#### CSC2556

#### Lecture 3

# Approaches to Voting

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#### Announcement

- No class next week (1/30)
- Please use this time to work on the homework.
  > I'll post the full homework 1 by this weekend.
- You can also start thinking about the project idea!

## Approaches to Voting

- What does an approach give us?
  - > A way to compare voting rules
  - > Hopefully a "uniquely optimal voting rule"
- Axiomatic Approach
- Distance Rationalizability
- Statistical Approach
- Utilitarian Approach

• ...

- Axiom: requirement that the voting rule should behave in a certain way
- Goal: define a set of reasonable axioms, and search for voting rules that satisfy them together
  - Ultimate hope: a unique voting rule satisfies the set of axioms simultaneously!
  - What often happens: no voting rule satisfies the axioms together <sup>(3)</sup>

- Weak axioms, satisfied by all popular voting rules
- Unanimity: If all voters have the same top choice, that alternative is the winner.

$$(top(\succ_i) = a \ \forall i \in N) \Rightarrow f(\overrightarrow{\succ}) = a$$

> An even weaker version requires all rankings to be identical

• Pareto optimality: If all voters prefer *a* to *b*, then *b* is not the winner.

$$(a \succ_i b \ \forall i \in N) \Rightarrow f(\overrightarrow{\succ}) \neq b$$

• **Q**: What is the relation between these axioms?

<sup>&</sup>gt; Pareto optimality  $\Rightarrow$  Unanimity

- Anonymity: Permuting votes does not change the winner (i.e., voter identities don't matter).
  - E.g., these two profiles must have the same winner:
    {voter 1: a > b > c, voter 2: b > c > a}
    {voter 1: b > c > a, voter 2: a > b > c}
- Neutrality: Permuting alternative names just permutes the winner.
  - > E.g., say *a* wins on {voter 1: a > b > c, voter 2: b > c > a}
  - > We permute all names:  $a \rightarrow b$ ,  $b \rightarrow c$ , and  $c \rightarrow a$
  - > New profile: {voter 1: b > c > a, voter 2: c > a > b}

> Then, the new winner must be b.

- Neutrality is tricky
  - For deterministic rules, it is inconsistent with anonymity!
     Imagine {voter 1: a > b, voter 2: b > a}
    - $\circ$  Without loss of generality, say a wins
    - Imagine a different profile: {voter 1: b > a, voter 2: a > b}
      - Neutrality: We just exchanged  $a \leftrightarrow b$ , so winner is b.
      - Anonymity: We just exchanged the votes, so winner stays *a*.
  - > Typically, we only require neutrality for...
    - $\circ\,$  Randomized rules: E.g., a rule could satisfy both by choosing a and b as the winner with probability  $\frac{1}{2}$  each, on both profiles
    - Deterministic rules that return a set of tied winners: E.g., a rule could return  $\{a, b\}$  as tied winners on both profiles.

- Stronger but more subjective axioms
- Majority consistency: If a majority of voters have the same top choice, that alternative wins.  $\left(|\{i: top(\succ_i) = a \}| > \frac{n}{2}\right) \Rightarrow f(\overrightarrow{\succ}) = a$
- Condorcet consistency: If a defeats every other alternative in a pairwise election, a wins.  $\left(|\{i:a >_i b\}| > \frac{n}{2}, \forall b \neq a\right) \Rightarrow f(\overrightarrow{\succ}) = a$

- Recall: Condorcet consistency ⇒ Majority consistency
- All positional scoring rules violate Condorcet consistency.
- Most positional scoring rules also violate majority consistency.
  - > Plurality satisfies majority consistency.

• Consistency: If *a* is the winner on two profiles, it must be the winner on their union.

$$f(\overrightarrow{\succ}_1) = a \land f(\overrightarrow{\succ}_2) = a \Rightarrow f(\overrightarrow{\succ}_1 + \overrightarrow{\succ}_2) = a$$

- $\succ \text{Example:} \overrightarrow{\succ}_1 = \{ a \succ b \succ c \}, \ \overrightarrow{\succ}_2 = \{ a \succ c \succ b, b \succ c \succ a \}$
- > Then,  $\overrightarrow{\succ}_1 + \overrightarrow{\succ}_2 = \{a > b > c, a > c > b, b > c > a\}$
- Theorem [Young '75]:
  - Subject to mild requirements, a voting rule is consistent if and only if it is a positional scoring rule!

- Weak monotonicity: If a is the winner, and a is "pushed up" in some votes, a remains the winner.
  f(→) = a → f(→') = a, where
  b ><sub>i</sub> c ⇔ b ><sub>i</sub>' c, ∀i ∈ N, b, c ∈ A \{a} (Order of others preserved)
  a ><sub>i</sub> b ⇒ a ><sub>i</sub>' b, ∀i ∈ N, b ∈ A \{a} (a only improves)
- In contrast, strong monotonicity requires  $f(\vec{\succ}') = a$ even if  $\vec{\succ}'$  only satisfies the 2<sup>nd</sup> condition
  - > Too strong; only satisfied by dictatorial or non-onto rules [GS Theorem]

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  a ><sub>i</sub> b ⇒ a ><sub>i</sub>' b, ∀i ∈ N, b ∈ A \{a} (a only improves)
- Weak monotonicity is satisfied by most voting rules
   Popular exceptions: STV, plurality with runoff
  - > But this helps STV be hard to manipulate
    - Theorem [Conitzer-Sandholm '06]: "Every weakly monotonic voting rule is easy to manipulate on average."

STV violates weak monotonicity

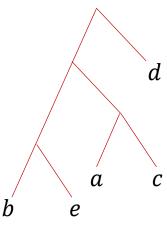
7 voters	5 voters	2 voters	6 voters
а	b	b	С
b	С	С	а
С	а	а	b

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- First *c*, then *b* eliminated
- Winner: *a*

- First *b*, then *a* eliminated
- Winner: *c*

- Pareto optimality: If  $a \succ_i b$  for all voters *i*, then  $f(\overrightarrow{\succ}) \neq b$ .
- Relatively weak requirement
  - Some rules that throw out alternatives early may violate this.
  - > Example: voting trees
    - Alternatives move up by defeating opponent in pairwise election
    - $\circ d$  may win even if all voters prefer b to d if b loses to e early, and e loses to c



- Arrow's Impossibility Theorem
  - > Applies to social welfare functions (profile  $\rightarrow$  ranking)
  - Independence of Irrelevant Alternatives (IIA): If the preferences of all voters between a and b are unchanged, the social preference between a and b should not change
  - ➤ Pareto optimality: If all prefer a to b, then the social preference should be a > b
  - > Theorem: IIA + Pareto optimality  $\Rightarrow$  dictatorship.
- Interestingly, automated theorem provers can also prove Arrow's and GS impossibilities!

- One can think of polynomial time computability as an axiom
  - > Two rules that attempt to make the pairwise comparison graph acyclic are NP-hard to compute:
    - $\,\circ\,$  Kemeny's rule: invert edges with minimum total weight
    - $\,\circ\,$  Slater's rule: invert minimum number of edges
  - > Both rules can be implemented by straightforward integer linear programs
    - For small instances (say, up to 20 alternatives), NP-hardness isn't a practical concern.

- According to Condorcet [1785]:
  - > The purpose of voting is not merely to balance subjective opinions; it is a collective quest for the truth.
  - Enlightened voters try to judge which alternative best serves society.
- Modern motivation due to human computation systems
  - EteRNA: Select 8 RNA designs to synthesize so that the truly most stable design is likely one of them



- Traditionally well-explored for choosing a ranking
- For m = 2, the majority choice is most likely the true choice under any reasonable model.
- For m ≥ 3: Condorcet suggested an approach, but the writing was too ambiguous to derive a welldefined voting rule.

- Young's interpretation of Condorcet's approach:
  - $\succ$  Assume there is a ground truth ranking  $\sigma^*$
  - > Each voter *i* makes a noisy observation  $\sigma_i$
  - > The observations are i.i.d. given the ground truth ○  $\Pr[\sigma|\sigma^*] \propto \varphi^{d(\sigma,\sigma^*)}$ 
    - $\circ$  *d* = Kendall-tau distance = #pairwise disagreements
    - $\,\circ\,$  Interesting tidbit: Normalization constant is independent of  $\sigma^*$

 $\Sigma_{\sigma} \varphi^{d(\sigma,\sigma^*)} = 1 \cdot (1+\varphi) \cdot \ldots \cdot (1+\varphi+\cdots+\varphi^{m-1})$ 

> Which ranking is most likely to be the ground truth (maximum likelihood estimate – MLE)?

 $\circ$  The ranking that Kemeny's rule returns!

- The approach yields a uniquely optimal voting rule, but relies on a very specific distribution
  - > Other distributions will lead to different MLE rankings.
  - Reasonable if sufficient data is available to estimate the distribution well
  - Else, we may want robustness to a wide family of possible underlying distributions [Caragiannis et al. '13, '14]
- A connection to the axiomatic approach
  - > A voting rule can be MLE for some distribution only if it satisfies consistency. (Why?)

• Maximin violates consistency, and therefore can never be MLE!

## Implicit Utilitarian Approach

- Utilities: Voters have underlying numerical utilities
  - > Utility of voter *i* for alternative  $a = u_i(a)$ 
    - $\circ$  Normalization:  $\sum_{a} u_i(a) = 1$  for all voters i
  - > Given utility vector  $\vec{u}$ ,  $sw(a, \vec{u}) = \sum_i u_i(a)$
  - ≻ Goal: choose  $a^* \in \operatorname{argmax}_a sw(a, \vec{u})$
- Preferences: Voters only report ranked preferences consistent with their utilities
  - $\succ u_i(a) > u_i(b) \Rightarrow a \succ_i b$
  - > Preference profile:  $\overrightarrow{>}$
  - Cannot maximize welfare given only partial information

## Implicit Utilitarian Approach

- Modified goal: Achieve the best worst-case approximation to social welfare
- Distortion of voting rule *f*

$$\max_{\vec{u}} \frac{\max_{a} \operatorname{sw}(a, \vec{u})}{\operatorname{sw}(f(\overrightarrow{\succ}), \vec{u})}$$

- > Here,  $\overrightarrow{>}$  are the preferences cast by voters when their utilities are  $\vec{u}$
- > If f is randomized, we need  $E[sw(f(\overrightarrow{\succ}), \vec{u})]$

# Utilitarian Approach

#### • Pros:

- > Uses minimal subjective assumptions
- > Yields a uniquely optimal voting rule
  - One can define the distortion of f on a given input  $\overrightarrow{\succ}$  by taking the worst case over all  $\vec{u}$  which would generate  $\overrightarrow{\succ}$
  - $\circ$  Optimal voting rule minimizes the distortion on every  $\overrightarrow{\succ}$  individually

#### • Cons:

- > The optimal rule does not have an intuitive formula that humans can comprehend
- > In some scenarios, the optimal rule is difficult to compute

• Theorem [Caragiannis et al. '16]: Given ranked preferences, the optimal deterministic voting rule has  $\Theta(m^2)$  distortion.

#### • Proof:

- > Lower bound: Construct a profile on which every deterministic voting rule has  $\Omega(m^2)$  distortion.
- > Upper bound: Show some deterministic voting rule that has  $O(m^2)$  distortion on every profile.

#### • Proof (lower bound):

- Consider the profile on the right
- If the rule chooses a<sub>m</sub>:
   Infinite distortion. WHY?
- > If the rule chooses  $a_i$  for i < m:
- n/(m-1) voters per column

    $a_1$   $a_2$  ...  $a_{m-1}$ 
   $a_m$   $a_m$  ...  $a_m$  

   i i i i
- $\circ$  Construct a bad utility profile  $\vec{u}$  as follows
  - Voters in column i have utility 1/m for every alternative
  - All other voters have utility 1/2 for their top two alternatives

$$\circ \operatorname{sw}(a_i, \vec{u}) = \frac{n}{m-1} \cdot \frac{1}{m}$$
,  $\operatorname{sw}(a_m, \vec{u}) \ge \frac{n-n/(m-1)}{2}$   
 $\circ \operatorname{Distortion} = \Omega(m^2)$ 

- Proof (upper bound):
  - Simply using plurality achieves O(m<sup>2</sup>) distortion.
     WHY?
  - $\succ$  Suppose plurality winner is a.
    - $\circ$  At least n/m voters prefer a the most, and thus have utility at least 1/m for a.
  - $> sw(a, \vec{u}) \ge n/m^2$
  - $> sw(a^*, \vec{u}) \le n$  for every alternative  $a^*$
  - >  $O(m^2)$  distortion

# Implicit Utilitarian Voting

- Plurality is as good as any other deterministic voting rule!
- Alternatively:
  - If we must choose an alternative deterministically, ranked preferences provide no more useful information than top-place votes do, in the worst case.
- There's more hope if we're allowed to randomize.

• Theorem [Boutilier et al. '12]: Given ranked preferences, the optimal randomized voting rule has distortion  $O(\sqrt{m} \cdot \log^* m)$ ,  $\Omega(\sqrt{m})$ .

#### • Proof:

- > Lower bound: Construct a profile on which every randomized voting rule  $\Omega(\sqrt{m})$  distortion.
- > Upper bound: Show some randomized voting rule that has  $O(\sqrt{m} \cdot \log^* m)$  distortion

• We'll do the much simpler  $O(\sqrt{m \log m})$  distortion

- Proof (lower bound):
  - > Consider a similar profile:
    - $\circ \sqrt{m}$  special alternatives
    - $\circ$  Voting rule must choose one of them (say  $a^*$ ) w.p. at most  $1/\sqrt{m}$
  - > Bad utility profile  $\vec{u}$ :
    - $\circ$  All voters ranking  $a^*$  first give utility 1 to  $a^*$
    - $\circ$  All other voters give utility 1/m to each alternative

$$\circ \frac{n}{\sqrt{m}} \le \mathrm{sw}(a^*, \vec{u}) \le \frac{2n}{\sqrt{m}}$$

- $\circ$  sw(a,  $\vec{u}$ )  $\leq$  n/m for every other a.
- Distortion lower bound:  $\sqrt{m}/3$  (proof on the board!)

$n/\sqrt{m}$ voters per column					
$a_1$	$a_2$		$a_{\sqrt{m}}$		
:	:	:	:		

#### • Proof (upper bound):

- ≻ Given profile  $\overrightarrow{\succ}$ , define the harmonic score sc(a,  $\overrightarrow{\succ}$ ):
  - $\circ$  Each voter gives 1/k points to her  $k^{th}$  most preferred alternative
  - $\,\circ\,$  Take the sum of points across voters
  - $\circ \operatorname{sw}(a, \vec{u}) \leq \operatorname{sc}(a, \overrightarrow{\succ})$  (WHY?)
  - $\circ \sum_{a} sc(a, \overrightarrow{\succ}) = n \cdot \sum_{k=1}^{m} 1/k = n H_{m} \le n \cdot (\ln m + 1)$

#### Golden rule:

- W.p. ½: Choose every a w.p. proportional to  $sc(a, \overrightarrow{\succ})$
- $\circ$  W.p. ½: Choose every *a* w.p. 1/m (uniformly at random)
- > Distortion  $\leq 2\sqrt{m \cdot (\ln m + 1)}$  (proof on the board!)

## **Optimal vs Near-Optimal Rules**

- The distortion is often bad for large m
  - > E.g.,  $\Theta(m^2)$  for deterministic rules.
  - But one can argue that the optimal alternative which minimizes distortion represents *some* meaningful aggregation of information.
- How difficult is it to find the *optimal* alternative?
  - Polynomial time computable for both deterministic (via a direct formula) and randomized (via a non-trivial LP) cases

## Input Format

- What if we ask about underlying numerical utilities in a format other than ranking?
- Threshold approval votes
  - > Voting rule selects a threshold  $\tau$ , asks each voter i, for each alternative a, whether  $u_i(a) \ge \tau$
  - > O(log m) distortion!
- Food for thought
  - > What is the tradeoff between the number of bits of information elicited and the distortion achieved?
  - > What is the best input format for a given number of bits?

# Implicit Utilitarian Approach

#### Extensions

- Selecting a subset of alternatives or a ranking
  - $\,\circ\,$  Lack of an obvious objective function
  - Has been studied for some natural objective functions [Caragiannis et al. '16, ongoing work]
- > Participatory budgeting [Benade et al. '17]
- > Graph problems
- Project idea: Replace numbers with rankings in any problem!
- Deployed

