

APS360 Fundamentals of AI

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Agenda

- ▶ Fun with GloVe vectors
- ▶ Sentiment analysis

GloVe

Structure (word analogies)

<https://lamiowce.github.io/word2viz/>

Distance Measures

- ▶ Euclidean distance
- ▶ Cosine distance

Sentiment Analysis

Goal

Given a piece of text, identify the sentiment of the author.

Can be applied to:

- ▶ movie reviews
- ▶ feedback
- ▶ emails
- ▶ tweets

Challenges

- ▶ Difficult problem in general
- ▶ Hard to collect very clean data

Sentiment 140

- ▶ 160,000 tweets
- ▶ Sentiment determined by emoticon

Collected by students doing a course project

What are the advantages of using tweets?

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- ▶ Short
- ▶ Publicly available

What are the challenges with using tweets?

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- ▶ Spelling
- ▶ Sarcasm
- ▶ Punctuations

Code!

Let's write some code!