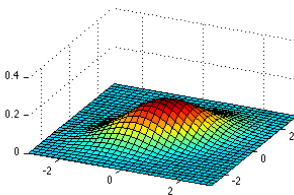
Figure: Contour plot of the pdf

# Bivariate Normal

$$\Sigma = \begin{pmatrix} 1 & 0 \\ 0 & 1 \end{pmatrix}$$



$$\Sigma = \begin{pmatrix} 1 & 0.5 \\ 0.5 & 1 \end{pmatrix}$$



$$\Sigma = \begin{pmatrix} 1 & 0.8 \\ 0.8 & 1 \end{pmatrix}$$

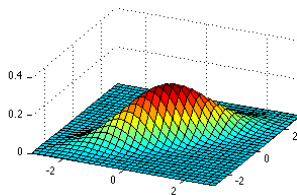


Figure: Probability density function

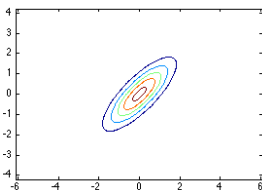
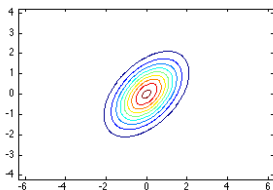
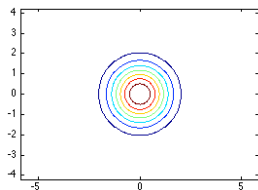
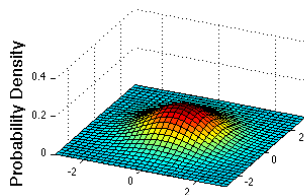


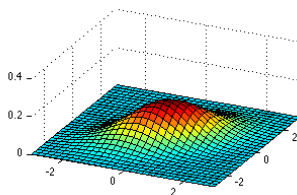
Figure: Contour plot of the pdf

# Bivariate Normal

$$\text{Cov}(x_1, x_2) = 0$$



$$\text{Cov}(x_1, x_2) > 0$$



$$\text{Cov}(x_1, x_2) < 0$$

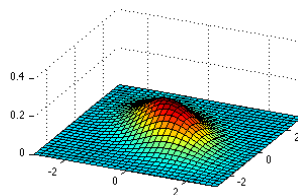


Figure: Probability density function

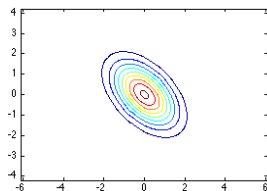
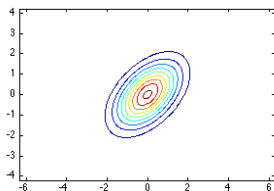
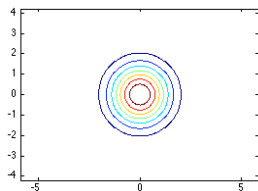
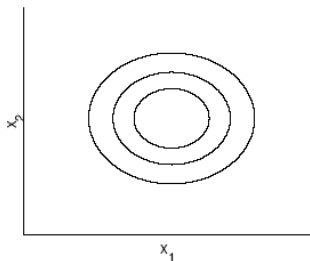


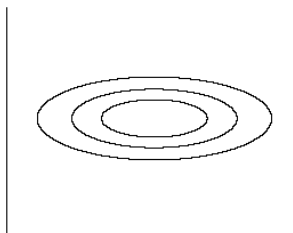
Figure: Contour plot of the pdf

# Bivariate Normal

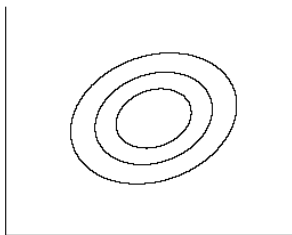
$$\text{Cov}(x_1, x_2) = 0, \text{Var}(x_1) = \text{Var}(x_2)$$



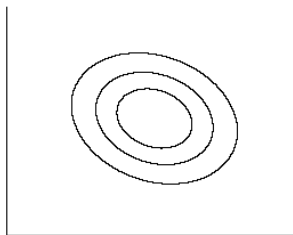
$$\text{Cov}(x_1, x_2) = 0, \text{Var}(x_1) > \text{Var}(x_2)$$



$$\text{Cov}(x_1, x_2) > 0$$

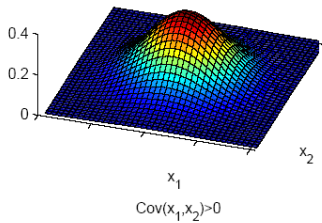


$$\text{Cov}(x_1, x_2) < 0$$

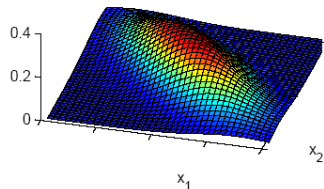
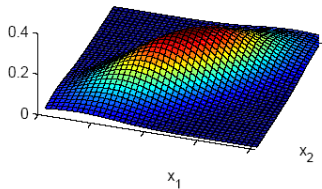
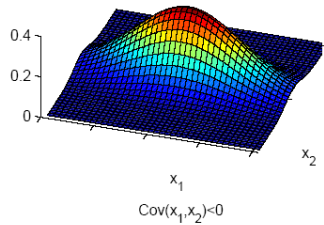


# Bivariate Normal

$$\text{Cov}(x_1, x_2) = 0, \text{Var}(x_1) = \text{Var}(x_2)$$



$$\text{Cov}(x_1, x_2) = 0, \text{Var}(x_1) > \text{Var}(x_2)$$



# Gaussian Discriminant Analysis (Gaussian Bayes Classifier)

- GDA (GBC) decision boundary is based on class posterior:

$$\begin{aligned}\log p(t_k|\mathbf{x}) &= \log p(\mathbf{x}|t_k) + \log p(t_k) - \log p(\mathbf{x}) \\ &= -\frac{d}{2} \log(2\pi) - \frac{1}{2} \log |\Sigma_k^{-1}| - \frac{1}{2} (\mathbf{x} - \mu_k)^T \Sigma_k^{-1} (\mathbf{x} - \mu_k) + \\ &\quad + \log p(t_k) - \log p(\mathbf{x})\end{aligned}$$

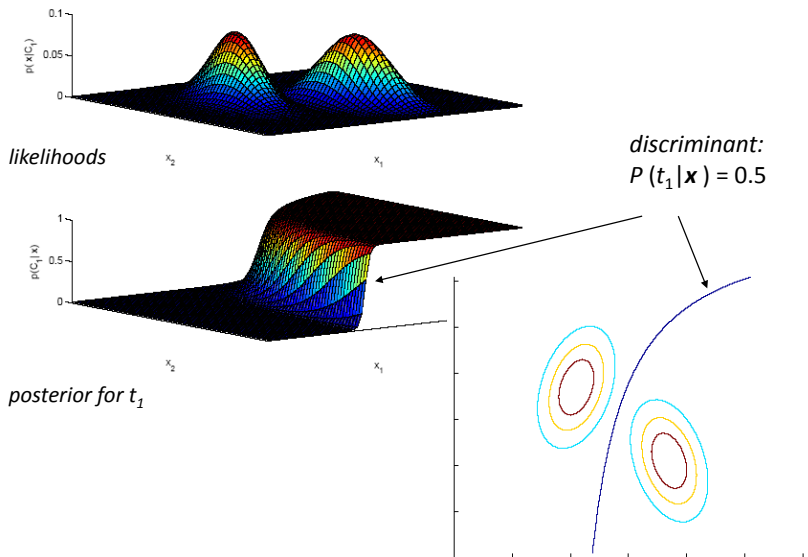
- Decision boundary:

$$(\mathbf{x} - \mu_k)^T \Sigma_k^{-1} (\mathbf{x} - \mu_k) = (\mathbf{x} - \mu_\ell)^T \Sigma_\ell^{-1} (\mathbf{x} - \mu_\ell) + \text{Const}$$

$$\mathbf{x}^T \Sigma_k^{-1} \mathbf{x} - 2\mu_k^T \Sigma_k^{-1} \mathbf{x} = \mathbf{x}^T \Sigma_\ell^{-1} \mathbf{x} - 2\mu_\ell^T \Sigma_\ell^{-1} \mathbf{x} + \text{Const}$$

- Quadratic function in  $\mathbf{x}$
- What if  $\Sigma_k = \Sigma_\ell$ ?

# Decision Boundary



- Learn the parameters for each class using maximum likelihood
- Assume the prior is Bernoulli (we have two classes)

$$p(t|\phi) = \phi^t(1 - \phi)^{1-t}$$

- You can compute the ML estimate in closed form

$$\phi = \frac{1}{N} \sum_{n=1}^N \mathbb{1}[t^{(n)} = 1]$$

$$\mu_k = \frac{\sum_{n=1}^N \mathbb{1}[t^{(n)} = k] \cdot \mathbf{x}^{(n)}}{\sum_{n=1}^N \mathbb{1}[t^{(n)} = k]}$$

$$\Sigma_k = \frac{1}{\sum_{n=1}^N \mathbb{1}[t^{(n)} = k]} \sum_{n=1}^N \mathbb{1}[t^{(n)} = k] (\mathbf{x}^{(n)} - \mu_{t^{(n)}})(\mathbf{x}^{(n)} - \mu_{t^{(n)}})^T$$



# Simplifying the Model

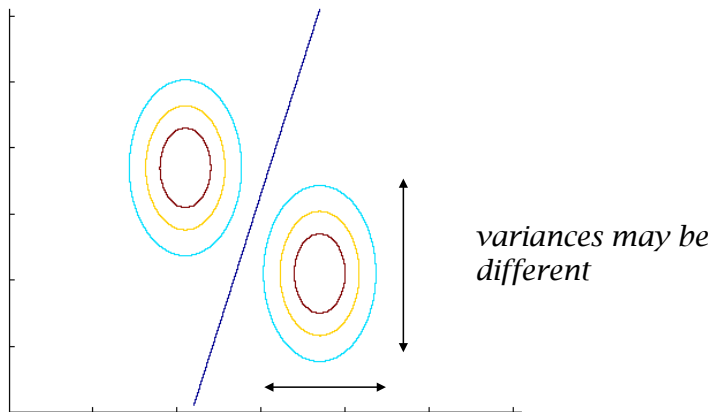
What if  $\mathbf{x}$  is high-dimensional?

- For Gaussian Bayes Classifier, if input  $\mathbf{x}$  is high-dimensional, then covariance matrix has many parameters
- Save some parameters by using a shared covariance for the classes
- Any other idea you can think of?
- MLE in this case:

$$\Sigma = \frac{1}{N} \sum_{n=1}^N (\mathbf{x}^{(n)} - \mu_{t^{(n)}})(\mathbf{x}^{(n)} - \mu_{t^{(n)}})^T$$

- Linear decision boundary.

## Decision Boundary: Shared Variances (between Classes)



# Gaussian Discriminative Analysis vs Logistic Regression

- Binary classification: If you examine  $p(t = 1|\mathbf{x})$  under GDA and assume  $\Sigma_0 = \Sigma_1 = \Sigma$ , you will find that it looks like this:

$$p(t|\mathbf{x}, \phi, \mu_0, \mu_1, \Sigma) = \frac{1}{1 + \exp(-\mathbf{w}^T \mathbf{x})}$$

where  $\mathbf{w}$  is an appropriate function of  $(\phi, \mu_0, \mu_1, \Sigma)$ ,  $\phi = p(t = 1)$

- Same model as logistic regression!
- When should we prefer GDA to LR, and vice versa?

# Gaussian Discriminative Analysis vs Logistic Regression

- GDA makes stronger modeling assumption: assumes class-conditional data is multivariate Gaussian
- If this is true, GDA is asymptotically efficient (best model in limit of large  $N$ )
- But LR is more robust, less sensitive to incorrect modeling assumptions (what loss is it optimizing?)
- Many class-conditional distributions lead to logistic classifier
- When these distributions are non-Gaussian (a.k.a almost always), LR usually beats GDA
- GDA can handle easily missing features (how do you do that with LR?)

- **Naive Bayes:** Assumes features independent given the class

$$p(\mathbf{x}|t = k) = \prod_{i=1}^d p(x_i|t = k)$$

- Assuming likelihoods are Gaussian, how many parameters required for Naive Bayes classifier?
- Equivalent to assuming  $\Sigma_k$  is diagonal.

- **Gaussian Naive Bayes** classifier assumes that the likelihoods are Gaussian:

$$p(x_i | t = k) = \frac{1}{\sqrt{2\pi}\sigma_{ik}} \exp \left[ \frac{-(x_i - \mu_{ik})^2}{2\sigma_{ik}^2} \right]$$

(this is just a 1-dim Gaussian, one for each input dimension)

- Model the same as Gaussian Discriminative Analysis with diagonal covariance matrix
- Maximum likelihood estimate of parameters

$$\mu_{ik} = \frac{\sum_{n=1}^N \mathbb{1}[t^{(n)} = k] \cdot x_i^{(n)}}{\sum_{n=1}^N \mathbb{1}[t^{(n)} = k]}$$

$$\sigma_{ik}^2 = \frac{\sum_{n=1}^N \mathbb{1}[t^{(n)} = k] \cdot (x_i^{(n)} - \mu_{ik})^2}{\sum_{n=1}^N \mathbb{1}[t^{(n)} = k]}$$

- What decision boundaries do we get?

# Decision Boundary: isotropic

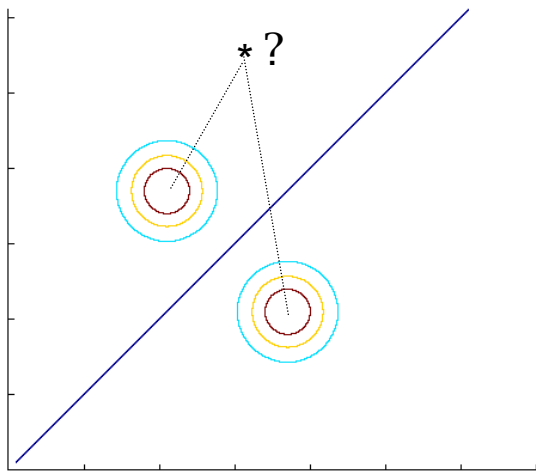
- In this case:  $\sigma_{i,k} = \sigma$  (just one parameter), class priors equal (e.g.,  $p(t_k) = 0.5$  for 2-class case)
- Going back to class posterior for GDA:

$$\begin{aligned}\log p(t_k|\mathbf{x}) &= \log p(\mathbf{x}|t_k) + \log p(t_k) - \log p(\mathbf{x}) \\ &= -\frac{d}{2} \log(2\pi) - \frac{1}{2} \log |\Sigma_k^{-1}| - \frac{1}{2} (\mathbf{x} - \mu_k)^T \Sigma_k^{-1} (\mathbf{x} - \mu_k) + \\ &\quad + \log p(t_k) - \log p(\mathbf{x})\end{aligned}$$

where we take  $\Sigma_k = \sigma^2 I$  and ignore terms that don't depend on  $k$  (don't matter when we take max over classes):

$$\log p(t_k|\mathbf{x}) = -\frac{1}{2\sigma^2} (\mathbf{x} - \mu_k)^T (\mathbf{x} - \mu_k)$$

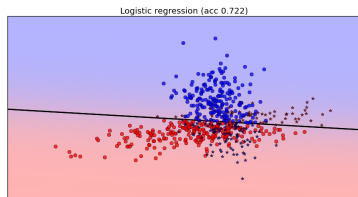
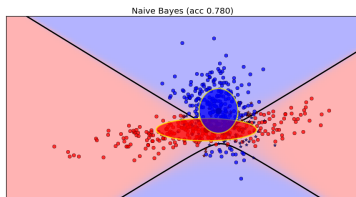
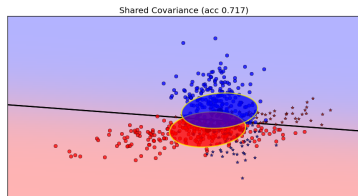
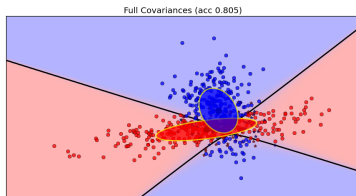
## Decision Boundary: isotropic



- Same variance across all classes and input dimensions, all class priors equal
- Classification only depends on distance to the mean. Why?



# Example



# Generative models - Recap

- GDA - quadratic decision boundary.
- With shared covariance "collapses" to logistic regression.
- Generative models:
  - Flexible models, easy to add/remove class.
  - Handle missing data naturally
  - More "natural" way to think about things, but usually doesn't work as well.
- Tries to solve a hard problem in order to solve a easy problem.