

# Principal Component Analysis (PCA)

## CSC411/2515 Tutorial

Harris Chan

Based on previous tutorial slides by Wenjie Luo, Ladislav Rampasek

University of Toronto

*hchan@cs.toronto.edu*

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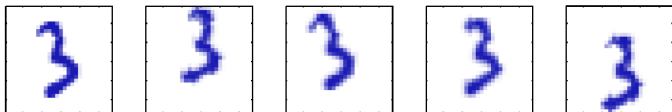
- 1 Motivation
  - Dimensionality Reduction
  - Two Perspectives on Good Transformations
- 2 PCA
  - Maximum Variance
  - Minimum Reconstruction Error
- 3 Applications of PCA
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# Dimensionality Reduction

- We have some data  $X \in \mathbb{R}^{N \times D}$ , where  $D$  can be very large.
- We want a new representation of the data  $Z \in \mathbb{R}^{N \times K}$  where  $K \ll D$ .
  - For computational reasons
  - To better understand / visualize the data
  - For compression
  - etc.
- We will restrict ourselves to textbflinear transformation.

# Example

- In this dataset, there are only 3 degrees of freedom: (1) horizontal translations; (2) vertical translations; (3) Rotations.



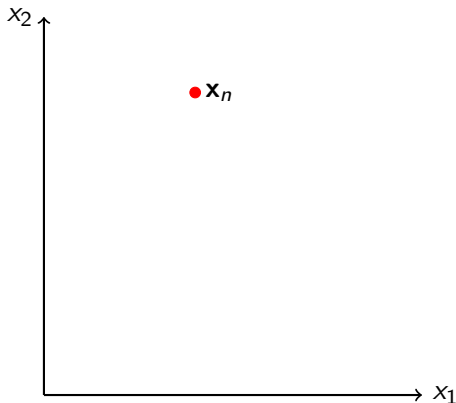
- But each image is  $100 \times 100 = 10000$  pixels, so  $X$  will be 10000 elements wide!

# What is a Good Transformation?

- The goal is to find good directions  $u$  that preserves "important" aspects of the data
- In linear setting:  $z = x^T u$
- This will turn out to be the **top- $K$  eigenvalues of the data covariance**.
- 2 ways to view this:
  - 1 Find directions of *maximum variation*
  - 2 Find projections that *minimizes the reconstruction error*

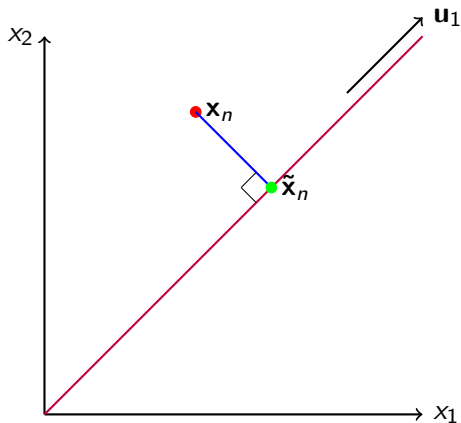
# Two Derivations of PCA

Consider the  $n$ -th datapoint  $\mathbf{x}_n$  that has 2 dimensions,  $x_1$  and  $x_2$ :



# Two Derivations of PCA

We can pick a direction  $\mathbf{u}_1$  to project  $\mathbf{x}_n$  onto, creating a projected point  $\tilde{\mathbf{x}}_n$ :



# Two Derivations of PCA

By Pythagorean theorem:

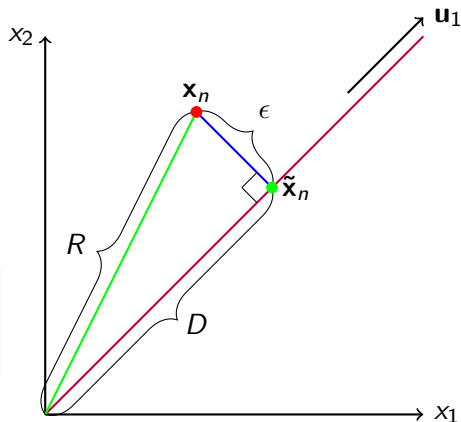
$$\underbrace{R^2}_{\text{Original Dist}} = \underbrace{D^2}_{\text{Variance}} + \underbrace{\epsilon^2}_{\text{Reconstr. Err}}$$

Since  $R^2$  is fixed:

## Problem Equivalence

Maximize  $D^2$  (variance)

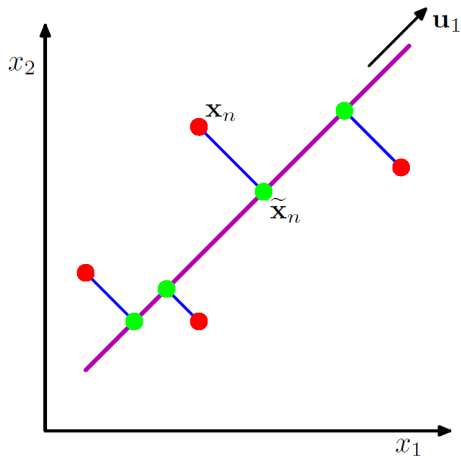
$\Leftrightarrow$  Minimize  $\epsilon^2$  (reconstruction error)





# Two Derivations of PCA

Figure 12.2 from Bishop's Textbook:



# Principal Component Analysis: Maximum Variance

- Our goal is to maximize the variance of the projected data:

$$\text{maximize } \frac{1}{2N} \sum_{n=1}^N (\mathbf{u}_1^T \mathbf{x}_n - \mathbf{u}_1^T \bar{\mathbf{x}}_n)^2 = \mathbf{u}_1^T S \mathbf{u}_1 \quad (1)$$

- Where the sample mean and covariance is given by:

$$\bar{\mathbf{x}} = \frac{1}{N} \sum_{n=1}^N \mathbf{x}_n \quad (2)$$

$$S = \frac{1}{N} \sum_{n=1}^N (\mathbf{x}_n - \bar{\mathbf{x}})(\mathbf{x}_n - \bar{\mathbf{x}})^T \quad (3)$$

$$(4)$$

# Lagrange Multiplier

- If we want to find a stationary point of a function of multiple variables  $f(\mathbf{x})$  subject to one or more constraints  $g(\mathbf{x}) = 0$ :

- 1 Introduce Lagrangian function:

$$L(\mathbf{x}, \lambda) \equiv f(\mathbf{x}) + \lambda g(\mathbf{x}) \quad (5)$$

- 2 Find its stationary point w.r.t. both  $x$  and  $\lambda$
- If you are not familiar with it, check out Appendix E in Bishop's book

# Finding $\mathbf{u}_1$

- We want to maximize  $\mathbf{u}_1^T S \mathbf{u}_1$  subject to  $\|\mathbf{u}_1\| = 1$  (since we are finding direction)
- Use Lagrange multiplier  $\alpha_1$  to express this as:

$$\mathbf{u}_1^T S \mathbf{u}_1 + \alpha_1(1 - \mathbf{u}_1^T \mathbf{u}_1) \quad (6)$$

- Take derivative and set to 0:

$$S \mathbf{u}_1 - \alpha_1 \mathbf{u}_1 = 0 \quad (7)$$

$$S \mathbf{u}_1 = \alpha_1 \mathbf{u}_1 \quad (8)$$

- So  $\mathbf{u}_1$  is an eigenvector of  $S$  with eigenvalue  $\alpha_1$
- In fact, it must be the eigenvector with the maximum eigenvalue, since this maximizes the objective

## Finding $\mathbf{u}_2$

- We want to maximize  $\mathbf{u}_2^T \mathbf{S} \mathbf{u}_2$  subject to  $\|\mathbf{u}_2\| = 1$  and  $\mathbf{u}_2^T \mathbf{u}_1 = 0$  (orthogonal to  $\mathbf{u}_1$ )
- Use Lagrange form:

$$\mathbf{u}_s^T \mathbf{S} \mathbf{u}_s + \alpha_s(1 - \mathbf{u}_s^T \mathbf{u}_2) - \beta \mathbf{u}_2^T \mathbf{u}_1 \quad (9)$$

- Take derivative and set to 0 to find  $\beta$ :

$$\frac{\partial}{\partial \mathbf{u}_2} = \mathbf{S} \mathbf{u}_2 - \alpha_2 \mathbf{u}_2 - \beta \mathbf{u}_1 = 0 \quad (10)$$

$$\implies \mathbf{u}_1^T \mathbf{S} \mathbf{u}_2 - \alpha_2 \mathbf{u}_1^T \mathbf{u}_2 - \beta \mathbf{u}_1^T \mathbf{u}_1 = 0 \quad (11)$$

$$\implies \alpha_1 \mathbf{u}_1^T \mathbf{u}_2 - \alpha_2 \mathbf{u}_1^T \mathbf{u}_2 - \beta \mathbf{u}_1^T \mathbf{u}_1 = 0 \quad (12)$$

$$\implies \alpha_1 \cdot 0 - \alpha_2 \cdot 0 - \beta \cdot 1 = 0 \quad (13)$$

$$\implies \beta = 0 \quad (14)$$

## Finding $\mathbf{u}_2$

- We want to maximize  $\mathbf{u}_2^T \mathbf{S} \mathbf{u}_2$  subject to  $\|\mathbf{u}_2\| = 1$  and  $\mathbf{u}_2^T \mathbf{u}_1 = 0$  (orthogonal to  $\mathbf{u}_1$ )
- Use Lagrange form:

$$\mathbf{u}_s^T \mathbf{S} \mathbf{u}_s + \alpha_s (1 - \mathbf{u}_s^T \mathbf{u}_2) - \underbrace{\beta \mathbf{u}_2^T \mathbf{u}_1}_0 \quad (15)$$

- Take derivative and set to 0 to find  $\alpha_2$ :

$$\frac{\partial}{\partial \mathbf{u}_2} = \mathbf{S} \mathbf{u}_2 - \alpha_2 \mathbf{u}_2 = 0 \quad (16)$$

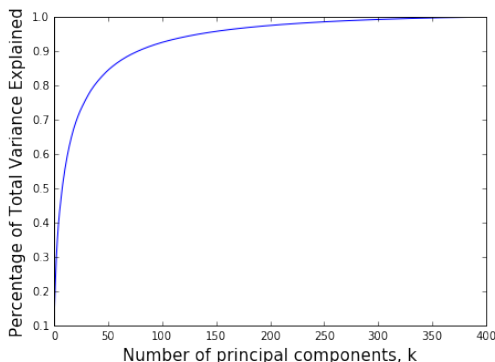
$$\implies \mathbf{S} \mathbf{u}_2 = \alpha_2 \mathbf{u}_2 \quad (17)$$

- So  $\alpha_2$  must be the second largest eigenvalue of  $S$ .

- We can compute the entire PCA solution by just computing the eigenvectors with the top-K eigenvalues.
- These can be found using the singular value decomposition (SVD) of  $S$ .

# Choosing the number of K

- How do we choose the number of components?
- Idea: Look at the spectrum of covariance, pick K to capture most of the variation



- More principled: Bayesian treatment (beyond this course)



# Principal Component Analysis: Minimum Reconstruction Error

- We can also think of PCA as minimizing the *reconstruction error* of compressed data:

$$\text{minimize } \frac{1}{2N} \sum_{n=1}^N \|\mathbf{x}_n - \tilde{\mathbf{x}}_n\|^2 \quad (18)$$

- We will omit some details for now, but the key is that we define some K-dimensional basis such that:

$$\tilde{\mathbf{x}} = W\mathbf{x} + \text{const} \quad (19)$$

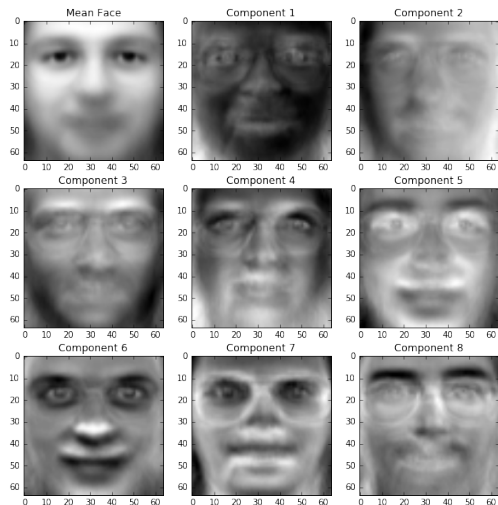
- The solution will turn out to be the same as the maximum variance formulation

We'll apply PCA using scikit-learn in Python on various datasets for visualization / compression:

- Synthetic 2D data: Show the principal components learned and what the transformed data looks like
- MNIST digits: Compression and Reconstruction
- Olivetti faces dataset: Compression and Reconstruction
- Iris dataset: Visualization

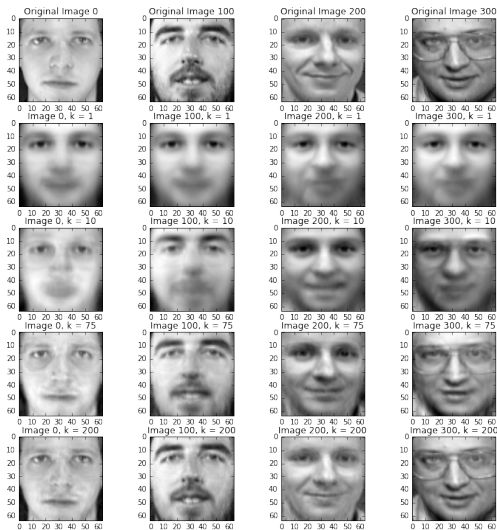
# PCA Application: Compression & Reconstruction

For example: Olivetti Faces dataset. Apply PCA on the face images to find the principle components, and project the data down to  $k$ -dimensions



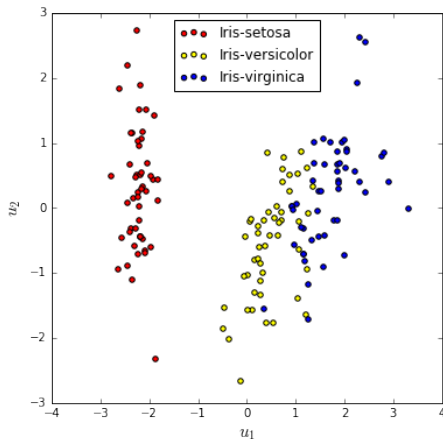
# PCA Application: Compression & Reconstruction

Reconstruction when using various values of  $k$ :



# PCA Application: Visualization

- PCA can be used to find the 'best' viewing angle to project onto a 2-D plane (or 3D) to better understand the data
- Example on the Iris dataset:



- PCA is a linear projection of  $D$ -dimensional  $\{\mathbf{x}_n\}$  to  $K \leq D$  vector space given by  $\{\mathbf{u}_k\}$  basis vectors such that it:
  - Maximizes variance in the projected data points
  - Minimizes projection error (square loss)
  - $\{\mathbf{u}_k\}$  are orthonormal
  - $\{\mathbf{u}_k\}$  turns out to be the first  $K$  eigenvectors of the data covariance matrix with  $K$  largest eigenvalues
  - Can be computed in  $O(KD^2)$

- PCA is good for:
  - Dimensionality reduction
  - Visualization
  - Compression (with loss)
  - Denoising (by removing small variances in the data)
  - Can be used for data **whitening** = decorrelation, so that features have unit covariance
- Caution! In classification task, if the class labels' signal in the data has small variance, PCA may remove it completely

# Thanks!