

## Embedded Ethics Reflection

**Deadline:** Sunday, Nov. 28, at 11:59pm.

**Submission:** You should submit your response to MarkUs as a PDF file.

In “Beyond Engagement: Aligning Algorithmic Recommendations With Prosocial Goals,”<sup>1</sup> Jonathan Stray suggests that recommender systems might be improved by (1) shifting from engagement metrics to ‘well-being metrics’, (2) giving users greater control over their feeds, and (3) paying users for better data.

Pick one of these suggestions. In a couple of paragraphs (250-300 words), argue whether you think this suggestion helps to address some of the ethical problems around influencing others discussed in lecture. In other words, does a recommender system that implements this suggestion influence its users in a more or less ethical way? Bring one of the concepts from lecture in your answer.

Your assignment will be graded in the following way:

- ✓+: The assignment meets the required word count in a non-repetitive way, successfully uses one of the concepts, and gives a coherent argument for a position.
- ✓: The assignment meets the required word count in a non-repetitive way, but it is difficult to determine its argument or position, or it fails to use one of the concepts successfully.
- ✓-: The assignment is incomplete; it either does not meet the required word count, or is significantly off topic, or is not comprehensible.

A ✓+ or ✓ will be sufficient to get full credit.

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<sup>1</sup><https://partnershiponai.org/beyond-engagement-aligning-algorithmic-recommendations-with-prosocial-goals/>