

# CSC2556

## Lecture 4

### Voting IV

# Approaches to Voting

# Approaches to Voting

- What does an approach give us?
  - A way to compare voting rules
  - Hopefully find a uniquely “optimal” voting rule
- Various approaches in the literature
  - Axiomatic approach
  - Distance rationalizability approach
  - Statistical approach
  - Implicit utilitarian approach
  - ...

# Axiomatic Approach

# Axiomatic Approach

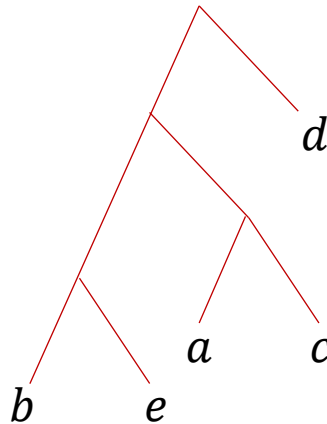
- Axiom:
  - A requirement that the voting rule must behave in a certain way
- Goal:
  - Define a set of reasonable axioms, and search for voting rules that satisfy them together
  - **Ultimate hope:** a unique voting rule satisfies the set of axioms simultaneously!
  - **What often happens:** no voting rule satisfies the axioms together 😞

# We have already seen axioms!

- Condorcet consistency
- Majority consistency
- Strategyproofness
- Onteness
- Non-dictatorship
- Strong monotonicity
- Pareto optimality

# Axiomatic Approach

- Some axioms are weak and satisfied by all natural rules
  - **Unanimity:**
    - If all voters have the same top choice, that alternative is the winner.  
 $(top(\succ_i) = a \forall i \in N) \Rightarrow f(\vec{\succ}) = a$
  - **Q:** How does this compare to Pareto optimality?
  - Pareto optimality is weak but still violated by natural voting methods like voting trees



# Axiomatic Approach

- **Anonymity:**

- Permuting the votes does not change the winner
- In other words, voter identities don't matter
- Example: these two profiles must have the same winner:  
{voter 1:  $a \succ b \succ c$ , voter 2:  $b \succ c \succ a$ }  
{voter 1:  $b \succ c \succ a$ , voter 2:  $a \succ b \succ c$ }

- **Neutrality:**

- Permuting alternative names just permutes the winner accordingly
- Example:
  - Say  $a$  wins on {voter 1:  $a \succ b \succ c$ , voter 2:  $b \succ c \succ a$ }
  - We permute all names:  $a \rightarrow b$ ,  $b \rightarrow c$ , and  $c \rightarrow a$
  - New profile: {voter 1:  $b \succ c \succ a$ , voter 2:  $c \succ a \succ b$ }
  - Then, the new winner must be  $b$



# Axiomatic Approach

- Neutrality is tricky for deterministic rules
    - Incompatible with anonymity
      - Consider the profile {voter 1:  $a \succ b$ , voter 2:  $b \succ a$ }
      - Without loss of generality, say  $a$  wins
      - Imagine a different profile: {voter 1:  $b \succ a$ , voter 2:  $a \succ b$ }
        - Neutrality  $\Rightarrow$  we exchanged  $a \leftrightarrow b$ , so winner must be  $b$
        - Anonymity  $\Rightarrow$  we exchanged the votes, so winner must be  $a$
- We usually only require neutrality for...
  - Randomized rules: E.g., a rule could satisfy both by choosing  $a$  and  $b$  as the winner with probability  $\frac{1}{2}$  each, on both profiles
  - Deterministic rules that return a set of tied winners: E.g., a rule could return  $\{a, b\}$  as tied winners on both profiles.

# Axiomatic Approach

- **Consistency:** If  $a$  is the winner on two profiles, it must be the winner on their union.

$$f(\vec{\succ}_1) = a \wedge f(\vec{\succ}_2) = a \Rightarrow f(\vec{\succ}_1 + \vec{\succ}_2) = a$$

- Example:  $\vec{\succ}_1 = \{a \succ b \succ c\}$ ,  $\vec{\succ}_2 = \{a \succ c \succ b, b \succ c \succ a\}$
- Then,  $\vec{\succ}_1 + \vec{\succ}_2 = \{a \succ b \succ c, a \succ c \succ b, b \succ c \succ a\}$

- **Theorem [Young '75]:**
  - Subject to mild requirements, a voting rule is consistent if and only if it is a positional scoring rule!

# Axiomatic Approach

- **Weak monotonicity:** If  $a$  is the winner, and  $a$  is “pushed up” in some votes,  $a$  remains the winner.
  - $f(\vec{\succ}) = a \Rightarrow f(\vec{\succ}') = a$ , where
    - $b \succ_i c \Leftrightarrow b \succ'_i c, \forall i \in N, b, c \in A \setminus \{a\}$  (Order of others preserved)
    - $a \succ_i b \Rightarrow a \succ'_i b, \forall i \in N, b \in A \setminus \{a\}$  ( $a$  only improves)
- Contrast with strong monotonicity
  - SM requires  $f(\vec{\succ}') = a$  even if  $\vec{\succ}'$  only satisfies the 2<sup>nd</sup> condition
  - Too strong; only satisfied by dictatorial or non-onto rules [GS Theorem]

# Axiomatic Approach

- Weak monotonicity is satisfied by most voting rules
  - Popular exceptions: STV, plurality with runoff
- But violation of weak monotonicity helps STV be hard to manipulate
  - **Theorem [Conitzer-Sandholm '06]:**  
“Every weakly monotonic voting rule is easy to manipulate on average.”

# Axiomatic Approach

- STV violates weak monotonicity

7 voters	5 voters	2 voters	6 voters
a	b	b	c
b	c	c	a
c	a	a	b

- First  $c$ , then  $b$  eliminated
- Winner:  $a$

7 voters	5 voters	2 voters	6 voters
a	b	a	c
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c	a	c	b

- First  $b$ , then  $a$  eliminated
- Winner:  $c$

# Axiomatic Approach

- Arrow's Impossibility Theorem
  - Applies to social welfare functions (profile  $\rightarrow$  ranking)
  - **Independence of Irrelevant Alternatives (IIA)**: If the preferences of all voters between  $a$  and  $b$  are unchanged, the social preference between  $a$  and  $b$  should not change
  - **Pareto optimality**: If all prefer  $a$  to  $b$ , then the social preference should be  $a \succ b$
  - **Theorem**: IIA + Pareto optimality  $\Rightarrow$  dictatorship
- Interestingly, automated theorem provers can also prove Arrow's and GS impossibilities!

# Axiomatic Approach

- Polynomial-time computability
  - Can be thought of as a desirable axiom
  - Two popular rules which attempt to make the pairwise comparison graph acyclic by inverting edges are NP-hard to compute:
    - **Kemeny's rule**: invert edges with minimum total weight
    - **Slater's rule**: invert minimum number of edges
  - Both rules can be implemented by straightforward integer linear programs
    - For small instances (say, up to 20 alternatives), NP-hardness isn't a practical concern.

# Distortion Approach



# Distortion Approach

- A quantitative approach to voting
- Three key steps:
  1. Assume that voters' *ranked* preferences are induced by their *underlying numerical utilities/costs* for the alternatives
  2. Set the goal (e.g. choose the alternative maximizing the sum of voters' utilities a.k.a. the social welfare)
  3. Select an alternative that *approximately optimizes* the goal as best as possible (the approximation ratio is called *distortion*)
- Increasingly popular in recent years

# Distortion Approach

- **Pros:**

- Uses minimal subjective assumptions
  - Need to assume underlying cardinal utilities/costs
  - Need to set a goal, which can be a subjective choice
- Yields a uniquely optimal voting rule

- **Cons:**

- Optimal rule often doesn't have an intuitive formula that humans can comprehend
- Optimal rule can sometimes be difficult to compute

# Utilitarian Framework

- Underlying **utility profile**  $\vec{u} = (u_1, \dots, u_n)$ 
  - $u_i(a)$  = utility of voter  $i$  for alternative  $a$
  - **Normalization:**  $\sum_a u_i(a) = 1$  for all voters  $i$
- **Social welfare**  $sw(a, \vec{u}) = \sum_i u_i(a)$
- **Ideal goal:** choose  $a^* \in \operatorname{argmax}_a sw(a, \vec{u})$ 
  - If we observe  $\vec{u}$ , then we can compute  $a^*$  easily
  - However, we do not get to observe  $\vec{u}$  directly

# Utilitarian Framework

- Observed **preference profile**  $\vec{\succ} = (\succ_1, \dots, \succ_n)$ 
  - Each voter  $i$  reports  $\succ_i$  consistent with  $u_i$ 
    - $u_i(a) > u_i(b) \Rightarrow a \succ_i b$
    - The voter can break ties arbitrarily
- **Realistic goal:** approximately maximize social welfare
  - **Distortion** of voting rule  $f$

$$\text{dist}(f) = \sup_{\vec{u}} \frac{\max_a \text{sw}(a, \vec{u})}{\text{sw}(f(\vec{\succ}), \vec{u})}$$

- Implicit max over all possible  $\vec{\succ}$  that can be induced from  $\vec{u}$
- If  $f$  is randomized, we need  $E[\text{sw}(f(\vec{\succ}), \vec{u})]$

# Deterministic Rules

- **Theorem** [Caragiannis et al. '16]:  
Given ranked preferences, the optimal **deterministic** voting rule has  $\Theta(m^2)$  distortion.
- **Proof (lower bound):**
  - **High-level approach:**
    - Take an arbitrary voting rule  $f$
    - Construct a preference profile  $\succrightarrow$
    - Let  $f$  choose a winner  $a$  on  $\succrightarrow$
    - Reveal a utility profile  $\vec{u}$  which could have induced  $\succrightarrow$  but on which  $a$  is  $\Omega(m^2)$  times worse than the optimal alternative

# Deterministic Rules

- **Proof (lower bound):**

- Let  $f$  be any voting rule
- Consider the preference profile  $\vec{\succ}$  given on the right

- **Case 1:**  $f(\vec{\succ}) = a_m$ :

- Infinite distortion. **WHY?**

- **Case 2:**  $f(\vec{\succ}) = a_i$  for some  $i < m$ :

- Bad utility profile  $\vec{u}$  consistent with  $\vec{\succ}$ :

- Voters in column  $i$  have utility  $1/m$  for every alternative
- All other voters have utility  $1/2$  for their top two alternatives

- $sw(a_i, \vec{u}) = \frac{n}{m-1} \cdot \frac{1}{m}$ ,  $sw(a_m, \vec{u}) \geq \frac{n-n/(m-1)}{2}$

- Distortion =  $\Omega(m^2)$

$n/(m-1)$ voters per column			
$a_1$	$a_2$	...	$a_{m-1}$
$a_m$	$a_m$	...	$a_m$
$\vdots$	$\vdots$	$\vdots$	$\vdots$

# Deterministic Rules

- **Proof (upper bound):**
  - Claim: Plurality achieves  $O(m^2)$  distortion
  - Suppose plurality winner is  $a$ .
    - At least  $n/m$  voters have  $a$  as their top choice
    - A voter has utility at least  $1/m$  for their top choice
  - $sw(a, \vec{u}) \geq n/m^2$
  - $sw(a^*, \vec{u}) \leq n$  for every alternative  $a^*$
  - $O(m^2)$  distortion

# Randomized Rules

- **Theorem** [Boutilier et al. '12]:  
Given ranked preferences, the optimal **randomized** voting rule has distortion  $O(\sqrt{m} \cdot \log^* m)$ ,  $\Omega(\sqrt{m})$ .
- **Proof (lower bound):**
  - **Same high-level approach:**
    - Take an arbitrary *randomized* voting rule  $f$
    - Construct a preference profile  $\succrightarrow$
    - Let  $f$  choose a distribution over alternatives  $p$
    - Reveal a utility profile  $\vec{u}$  which could have induced  $\succrightarrow$  but on which the expected social welfare under  $p$  is  $\Omega(\sqrt{m})$  times worse than the optimal social welfare



# Randomized Rules

- **Proof (lower bound):**

- Let  $f$  be an arbitrary rule
- Consider  $\vec{a}$  on the right:
  - $\sqrt{m}$  special alternatives
  - $f$  must choose at least one special alternative (say  $a^*$ ) w.p. at most  $1/\sqrt{m}$
- Bad utility profile  $\vec{u}$  consistent with :
  - All voters ranking  $a^*$  first give utility 1 to  $a^*$
  - All other voters give utility  $1/m$  to each alternative
  - $\frac{n}{\sqrt{m}} \leq sw(a^*, \vec{u}) \leq \frac{2n}{\sqrt{m}}$
  - $sw(a, \vec{u}) \leq n/m$  for every other  $a$
  - **Distortion lower bound:**  $\sqrt{m}/3$  (proof on the board!)

$n/\sqrt{m}$ voters per column			
$a_1$	$a_2$	...	$a_{\sqrt{m}}$
⋮	⋮	⋮	⋮

# Randomized Rules

- **Proof (upper bound):**

- Given preference profile  $\vec{\succ}$ , define harmonic scores  $sc(a, \vec{\succ})$ :
  - Each voter gives  $1/k$  points to her  $k^{th}$  most preferred alternative
  - Take the sum of points across voters
- How does the harmonic score relate to social welfare?
  - It is an upper bound on social welfare
    - $sw(a, \vec{u}) \leq sc(a, \vec{\succ})$  (WHY?)
  - On average, it is a relatively tight upper bound
    - $\sum_a sc(a, \vec{\succ}) = n \cdot \sum_{k=1}^m 1/k = n H_m \leq n \cdot (\ln m + 1)$
    - $\sum_a sw(a, \vec{\succ}) = n$

# Randomized Rules

- Proof (upper bound):
  - Golden rule  $f$ :
    - With probability  $\frac{1}{2}$ :
      - Choose every  $a$  with probability proportional to  $sc(a, \vec{\Sigma})$
    - With the remaining probability  $\frac{1}{2}$ :
      - Choose every  $a$  with probability  $1/m$  (uniformly at random)
  - $\text{dist}(f) \leq 2\sqrt{m \cdot (\ln m + 1)}$  (proof on the board!)

# Some Thoughts

- **How do we interpret the distortion number?**
  - Sometimes distortion can be large
    - E.g.  $\Theta(m^2)$  for deterministic rules
  - But if all alternatives have bad worst-case approximation ratio, the alternative that minimizes it is still, in a sense, better than the others
    - The best we can do given partial information
- **Optimal vs asymptotically optimal**
  - Plurality and “golden rule” are (almost) asymptotically optimal
  - But one can also write an optimization program that chooses the exact alternative minimizing distortion on each input  $\vec{x}$
  - Polytime for both deterministic (via a direct formula) and randomized (via a non-trivial LP) cases

# Some Thoughts

- **Elicitation-distortion tradeoff**
  - What about other types of partial information?
    - There is work on considering less information than rankings as well as more information than rankings
    - One can analyze a tradeoff between eliciting less information and achieving low distortion
- **Extensions**
  - Selecting a subset of  $k$  alternatives or a ranking of alternatives
  - Participatory budgeting
  - Graph matching

Deployed @  **ROBOVOTE**

# Metric Distortion

- Instead of utilities, voters have costs for alternatives
- **Underlying metric  $d$** 
  - Voters and alternatives are in an underlying *metric space* with distance function  $d$ , which satisfies the triangle inequality
    - $\forall x, y, z: d(x, y) + d(y, z) \geq d(x, z)$
  - Social cost  $sc(a, d) = \sum_i d(i, a)$
  - **Ideal goal:** Choose  $a^* \in \operatorname{argmin}_a sc(a, d)$
- **Preference profile  $\vec{\succ} = (\succ_1, \dots, \succ_n)$** 
  - Voter  $i$  ranks the alternatives according to their distance from her
    - $d(i, a) < d(i, b) \Rightarrow a \succ_i b$
    - As before, the voter can break ties arbitrarily

# Metric Distortion

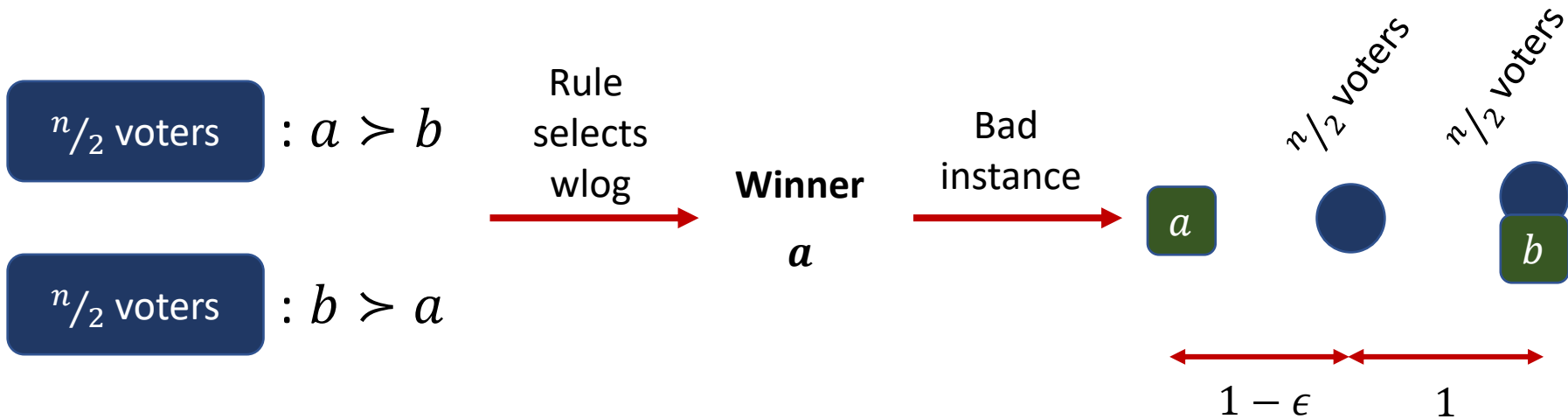
- Metric distortion of a voting rule  $f$

$$\text{dist}(f) = \sup_d \frac{\text{sc}(f(\vec{\succ}), d)}{\min_a \text{sc}(a, d)}$$

- Implicit max over all possible  $\vec{\succ}$  that can be induced from  $d$
  - If  $f$  is randomized, we need  $E[\text{sc}(f(\vec{\succ}), d)]$
- Once again, we can consider both deterministic and randomized rules

# Deterministic Rules

- A simple lower bound of 3 with just two candidates



What about upper bounds?



# Deterministic Rules

Distortion	Rule	Citation
Unbounded	$k$ -approval ( $k > 2$ )	[Anshelevich et al., 2015]
$\Theta(m)$	Plurality, Borda count	[Anshelevich et al., 2015]
$\Theta(\sqrt{m})$	Ranked pairs, Schulze	[Kempe 2020]
$O(\log m),$ $\Omega(\sqrt{\log m})$	STV	[Skowron and Elkind, 2017]
5	Copeland's rule	[Anshelevich et al., 2015]
$2 + \sqrt{5} \approx 4.236$	A new rule	[Munagala and Wang, 2019]
3	PluralityMatching	[Gkatzelis et al., 2020]

# Randomized Rules

Distortion	Rule	Citation
$3 - 2/n$	Random Dictatorship	[Anshelevich and Postl, 2017]
$3 - 2/m$	Smart Dictatorship	[Kempe 2020, Gkatzelis et al. 2020]
$\geq 2$	Lower bound	Same example as before

- **Major open question:**

- Does there exist a randomized voting rule with metric distortion 2?