# CSC 412/2506 Winter 2018 Probabilistic Learning and Reasoning

# Lecture 2: Simple Classifiers

Slides based on Rich Zemel's

All lecture slides will be available on the course website: <a href="https://www.cs.toronto.edu/~jessebett/CSC412">www.cs.toronto.edu/~jessebett/CSC412</a>

Some of the figures are provided by Kevin Murphy from his book: "Machine Learning: A Probabilistic Perspective"

### **Basic Statistical Problems**

- Basic problems: density est., clustering, classification, regression.
- Can always do joint density estimation and then condition:

- Regression: 
$$p(\mathbf{y}|\mathbf{x}) = p(\mathbf{y}, \mathbf{x})/p(\mathbf{x}) = p(\mathbf{y}, \mathbf{x})/\int p(\mathbf{y}, \mathbf{x})d\mathbf{y}$$

- Classification:  $p(c|\mathbf{x}) = p(c,\mathbf{x})/p(\mathbf{x}) = p(c,\mathbf{x})/\sum p(c,\mathbf{x})$
- Clustering:  $p(c|\mathbf{x}) = p(c,\mathbf{x})/p(\mathbf{x})$  c unobserved
- Density estimation:  $p(\mathbf{y}|\mathbf{x}) = p(\mathbf{y},\mathbf{x})/p(\mathbf{x})$  y unobserved

In general, if certain things are *always* observed we may not want to model their density:

If certain things are always unobserved they are called *hidden* or *latent* variables (more later):



Regression/Classification



Clustering/Density Est.

### **Fundamental Operations**

- What can we do with a probabilistic graphical model?
- Generate data.

For this you need to know how to sample from local models (directed) or how to do Gibbs or other sampling (undirected)

- Compute probabilities.
  - When all nodes are either observed or marginalized the result is a single number which is the prob. of the configuration.
- Inference.

Compute expectations of some things given others which are observed or marginalized.

• *Learning*. (today)

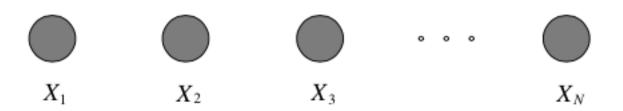
Set the parameters of the local functions given some (partially) observed data to maximize the probability of seeing that data

### Learning Graphical Models from Data

- Want to build prediction systems automatically based on data, and as little as possible on expert information
- In this course, we'll use probability to combine evidence from data and make predictions
- We'll use graphical models as a visual shorthand language to express and reason about families of model assumptions, structures, dependencies and information flow, without specifying exact distributional forms or parameters
- In this case learning ≡ setting parameters of distributions given a model structure. ("Structure learning" is also possible but we won't consider it now.)

### Multiple Observations, Complete IID Data

- A single observation of the data X is rarely useful on its own.
- Generally we have data including many observations, which creates a set of random variables:  $\mathcal{D} = \{\mathbf{x}^{(1)}, \mathbf{x}^{(2)}, ..., \mathbf{x}^{(M)}\}$
- We will sometimes assume two things:
- 1. Observations are independently and identically distributed according to joint distribution of graphical model: *i.i.d. samples*.
- 2. We observe all random variables in the domain on each observation: *complete data*, or *fully observed model*.
- We shade the nodes in a graphical model to indicate they are observed. (Later we will work with unshaded nodes corresponding to missing data or latent variables.)



### Likelihood Function

- So far we have focused on the (log) probability function  $p(\mathbf{x}|\theta)$  which assigns a probability (density) to any joint configuration of variables  $\mathbf{x}$  given fixed parameters  $\theta$
- But in learning we turn this on its head: we have some fixed data and we want to find parameters
- Think of  $p(\mathbf{x}|\theta)$  as a function of  $\theta$  for fixed  $\mathbf{x}$ :

$$\ell(\theta; \mathbf{x}) = \log p(\mathbf{x}|\theta)$$

This function is called the (log) "likelihood".

• Choose  $\theta$  to maximize some cost or loss function  $L(\theta)$  which includes  $\ell(\theta)$ :

 $L(\theta) = \ell(\theta; \mathcal{D})$  maximum likelihood (ML)

 $L(\theta)=\ell(\theta;\mathcal{D})+r(\theta)$  maximum a posteriori (MAP)/penalized ML (also cross-validation, Bayesian estimators, BIC, AIC, ...)

### Maximum Likelihood

For IID data, the log likelihood is a sum of identical functions

$$p(\mathcal{D}|\theta) = \prod_{m} p(\mathbf{x}^{(m)}|\theta)$$
$$\ell(\theta; \mathcal{D}) = \sum_{m} \log p(\mathbf{x}^{(m)}|\theta)$$

• Idea of maximum likelihood estimation (MLE): pick the setting of parameters most likely to have generated the data we saw:

$$\theta_{ML}^* = \arg\max_{\theta} \ell(\theta; \mathcal{D})$$

- Very commonly used in statistics.
- Often leads to "intuitive", "appealing", or "natural" estimators.
- For a start, the IID assumption makes the log likelihood into a sum, so its derivative can be easily taken term by term.

### **Sufficient Statistics**

- A statistic is a (possibly vector valued) deterministic function of a (set of) random variable(s).
- T(X) is a "sufficient statistic" for X if

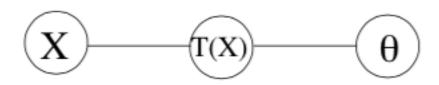
$$T(\mathbf{x}^{(1)}) = T(\mathbf{x}^{(2)}) \Rightarrow L(\theta; \mathbf{x}^{(1)}) = L(\theta; \mathbf{x}^{(2)}) \quad \forall \theta$$

 Equivalently (by the Neyman factorization theorem) we can write:

$$p(\mathbf{x}|\theta) = h(\mathbf{x}, T(\mathbf{x}))g(T(\mathbf{x}), \theta)$$

• Example: exponential family models:

$$p(\mathbf{x}|\eta) = h(\mathbf{x}) \exp\{\eta^T T(\mathbf{x}) - A(\eta)\}\$$



### **Example: Bernoulli Trials**

- We observe *M* iid coin flips  $\mathcal{D} = H, H, T, H, ...$
- Model:  $p(H)=\theta$   $p(T)=(1-\theta)$
- Likelihood:

$$\ell(\theta; \mathcal{D}) = \log p(\mathcal{D}|\theta)$$

$$= \log \prod_{m} \theta^{\mathbf{x}^{(m)}} (1 - \theta)^{1 - \mathbf{x}^{(m)}}$$

$$= \log \theta \sum_{m} \mathbf{x}^{(m)} + \log(1 - \theta) \sum_{m} (1 - \mathbf{x}^{(m)})$$

$$= \log \theta N_H + \log(1 - \theta) N_T$$

Take derivatives and set to zero:

$$\frac{\partial \ell}{\partial \theta} = \frac{N_H}{\theta} - \frac{N_T}{1 - \theta}$$

$$\Rightarrow \theta_{ML}^* = \frac{N_H}{N_H + N_T}$$

# **Example: Multinomial**

- We observe M iid die rolls (K-sided):  $\mathcal{D} = 3, 1, K, 2, ...$
- Model:  $p(k) = \theta_k$   $\sum_k \theta_k = 1$
- Likelihood (for binary indicators  $[\mathbf{x}^{(m)} = k]$ ):

$$\ell(\theta; \mathcal{D}) = \log p(\mathcal{D}|\theta)$$

$$= \log \prod_{m} \theta_{1}^{[\mathbf{x}^{(m)} = k]} ... \theta_{k}^{[\mathbf{x}^{(m)} = k]}$$

$$= \sum_{k} \log \theta_{k} \sum_{m} [\mathbf{x}^{(m)} = k] = \sum_{k} N_{k} \log \theta_{k}$$

• Take derivatives and set to zero (enforcing  $\sum_{k \in N} \theta_k = 1$  ):

$$\frac{\partial \ell}{\partial \theta_k} = \frac{N_k}{\theta_k} - M$$

$$\Rightarrow \theta_k^* = \frac{N_k}{M}$$

# **Example: Univariate Normal**

- We observe M iid real samples:  $\mathcal{D} = 1.18, -.25, .78, ...$
- Model:

$$p(x) = (2\pi\sigma^2)^{-1/2} \exp\{-(x-\mu)^2/2\sigma^2\}$$

Likelihood (using probability density):

$$\ell(\theta; \mathcal{D}) = \log p(\mathcal{D}|\theta)$$

$$= -\frac{M}{2} \log(2\pi\sigma^2) - \frac{1}{2} \sum_{m} \frac{(x-\mu)^2}{\sigma^2}$$

Take derivatives and set to zero:

$$\frac{\partial \ell}{\partial \mu} = \frac{1}{\sigma^2} \sum_{m} (x_m - \mu) \qquad \frac{\partial \ell}{\partial \sigma^2} = -\frac{M}{2\sigma^2} + \frac{1}{2\sigma^4} \sum_{m} (x_m - \mu)^2$$

$$\Rightarrow \mu_{ML} = (1/M) \sum_{m} x_m \qquad \Rightarrow \sigma_{ML}^2 = (1/M) \sum_{m} x_m^2 - \mu_{ML}^2$$

### **Example: Linear Regression**

- At a linear regression node, some parents (covariates/inputs) and all children (responses/outputs) are continuous valued variables.
- For each child and setting of parents we use the model:  $p(y|\mathbf{x}, \theta) = \text{gauss}(y|\theta^T\mathbf{x}, \sigma^2)$
- The likelihood is the familiar "squared error" cost:

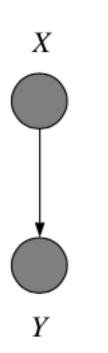
$$\ell(\theta; \mathcal{D}) = -\frac{1}{2\sigma^2} \sum_{m} (y^{(m)} - \theta^T \mathbf{x}^{(m)})^2$$

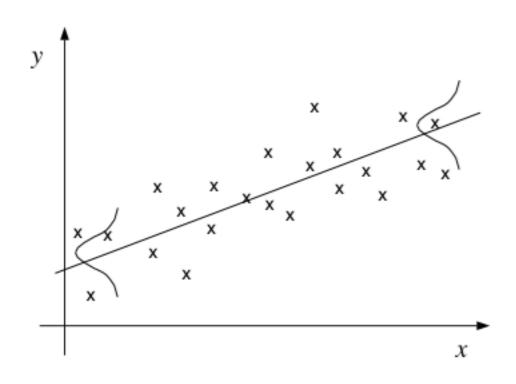
 The ML parameters can be solved for using linear leastsquares:  $\frac{\partial \ell}{\partial \theta} = -\sum_{m} (y^{(m)} - \theta^T \mathbf{x}^{(m)}) \mathbf{x}^{(m)}$  $\Rightarrow \theta_{ML}^* = (\mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T \mathbf{Y}$ 

$$\Rightarrow \theta_{ML}^* = (\mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T \mathbf{Y}$$

Sufficient statistics are input correlation matrix and inputoutput cross-correlation vector.

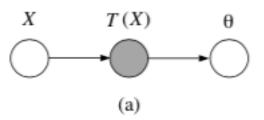
# **Example: Linear Regression**

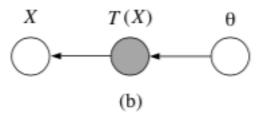


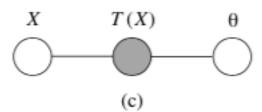


### Sufficient Statistics are Sums

- In the examples above, the sufficient statistics were merely sums (counts) of the data:
  - Bernoulli: # of heads, tails
  - Multinomial: # of each type
  - Gaussian: mean, mean-square
  - Regression: correlations
- As we will see, this is true for all exponential family models: sufficient statistics are the average natural parameters.
- Only exponential family models have simple sufficient statistics.





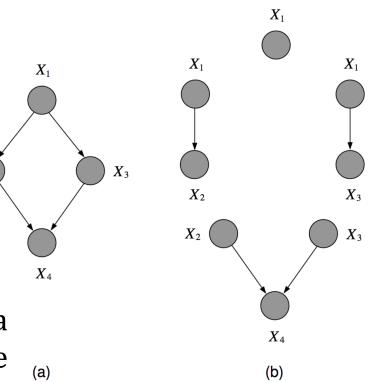


### MLE for Directed GMs

 For a directed GM, the likelihood function has a nice form:

$$\log p(\mathcal{D}|\theta) = \log \prod_{m} \prod_{i} p(\mathbf{x}_{i}^{(m)}|\mathbf{x}_{\pi_{i}}, \theta_{i}) = \sum_{m} \sum_{i} \log p(\mathbf{x}_{i}^{(m)}|\mathbf{x}_{\pi_{i}}, \theta_{i})$$

- The parameters *decouple*; so we can maximize likelihood independently for each node's function by setting  $\theta_i$
- Only need the values of  $\mathbf{x}_i$  and its parents in order to estimate  $\theta_i$
- Furthermore, if  $\mathbf{x}_i, \mathbf{x}_{\pi_i}$  have sufficient statistics only need those.
- In general, for fully observed data if we know how to estimate params at a single node we can do it for the whole network.

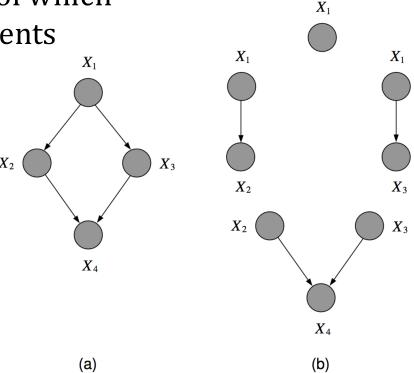


### **Example: A Directed Model**

 Consider the distribution defined by the DAGM:

$$p(\mathbf{x}|\theta) = p(\mathbf{x}_1|\theta_1)p(\mathbf{x}_2|\mathbf{x}_1,\theta_2)p(\mathbf{x}_3|\mathbf{x}_1,\theta_3)p(\mathbf{x}_4|\mathbf{x}_2,\mathbf{x}_3,\theta_4)$$

 This is exactly like learning four separate small DAGMs, each of which consists of a node and its parents



### **MLE for Categorical Networks**

- Assume our DAGM contains only discrete nodes, and we use the (general) categorical form for the conditional probabilities.
- Sufficient statistics involve counts of joint settings of  $\mathbf{x}_i, \mathbf{x}_{\pi_i}$  summing over all other variables in the table.
- Likelihood for these special "fully observed categorical networks":

$$\theta_{ijk} \stackrel{\text{def}}{=} P(X_i = j | X_{\pi_i} = k) \qquad N_{ijk} \stackrel{\text{def}}{=} \sum_m I(X_i^m = j, X_{\pi_i}^m = k)$$

$$\ell = \log \prod_{m} \prod_{ijk} \theta_{ijk}^{N_{ijk}}$$

$$= \sum_{m} \sum_{ijk} N_{ijk} \log \theta_{ijk}$$

$$\hat{\theta}_{ijk}^{ML} = \frac{N_{ijk}}{\sum_{il} N_{iilk}}$$

### **MLE for Categorical Networks**

- Assume our DAGM contains only discrete nodes, and we use the (general) categorical form for the conditional probabilities.
- Sufficient statistics involve counts of joint settings of  $\mathbf{x}_i, \mathbf{x}_{\pi_i}$  summing over all other variables in the table.
- Likelihood for these special "fully observed categorical networks":

$$\ell(\eta; \mathcal{D}) = \log \prod_{m,i} p(\mathbf{x}_{i}^{(m)} | \mathbf{x}_{\pi_{i}}^{(m)}, \theta_{i})$$

$$= \log \prod_{i,\mathbf{x}_{i},\mathbf{x}_{\pi_{i}}} p(\mathbf{x}_{i} | \mathbf{x}_{\pi_{i}}, \theta_{i})^{N(\mathbf{x}_{i},\mathbf{x}_{\pi_{i}})} = \log \prod_{i,\mathbf{x}_{i},\mathbf{x}_{\pi_{i}}} \theta_{\mathbf{x}_{i} | \mathbf{x}_{\pi_{i}}}^{N(\mathbf{x}_{i},\mathbf{x}_{\pi_{i}})}$$

$$= \sum_{i} \sum_{\mathbf{x}_{i},\mathbf{x}_{\pi_{i}}} N(\mathbf{x}_{i},\mathbf{x}_{\pi_{i}}) \log \theta_{\mathbf{x}_{i} | \mathbf{x}_{\pi_{i}}}$$

$$\Rightarrow \theta_{\mathbf{x}_{i} | \mathbf{x}_{\pi_{i}}}^{*} = \frac{N(\mathbf{x}_{i},\mathbf{x}_{\pi_{i}})}{N(\mathbf{x}_{\pi_{i}})}$$

# MLE for General Exponential Family Models

Recall the probability function for models in the exponential family:

$$p(\mathbf{x}|\theta) = h(\mathbf{x}) \exp\{\eta^T T(\mathbf{x}) - A(\eta)\}\$$

• For i.i.d. data, the sufficient statistic vector is T(x)

$$\ell(\eta; \mathcal{D}) = \log p(\mathcal{D}|\eta) = \left(\sum_{m} \log h(\mathbf{x}^{(m)})\right) - MA(\eta) + \left(\eta^{T} \sum_{m} T(\mathbf{x}^{(m)})\right)$$

Take derivatives and set to zero:

$$\frac{\partial \ell}{\partial \eta} = \sum_{m} T(\mathbf{x}^{(m)}) - M \frac{\partial A(\eta)}{\partial \eta}$$

$$\Rightarrow \frac{\partial A(\eta)}{\partial \eta} = 1/M \sum_{m} T(\mathbf{x}^{(m)})$$

$$\eta_{ML} = 1/M \sum_{m} T(\mathbf{x}^{(m)})$$

recalling that the natural moments of an exponential distribution are the derivatives of the log normalizer.

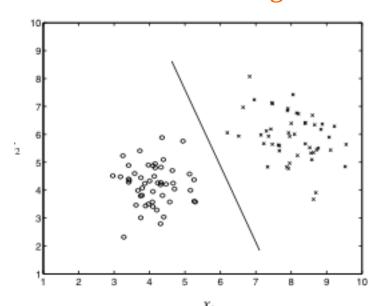
### Classification, Revisited

- Given examples of a discrete class label y and some features x.
- Goal: compute label (y) for new inputs x.
- Two approaches:

Generative: model  $p(\mathbf{x}, y) = p(y)p(\mathbf{x}|y)$ ; use Bayes' rule to infer conditional  $p(y|\mathbf{x})$ .

Discriminative: model discriminants  $f(y|\mathbf{x})$  directly and take max.

 Generative approach is related to conditional density estimation while discriminative is closer to regression



# Probabilistic Classification: Bayes Classifier

- Generative model:  $p(\mathbf{x}, y) = p(y)p(\mathbf{x}|y)$  p(y) are called class priors (relative frequencies).  $p(\mathbf{x}|y)$  are called class-conditional feature distributions
- For the class frequency prior we use a Bernoulli or categorical:

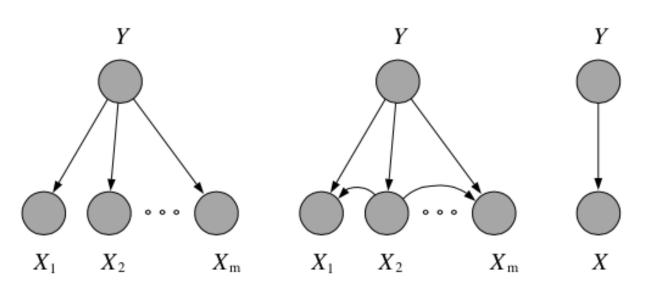
$$p(y=k|\pi) = \pi_k \qquad \sum_k \pi_k = 1$$

- Fitting by maximum likelihood:
  - Sort data into batches by class label
  - Estimate p(y) by counting size of batches (plus regularization)
  - Estimate  $p(\mathbf{x}|y)$  separately within each batch using ML (also with regularization)
- Two classification rules (if forced to choose):
  - ML:  $\operatorname{argmax}_{v} p(\mathbf{x}/y)$  (can behave badly if skewed frequencies)
  - MAP:  $\operatorname{argmax}_{v} p(y|\mathbf{x}) = \operatorname{argmax}_{v} \log p(\mathbf{x}|y) + \log p(y)$  (safer)

### Three Key Regularization Ideas

#### To avoid overfitting, we can:

- put *priors* on the parameters. Maximum likelihood + priors = maximum a posteriori (MAP). Simple and fast. Not Bayesian.
- Integrate over all possible parameters. Also requires priors, but protects against overfitting for totally different reasons.
- Make factorization or independence assumptions. Fewer inputs to each conditional probability. Ties parameters together so that fewer of them are estimated.



### Gaussian Class-Conditional Distribution

• If all features are continuous, a popular choice is a Gaussian class-conditional.

$$p(\mathbf{x}|y=k,\theta) = |2\pi\Sigma|^{-1/2} \exp\{-\frac{1}{2}(\mathbf{x} - \mu_k)\Sigma^{-1}(\mathbf{x} - \mu_k)\}$$

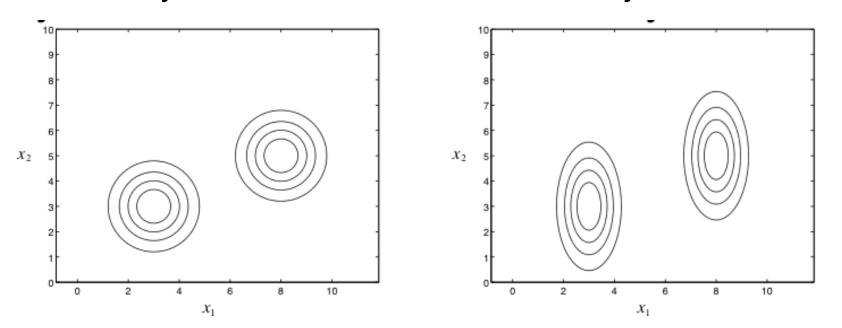
- Fitting: use the following amazing and useful fact.
  - The maximum likelihood fit of a Gaussian to some data is the Gaussian whose mean is equal to the data mean and whose covariance is equal to the sample covariance.

[Try to prove this as an exercise in understanding likelihood, algebra, and calculus all at once!]

• Seems easy. And works amazingly well.
But we can do even better with some simple regularization...

### Regularized Gaussians

Idea 1: assume all the covariances are the same (tie parameters).
 This is exactly Fisher's linear discriminant analysis.



- Idea 2: Make independence assumptions to get diagonal or identity-multiple covariances. (Or sparse inverse covariances.)
   More on this in a few minutes...
- Idea 3: add a bit of the identity matrix to each sample covariance.
   This "fattens it up" in all directions and prevents collapse.
   Related to using a Wishart prior on the covariance matrix.

# Gaussian Bayes Classifier

- Maximum likelihood estimates for parameters: priors  $\pi_k$ : use observed frequencies of classes (plus smoothing) means  $\mu_k$ : use class means covariance  $\Sigma$ : use data from single class or pooled data  $(\mathbf{x}^{(m)} \mu_{y^{(m)}})$  to estimate full/diagonal covariances
- Compute the posterior via Bayes' rule:

$$p(y = k | \mathbf{x}, \theta) = \frac{p(\mathbf{x} | y = k, \theta) p(y = k | \pi)}{\sum_{j} p(\mathbf{x} | y = j, \theta) p(y = j | \pi)}$$

$$= \frac{\exp\{\mu_k^T \Sigma^{-1} \mathbf{x} - \mu_k^T \Sigma^{-1} \mu_k / 2 + \log \pi_k\}}{\sum_{j} \exp\{\mu_j^T \Sigma^{-1} \mathbf{x} - \mu_j^T \Sigma^{-1} \mu_j / 2 + \log \pi_j\}}$$

$$= e^{\beta_k^T \mathbf{x}} / \sum_{j} e^{\beta_j^T \mathbf{x}}$$

where  $\beta_k = [\Sigma^{-1}\mu_k; (\mu_k^T\Sigma^{-1}\mu_k + \log \pi_k]$  and we have augmented x with a constant component always equal to 1 (bias term).

# Softmax/Logit

The squashing function is known as the *softmax* or *logit*:

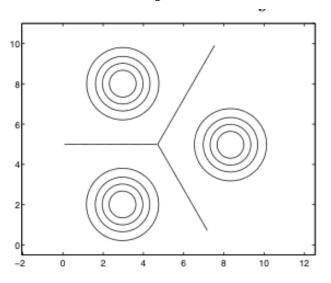
$$\phi_k(\mathbf{z}) \equiv \frac{e^{z_k}}{\sum_j e^{z_j}} \qquad g(\eta) = \frac{1}{1 + e^{-\eta}}$$

It is invertible (up to a constant):

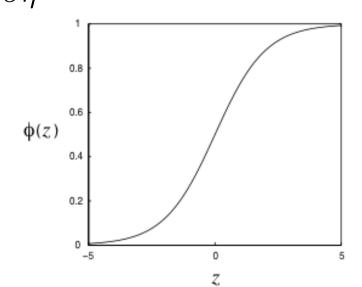
$$z_k = \log \phi_k + c$$
  $\eta = \log(g/1 - g)$ 

Derivative is easy:

$$\frac{\partial \phi_k}{\partial z_j} = \phi_k (\delta_{kj} - \phi_j) \qquad \frac{\partial g}{\partial \eta} = g(1 - g)$$



$$\frac{\partial g}{\partial n} = g(1 - g)$$



### **Linear Geometry**

 Taking the ratio of any two posteriors (the "odds") shows that the contours of equal pairwise probability are linear surfaces in the feature space:

$$\frac{p(y=k|\mathbf{x},\theta)}{p(y=j|\mathbf{x},\theta)} = \exp\{(\beta_k - \beta_j)^T \mathbf{x}\}\$$

- The pairwise discrimination contours  $p(y_k) = p(y_j)$  are orthogonal to the differences of the means in feature space when  $\Sigma = \sigma I$ . For general  $\Sigma$  shared b/w all classes the same is true in the transformed feature space  $\mathbf{t} = \Sigma^{-1}\mathbf{x}$ .
- Class priors do not change the geometry, they only shift the operating point on the logit by the log-odds:  $\log(\pi_k/\pi_i)$ .
- Thus, for equal class-covariances, we obtain *a linear classifier*.
- If we use different covariances, the decision surfaces are conic sections and we have a quadratic classifier.

# **Exponential Family Class-Conditionals**

 Bayes Classifier has the same softmax form whenever the classconditional densities are any exponential family density:

$$p(\mathbf{x}|y=k,\eta_k) = h(\mathbf{x}) \exp\{\eta_k^T \mathbf{x} - a(\eta_k)\}$$

$$p(y=k|\mathbf{x},\eta) = \frac{p(\mathbf{x}|y=k,\eta_k)p(y=k|\pi)}{p(\mathbf{x}|y=j,\eta_j)p(y=j|\pi)}$$

$$= \frac{\exp\{\eta_k^T \mathbf{x} - a(\eta_k)\}}{\sum_j \exp\{\eta_j^T \mathbf{x} - a(\eta_j)\}}$$

$$= \frac{e^{\beta_k^T \mathbf{x}}}{\sum_j e^{\beta_k^T \mathbf{x}}}$$

- Where  $\beta_k = [\eta_k; -a(\eta_k)]$  and we have augmented x with a constant component always equal to 1 (bias term)
- Resulting classifier is linear in the sufficient statistics

### Discrete Bayesian Classifier

- If the inputs are discrete (categorical), what should we do?
- The simplest class conditional model is a joint multinomial (table):

$$p(x_1 = a, x_2 = b, ... | y = c) = \eta_{ab...}^c$$

- This is conceptually correct, but there's a big practical problem.
- Fitting: ML params are observed counts:

$$\eta_{ab...}^c = \frac{\sum_n [y^{(n)} = c][x_1 = a][x_2 = b][...][...]}{\sum_n [y^{(n)} = c]}$$

- Consider the 16x16 digits at 256 gray levels
- How many entries in the table? How many will be zero? What happens at test time?
- We obviously need some regularization.
   Smoothing will not help much here. Unless we know about the relationships between inputs beforehand, sharing parameters is hard also. But what about independence?

# Naïve Bayes Classifier

Assumption: conditioned on class, attributes are independent.

$$p(\mathbf{x}|y) = \prod_{i} p(x_i|y)$$

- Sounds crazy right? Right! But it works.
- Algorithm: sort data cases into bins according to  $y_n$
- Compute marginal probabilities p(y = c) using frequencies
- For each class, estimate distribution of  $i^{th}$  variable:  $p(x_i|y=c)$ .
- At test time, compute  $argmax_c p(c|\mathbf{x})$  using

$$c(\mathbf{x}) = \arg \max_{c} p(c|\mathbf{x}) = \arg \max_{c} [\log p(\mathbf{x}|c) + \log p(c)]$$
$$= \arg \max_{c} [\log p(c) + \sum_{i} \log p(x_{i}|c)]$$

# Discrete (Categorical) Naïve Bayes

• Discrete features  $x_i$  assumed independent given class label y

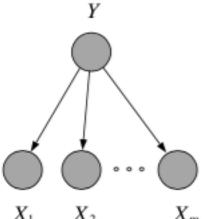
$$p(x_i = j | y = k) = \eta_{ijk}$$
$$p(\mathbf{x}|y = k, \eta) = \prod_i \prod_j \eta_{ijk}^{[x_i = j]}$$

Classification rule:

$$p(y = k | \mathbf{x}, \eta) = \frac{\pi_k \prod_i \prod_j \eta_{ijk}^{[x_i = j]}}{\sum_q \pi_q \prod_i \prod_j \eta_{ijq}^{[x_i = j]}}$$
$$= \frac{e^{\beta_k^T \mathbf{x}}}{\sum_q e^{\beta_q^T \mathbf{x}}}$$

$$\beta_k = \log[\eta_{11k}...\eta_{1jk}...\eta_{ijk}...\log \pi_k]$$

$$\mathbf{x} = [x_1 = 1; x_2 = 2; ...x_i = j; ...; 1]$$



### Fitting Discrete Naïve Bayes

ML parameters are class-conditional frequency counts:

$$\eta_{ijk}^* = \frac{\sum_m [x_i^{(m)} = j][y^{(m)} = k]}{\sum_m [y^{(m)} = k]}$$

How do we know? Write down the likelihood:

$$\ell(\eta; \mathcal{D}) = \sum_{m} \log p(y^{(m)}|\pi) + \sum_{m,i} \log p(x_i^{(m)}|y^{(m)}, \eta)$$

 and optimize it by setting its derivative to zero (careful! enforce normalization with Lagrange multipliers. CSC411 Tut4):

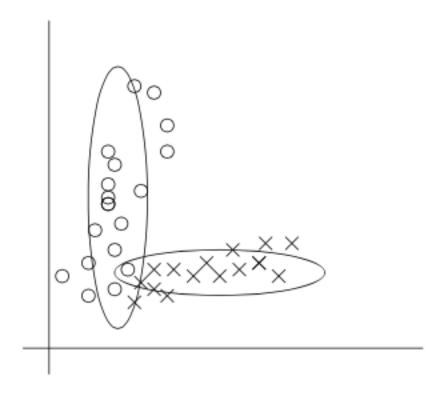
$$\ell(\eta; \mathcal{D}) = \sum_{m} \sum_{ijk} [x_i^{(m)} = j] [y^{(m)} = k] \log \eta_{ijk} + \sum_{ik} \lambda_{ik} (1 - \sum_{j} \eta_{ijk})$$

$$\frac{\partial \ell}{\partial \eta_{ijk}} = \frac{\sum_{m} [x_i^{(m)} = j] [y^{(m)} = k]}{\eta_{ijk}} - \lambda_{ik}$$

$$\frac{\partial \ell}{\partial \eta_{ijk}} = 0 \implies \lambda_{ik} = \sum_{m} [y^{(m)} = k] \implies \eta_{ijk}^* = \text{above}$$

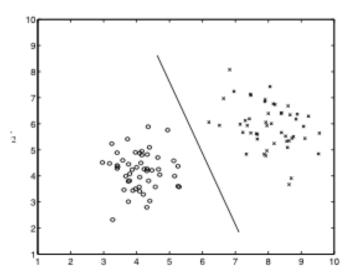
### Gaussian Naïve Bayes

- This is just a Gaussian Bayes Classifier with a separate diagonal covariance matrix for each class.
- Equivalent to fitting a one-dimensional Gaussian to each input for each possible class.
- Decision surfaces are quadratics, not linear...



### Discriminative Models

- Parametrize  $p(y|\mathbf{x})$  directly, forget  $p(\mathbf{x}, y)$  and Bayes' rule.
- As long as  $p(y|\mathbf{x})$  or discriminants  $f(y|\mathbf{x})$  are linear functions of  $\mathbf{x}$  (or monotone transforms), decision surfaces will be piecewise linear.
- Don't need to model the density of the features. Some density models have lots of parameters. Many densities give same linear classifier.
  - But we cannot generate new labeled data.
- Optimize the same cost function we use at test time.



### Logistic/Softmax Regression

 Model: y is a multinomial random variable whose posterior is the softmax of linear functions of any feature vector.

$$p(y = k | \mathbf{x}, \theta) = \frac{e^{\theta_k^T \mathbf{x}}}{\sum_j e^{\theta_j^T \mathbf{x}}} \qquad z_j = \theta_j^T \mathbf{x}$$

Fitting: now we optimize the conditional likelihood:

$$\ell(\eta; \mathcal{D}) = \sum_{m,k} [y^{(m)} = k] \log p(y = k | \mathbf{x}^{(m)}, \theta) = \sum_{m,k} y_k^{(m)} \log p_k^{(m)}$$

$$\frac{\partial \ell}{\partial \theta_i} = \sum_{m,k} \frac{\partial \ell_k^{(m)}}{\partial p_k^{(m)}} \frac{\partial p_k^{(m)}}{\partial z_i^{(m)}} \frac{\partial z_i^{(m)}}{\partial \theta_i}$$

$$= \sum_{m,k} \frac{y_k^{(m)}}{p_k^{(m)}} p_k^{(m)} (\delta_{ik} - p_i^{(m)}) \mathbf{x}^{(m)} y_{0.4}^{0.6}$$

$$= \sum_{m} (y_k^{(m)} - p_k^{(m)}) \mathbf{x}^{(m)}$$

$$= \sum_{m} (y_k^{(m)} - p_k^{(m)}) \mathbf{x}^{(m)}$$

### More on Logistic Regression

- Hardest Part: picking the feature vector x.
- The likelihood is convex in the parameters θ. No local minima!
- Gradient is easy to compute; so easy to optimize using gradient descent or Newton-Raphson.
- Weight decay: add  $\epsilon\theta^2$  to the cost function, which subtracts  $2\epsilon\theta$  from each gradient
- Why is this method called logistic regression?
- It should really be called "softmax linear regression".
- Log odds (logit) between any two classes is linear in parameters.
- A classification neural net always has linear regression as the last layer – no hidden layers = logistic regression

### Classification via Regression

- Binary case: p(y = 1/x) is also the conditional expectation.
- So we could forget that y was a discrete (categorical) random variable and just attempt to model  $p(y|\mathbf{x})$  using regression.
- One idea: do regression to an indicator matrix.
- For two classes, this is related to LDA. For 3 or more, disaster...
- Weird idea. Noise models (e.g., Gaussian) for regression are inappropriate, and fits are sensitive to outliers.
   Furthermore, gives unreasonable predictions < 0 and > 1.

### Other Models

- Noisy-OR
- Classification via Regression
- Non-parametric (e.g. K-nearest-neighbor).
- Semi-parametric (e.g. kernel classifiers, support vector machines, Gaussian processes).
- Probit regression.
- Complementary log-log.
- Generalized linear models.
- Some return a value for y without a distribution.

### Joint vs. Conditional Models

- Both Naïve Bayes and logistic regression have same conditional form and can have same parameterization.
- But the criteria used to choose parameters is different
- Naive Bayes is a joint model; it optimizes  $p(\mathbf{x}, y) = p(\mathbf{x})p(y|\mathbf{x})$ .
- Logistic Regression is conditional: optimizes p(y|x) directly
- Pros of discriminative: More flexible, directly optimizes what we care about. Why not choose optimal parameters?
- Pros of generative: Easier to think about, check model, and incorporate other data sources (semi-sup learning)

### Joint vs. Conditional Models: Yin and Yang

- Each generative model implicitly defines a conditional model
- p(z|x) has complicated form if p(x|z) is at all complicated. Expensive to compute naively, necessary for learning.
- Autoencoders: Given interesting generative model p(x|z), force approximate q(z|x) to have a nice form.
- So, designing inference methods for generative models involves designing discriminative recognition networks.
- Thursday: Tutorial on optimization.