### APS360 Fundamentals of AI

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Lecture 10; Feb 10, 2019

## Agenda

- ► Fun with GloVe vectors
- Sentiment analysis



# Structure (word analogies)

https://lamyiowce.github.io/word2viz/

### Distance Measures

- ► Euclidean distance
- Cosine distance



#### Goal

Given a piece of text, identify the sentiment of the author.

Can be applied to:

- movie reviews
- feedback
- emails
- tweets

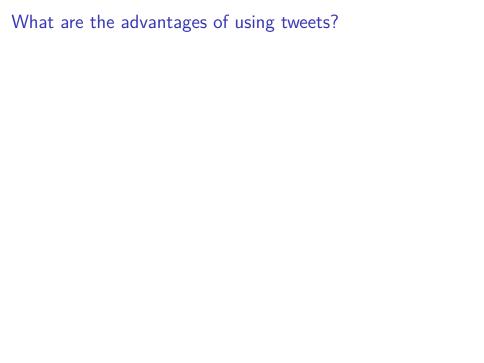
## Challenges

- ▶ Difficult problem in general
- ► Hard to collect very clean data

### Sentiment 140

- ▶ 160,000 tweets
- Sentiment determined by emoticon

Collected by students doing a course project



# What are the advantages of using tweets?

- Short
- Publicly available



## What are the challenges with using tweets?

- Spelling
- Sarcasm
- Punctuations

Code!

Let's write some code!