

Social and Information Networks

University of Toronto CSC303
Winter/Spring 2023

Week 2: January 16-20

This week's agenda

- The Strength of Weak Ties

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 - ▶ Triadic closure
 - ★ Definition
 - ★ Clustering coefficient
 - ★ Driving forces

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 - ★ Bridges
 - ★ Strong Triadic Closure and it's implications

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 - ▶ Determining Strong Edges
 - ★ Sintos & Tsaparas algorithm
 - ★ Rozenshtein algorithm

Chapter 3: Strong and Weak Ties

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- ② The larger theme is in some sense “the scientific method”.
 - ▶ Formalize concepts, construct models of behaviour and relationships, and test hypotheses.
 - ▶ Models are not meant to be the same as reality but to abstract the important aspects of a system so that it can be studied and analysed.
 - ▶ See the discussion of the strong triadic closure property in section 3.2 of text (pages 53 and 56 in my online copy).

Chapter 3: Strong and Weak Ties

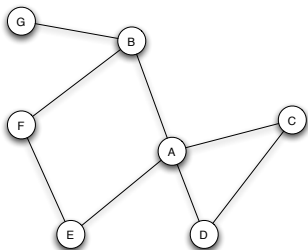
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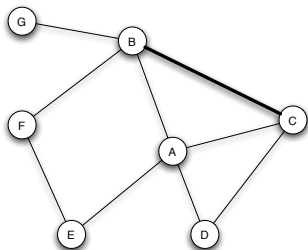
Informally

- strong ties: stronger links, corresponding to friends
- weak ties: weaker links, corresponding to acquaintances

Triadic closure (undirected graphs)



(a) Before B - C edge forms.

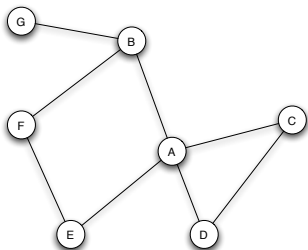


(b) After B - C edge forms.

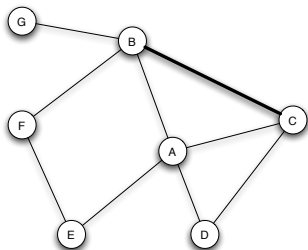
Figure: The formation of the edge between B and C illustrates the effects of triadic closure, since they have a common neighbour A . [E&K Figure 3.1]

- **Triadic closure:** mutual “friends” of say A are more likely (than “normally”) to become friends over time.

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Figure: The formation of the edge between B and C illustrates the effects of triadic closure, since they have a common neighbour A . [E&K Figure 3.1]

- **Triadic closure:** mutual “friends” of say A are more likely (than “normally”) to become friends over time.
 - ▶ How do we measure the extent to which triadic closure is occurring?
 - ▶ How can we know why a new friendship tie is formed? (Friendship ties can range from “just knowing someone” to “a true friendship” .)

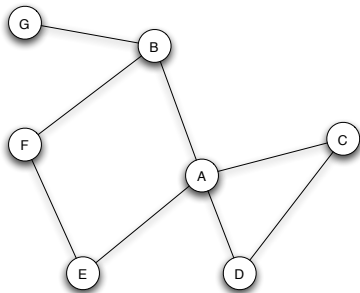
Measuring the extent of triadic closure

- The **clustering coefficient** of a node A is a way to measure (over time) the extent of triadic closure (perhaps without understanding why it is occurring).
- Let E be the set of an undirected edges of a network graph. (Forgive the abuse of notation where in the previous and next slide E is a node name.) For a node A , the **clustering coefficient** is the following ratio:

$$\frac{|\{(B, C) \in E : (B, A) \in E \text{ and } (C, A) \in E\}|}{|\{\{B, C\} : (B, A) \in E \text{ and } (C, A) \in E\}|}$$

- The numerator is the number of all **edges** (B, C) in the network such that B and C are adjacent to (i.e. mutual friends of) A .
- The denominator is the total number of all **unordered pairs** $\{B, C\}$ such that B and C are adjacent to A .

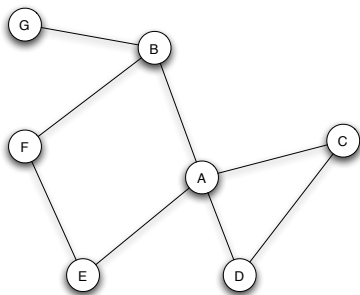
Example of clustering coefficient



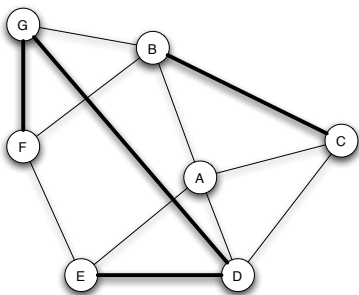
(a) *Before new edges form.*

- The clustering coefficient of node A in Fig. (a) is $1/6$ (since there is only **the single edge (C, D)** among the six pairs of friends: $\{B, C\}$, $\{B, D\}$, $\{B, E\}$, $\{C, D\}$, $\{C, E\}$, and $\{D, E\}$)

Example of clustering coefficient



(a) Before new edges form.



(b) After new edges form.

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- The clustering coefficient of node A in Fig. (b) **increased to $3/6$** (because there are **three edges (B, C), (C, D), and (D, E)**).

Driving forces behind Triadic Closure

- Social psychology suggests: Increased opportunity, incentive, and trust



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- It also predicts that having friends (especially good friends with strong ties) who are not themselves friends causes *latent stress*

Interpreting triadic closure

- Does a **low clustering coefficient** suggest anything?

Interpreting triadic closure

- Does a **low clustering coefficient** suggest anything?
- Bearman and Moody [2004] reported finding that a low clustering coefficient amongst teenage girls implies a higher probability of contemplating suicide (compared to those with high clustering coefficient). Note: The value of the clustering coefficient is also referred to as the *intransitivity coefficient*.
- They report that “ Social network effects for girls overwhelmed other variables in the model and appeared to play an unusually significant role in adolescent female suicidality. These variables did not have a significant impact on the odds of suicidal ideation among boys. ”

How can we understand these findings?

Bearman and Moody study continued

- Triadic closure (or lack thereof) can provide some plausible explanation.

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As far as I can tell, no conclusions are being made about why there is such a difference in gender results.

The study by Bearman and Moody is quite careful in terms of identifying many possible factors relating to suicidal thoughts. Clearly there are many factors involved but the fact that network structure is identified as such an important factor is striking.

Bearman and Moody factors relating to suicidal thoughts

TABLE 2—Logistic Regression of Suicidal Ideation on Individual, School, Family, and Network Characteristics

	Suicide Ideation Among Adolescents, OR (95% CI)	
	Males	Females
Demographic		
Age	1.031 (0.951, 1.118)	0.885 (0.830, 0.944)
Race/ethnicity		
Black	0.864 (0.628, 1.187)	0.873 (0.685, 1.112)
Other	1.079 (0.852, 1.367)	1.190 (0.986, 1.436)
Socioeconomic status	1.017 (0.919, 1.057)	1.000 (0.970, 1.031)
School and community		
Junior high school	1.281 (0.938, 1.751)	0.808 (0.637, 1.023)
Relative density	1.061 (0.375, 2.999)	0.333 (0.142, 0.783)
Plays team sport	0.831 (0.685, 1.008)	1.164 (0.999, 1.357)
Attachment to school	0.994 (0.891, 1.109)	0.952 (0.871, 1.041)
Religion		
Church attendance	0.822 (0.683, 0.989)	1.008 (0.863, 1.176)
Family and household		
Parental distance	1.573 (1.361, 1.818)	1.743 (1.567, 1.939)
Social closure	0.904 (0.805, 1.015)	1.012 (0.921, 1.111)
Stepfamily	1.101 (0.870, 1.394)	0.998 (0.821, 1.212)
Single-parent household	1.212 (0.959, 1.533)	1.119 (0.930, 1.345)
Gun in household	1.329 (1.083, 1.630)	1.542 (1.288, 1.848)
Family member attempted suicide	2.136 (1.476, 3.092)	1.476 (1.120, 1.943)
Network		
Isolation	0.665 (0.307, 1.445)	2.010 (1.073, 3.765)
Intransitivity index	0.747 (0.358, 1.558)	2.198 (1.221, 3.956)
Friend attempted suicide	2.725 (2.187, 3.395)	2.374 (2.019, 2.791)
Trouble with people	0.999 (0.912, 1.095)	1.027 (0.953, 1.106)
Personal characteristics		
Depression	1.632 (1.510, 1.765)	1.445 (1.348, 1.549)
Self-esteem	0.811 (0.711, 0.925)	0.808 (0.730, 0.894)
Drunkenness frequency	1.112 (1.041, 1.187)	1.114 (1.038, 1.194)
Grade point average	1.061 (0.948, 1.188)	0.993 (0.905, 1.089)
Sexually experienced	1.201 (0.972, 1.484)	0.993 (0.823, 1.196)
Homosexual attraction	1.385 (1.015, 1.891)	1.544 (1.195, 2.063)
Forced sexual relations		1.873 (1.435, 2.445)
No. of fights	1.017 (0.904, 1.120)	1.142 (1.046, 1.246)
Body mass index	1.004 (0.983, 1.026)	1.027 (1.010, 1.044)
Response profile (n = 1/n = 0)	632/5867	1114/5852
F statistic	17.08 (P < .0001)	16.28 (P < .0001)

Note. OR = odds ratio; CI = confidence interval. Logistic regression; standard errors corrected for sample clustering and stratification on the basis of region, ethnic mix, and school type and size.

Recap

- Triadic closure
 - ▶ Definition
 - ▶ Clustering coefficient
 - ▶ Driving forces

Mon. Jan 16th: Announcements & Corrections

- A correction on terminology, as I believe I misspoke last week:
 - ▶ Connected subgraph: subset of vertices and edges such that there is a path between all pairs of vertices
 - ▶ Connected component: A connected subgraph, that is not contained by a larger connected subgraph

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- Thanks for bearing with the zoom controls popping up!
 - ▶ Allegedly related to people joining/leaving the zoom meeting, so it's beyond my control :(

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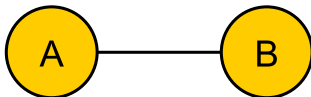
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 - ▶ In addition to being observational, many of the studies we'll study have sampling problems! Most use whatever data was the most readily accessible data for the researchers; consequently, we often cannot say what component of the results may be cultural
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Survey Results: Hello! It's a pleasure to meet you :)

- Hi!
- hi :D
- Hellooo :D
- hi :3
- hello
- Hi :)
- hello! :>
- hi :)
- Hello!!
- :))
- hi ^-^
- hi ian
- Hola
- Hello :)
- Hey :)
- :)


Office Hours

- Based on the survey results:

- ▶ In-person+Zoom, Wed. 2-3pm, BA2283

Monday 14:00-15:00	51 respondents	70 %	
Wednesday 14:00-15:00	60 respondents	82 %	
No Answer	28 respondents	38 %	

- ▶ Zoom-only, Wed. 10-11pm

Monday 14:00-15:00	44 respondents	45 %	
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- “maybe hosting office hours on Tuesday and Thursday?”
 - ▶ I will add them to next year’s survey
 - ▶ If you can’t make the regular time, I am happy to hold office hours via Zoom by appointment :)

Goals and Interests






- Far too many to summarize on a slide!
- I'm happy to be teaching a diverse bunch; with interests ranging encompassing pure curiosity, healthcare, social media, mathematics, research, applied applications, etc...
- This class is very much introductory, so we'll be touching upon a little bit of everything briefly

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- Sadly, game theory will not *really* be covered, see CSC304 though if you're interested! :)






Zoom & Recordings

- Everyone loves 'em, from a fall-back position, to conflicting work obligations, to studying, etc...
- I will do my utmost to keep Zoom access & recordings going

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 - ▶ Absolutely! A deliberate decision to not have a lecture Zoomed will be announced in advance
 - ▶ Having said that, I can't make guarantees that all lectures will be Zoomed
 - ★ If there are critical technical difficulties that I cannot resolve before 1:10, then I'll have no choice but to proceed in-person only
 - ★ The OCCS system *should* still create a recording, but again, I can't make guarantees

Suggestions where more information is required

- “I hope you can improve the design of the website. It is a little bit hard to read announcements in the website.”
 - ▶ I'm not really good at web-dev, but I can try
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 - ▶ The Zoom recordings definitely seem to have worse audio quality
 - ▶ For everyone with this problem: 1) please let me know! 2) please tell me the modality you are using (Zoom, in-person, or OCCS recording)
 - ▶ If it’s a Zoom problem, I can try a secondary lapel mic
 - ▶ As to the suggestion, I am not allowed to require masks, only recommend them

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 - ▶ This year, the syllabus has been approved by the department, so it can't be easily changed
 - ▶ My main hesitance comes from the accuracy of assessment
 - ▶ There are solutions (e.g., group work where only an individual component is graded), but I worry about the increased workload for students
 - ★ See *Grading For Equity* by Joe Feldman

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- “I found it useful to have a simplified notes reference”
 - ▶ I 100% agree! Unfortunately I don't have the time right now, that energy is going into more practice questions
- “I would appreciate partnered assignments, I find I learn better when bouncing ideas off someone else”
 - ▶ I 100% see where you're coming from, and agree on the value of collaboration
 - ▶ This year, the syllabus has been approved by the department, so it can't be easily changed
 - ▶ My main hesitance comes from the accuracy of assessment
 - ▶ There are solutions (e.g., group work where only an individual component is graded), but I worry about the increased workload for students
 - ★ See *Grading For Equity* by Joe Feldman
 - ▶ The critical review project is in groups
 - ★ Admittedly though, that's because we don't have the TA hours to grade it otherwise

Suggestions outside my control

- “I was hoping there might be a tutorial section for after 5pm”
 - ▶ I'm sorry, the schedule was created before I was hired to teach the course, and I would need more TA time than I have been given

Suggestions I will do my utmost

- “practice tests would be appreciated”

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- “It might be helpful to have additional feedback quizzes throughout the course; I think they are very valuable.”
 - ▶ We’ve got optional practice quizzes (most) weeks
 - ▶ There will also be another survey halfway through the term

Suggestions I will do my utmost

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- “I am scared to know that we need linear algebra [...] I remember none of the content since it was in first year”
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- “have mercy”
 - ▶ I'm here to help you learn, and I don't want to be your enemy
 - ▶ My job forces me to do assessment, but I want to do my best to reduce the stress, and to honestly measure what you've learned
 - ▶ If there's any way I can help, please, please, please let me know! The worst I can do, is say no :)

Granovetter's thesis: the strength of weak ties

- In 1960s interviews: Many people learn about new jobs from personal contacts (which is not surprising) and often these contacts were acquaintances rather than friends. Is this surprising?

Granovetter's thesis: the strength of weak ties

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- The idea is that **weak ties link together** “tightly knit communities”, each containing a large number of **strong ties**.
- Can we say anything more quantitative about such phenomena?
- To gain some understanding of this phenomena, we need some additional concepts relating to **structural properties** of a graph.

Recall

- **strong ties**: stronger links, corresponding to friends
- **weak ties**: weaker links, corresponding to acquaintances

Bridges and local bridges

- One measure of connectivity is the **number of edges** (or **nodes**) that have to be removed to **disconnect** a graph.
- A **bridge** (if one exists) is an edge whose removal will disconnect a connected component in a graph.
- We expect that large social networks will have a **“giant component”** and **few bridges**.

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- We expect that large social networks will have a **“giant component”** and **few bridges**.
- A **local bridge** is an edge (A, B) whose removal would cause A and B to have graph distance (called the **span** of this edge) greater than two.
 - ▶ Note: Span can be used to define *dispersion measures* (see the Backstrom and Kleinberg article regarding Facebook relations). Specifically, we can use the span between mutual friends of A and B when the nodes A and B are removed from the graph.
- A local bridge (A, B) **plays a role similar to bridges** providing access for A and B to parts of the network that would otherwise be (in a useful sense) inaccessible.

Local bridge (A, B)

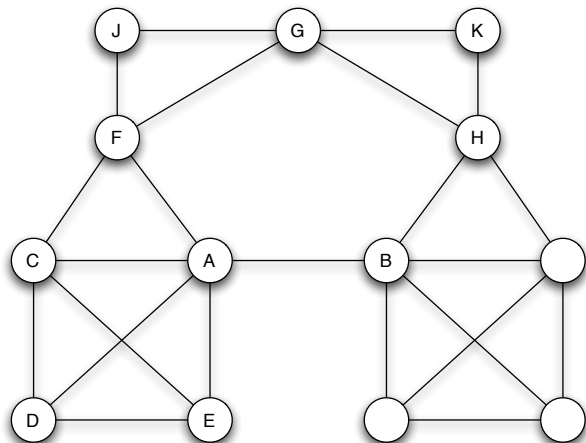


Figure: The edge (A, B) is a local bridge of **span 4**, since the removal of this edge would increase the distance between A and B to 4. [E&K Figure 3.4]

Strong triadic closure property: connecting tie strength and local bridges

Strong triadic closure property

Whenever (A, B) and (A, C) are strong ties, then there will be a tie (possibly only a weak tie) between B and C .

- Such a strong property is not likely true in a large social network (that is, holding for every node A)
- However, it is an abstraction that may lend insight.

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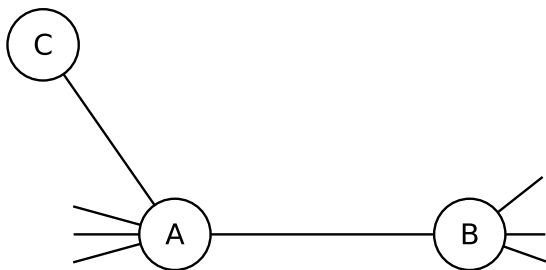
Theorem

Assuming the strong triadic closure property, for a node involved in at least two strong ties, any local bridge it is part of must be a weak tie.

Informally, local bridges must be weak ties since otherwise strong triadic closure would produce shorter paths between the end points.

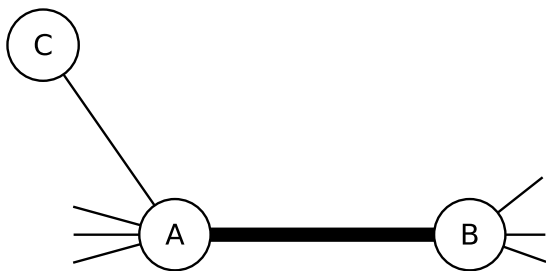
Triadic closure and local bridges

- Let A be any node involved in at least two strong edges and a local bridge. Let (A, B) be a local bridge.



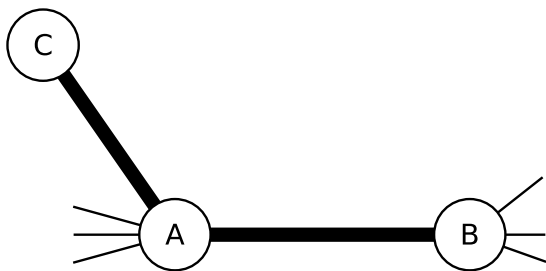
Triadic closure and local bridges

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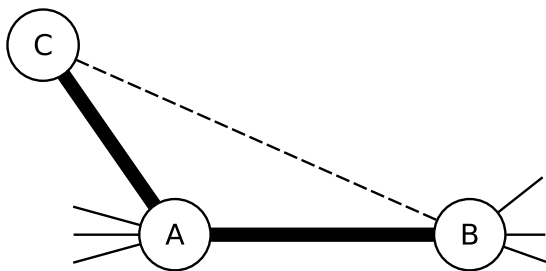
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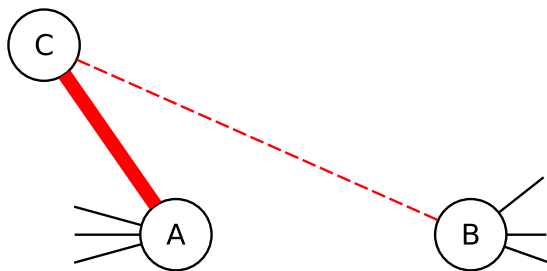
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Strong triadic closure property continued

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www.cs.uoi.gr/~tsap/publications/frp0625-sintos.pdf

We will discuss this paper later in the lecture.

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- Later we'll discuss Rozenstein et al [2019]. They assume the existence of *known communities*, and then their goal is to label all edges so as minimize the number of *open triangles violating the STC property* subject to all communities being connected using only strong edges.
 - ▶ This work is inspired by the Sintos and Tsaparas [2014] results for inferring the strength of ties, and an earlier [2013] paper by Angluin et al for minimizing the number of edges needed to maintain “communities”

Embeddedness of an edge

Just as there are many specific ways to define the dispersion of an edge, there are different ways to define the embeddedness of an edge.

The general idea is that embeddedness of an edge (u, v) should capture how much the social circles of u and v “overlap”. The next slide will use a particular definition for embeddedness.

Why might dispersion be a better discriminator of a romantic relationship (especially for marriage) than embeddedness?

Large scale experiment relating tie strength and bridges

- Onnela et al. [2007] study of who-talks-to-whom network maintained by a cell phone provider. Large network of cell users where an edge exists if there existed calls in both directions in 18 weeks.

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- Question: What does a neighbourhood overlap of zero mean?

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- Question: What does a neighbourhood overlap of zero mean? Local bridge!
- Question: What relationship would we expect between tie-strength & neighbourhood overlap?

Onnela et al. experiment

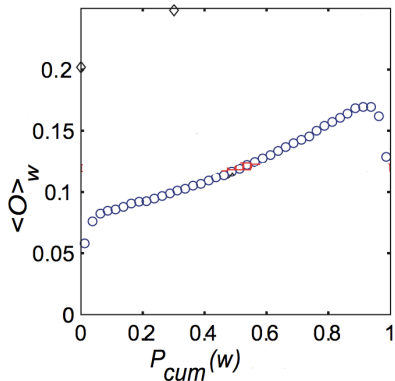


Figure: A plot of the neighbourhood overlap of edges as a function of their percentile in the sorted order of all edges by tie strength. [E&K Fig 3.7]

- The figure shows the relation between tie strength and overlap.
- Quantitative evidence supporting the theorem: as tie strength decreases, the overlap decreases; that is, weak ties are becoming “almost local bridges” having overlap almost equal to 0.

Onnela et al. study continued

To support the hypothesis that **weak ties tend to link together more tightly knit communities**, Onnela et al. perform two simulations:

- 1 Removing edges in decreasing order of tie strength, the giant component shrank gradually.
- 2 Removing edges in increasing order of tie strength, the giant component shrank more rapidly and at some point then started fragmenting into several components.

Word of caution in text regarding such studies

Easley and Kleinberg (end of Section 3.3):

Given the size and complexity of the (who calls whom) network, we cannot simply look at the structure. . . Indirect measures must generally be used and, because one knows relatively little about the meaning or significance of any particular node or edge, it remains an ongoing research challenge to draw richer and more detailed conclusions. . .

Strong vs. weak ties in large online social networks (Facebook and Twitter)

- The meaning of “friend” as in Facebook is not the same as one might have traditionally interpreted the word “friend”.
- Online social networks give us the ability to **qualify the strength of ties** in a useful way.

Strong vs. weak ties in large online social networks (Facebook and Twitter)

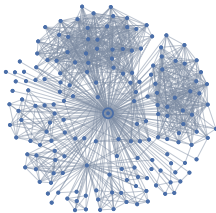
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- For an observation period of one month, Marlow et al. (2009) consider Facebook networks defined by 4 criteria (**increasing order of strength**): all friends, maintained (passive) relations of following a user, one-way communication, and reciprocal communication.
 - 1 These networks thin out when links represent stronger ties.
 - 2 As the number of total friends increases, the number of reciprocal communication links levels out at slightly more than 10.
 - 3 **How many Facebook friends did you have for which you had a reciprocal communication in the last month?**

Different Types of Friendships: The neighbourhood network of a sample Facebook individual

All Friends



Maintained Relationships



One-way Communication



Mutual Communication



A limit to the number of strong ties

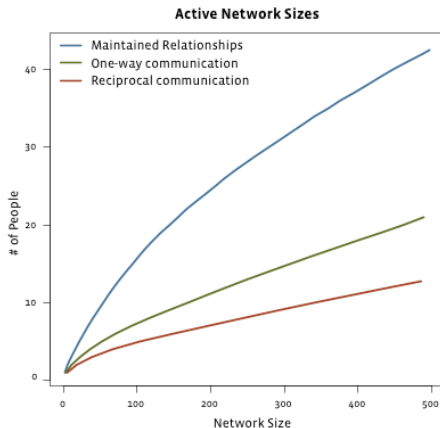


Figure: The number of links corresponding to maintained relationships, one-way communication, and reciprocal communication as a function of the total neighbourhood size for users on Facebook. [Figure 3.9, textbook]

Twitter: Limited Strong Ties vs Followers

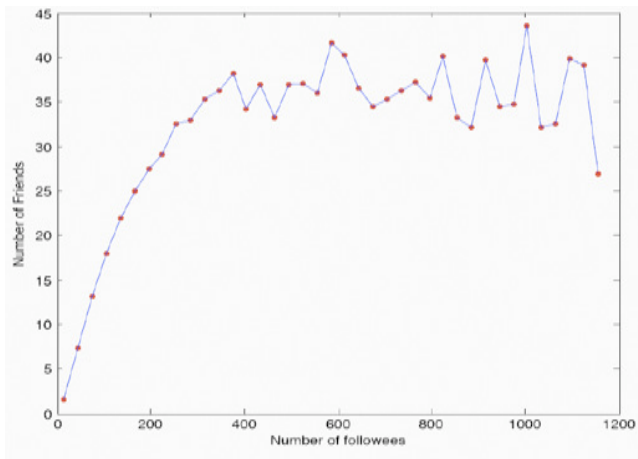


Figure: The total number of a user's strong ties (defined by multiple directed messages) as a function of the number of followers he or she has on Twitter. [Figure 3.10, textbook]

Information spread in a passive network

- The maintained or passive relation network (as in the Facebook network on slide 24) is said to occupy a middle ground between
 - ① **strong tie network** (in which individuals actively communicate), and
 - ② **very weak tie networks** (all “friends”) with many old (and inactive) relations.

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What's so special about these maintained relationships?

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What's so special about these maintained relationships?

- “Moving to an environment where everyone is passively engaged with each other, some event, such as a new baby or engagement can propagate very quickly through this highly connect neighbourhood.”
- We can add that an event might be a political demonstration.

Recap

- Granovetter's Thesis
 - ▶ Strong & Weak Ties
 - ▶ Bridges
 - ▶ Strong Triadic Closure and its implications

Social capital (as discussed in section 3.5 of EK text)

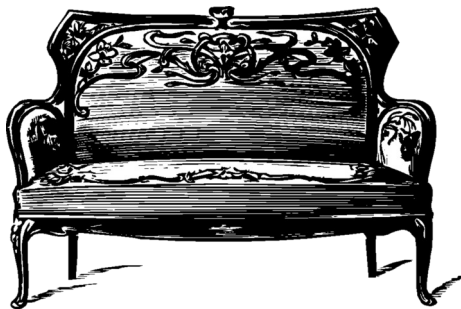
Social capital is a term in increasingly widespread use, but it is a famously difficult one to define.

The term “social capital” is designed to suggest its role as part of an array of different forms of capital (e.g. economic, cultural, physical etc...) all of which serve as tangible or intangible resources that can be mobilized to accomplish tasks.

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Social capital (as discussed in section 3.5 of EK text)

A source of terminological variation is based on whether social capital is a property that is purely intrinsic to a group — based only on the social interactions among the group's members — or whether it is also based on the interactions of the group with the outside world.

A person can have more or less social capital depending on his or her position in the underlying social structure or network.

“Tightly knit communities” connected by weak ties

- The intuitive concept of tightly knit communities occurs several times in Chapter 3 but is deliberately left undefined.
- In a small network we can sometimes visualize the tightly knit communities but one cannot expect to do this in a large network. That is, we need **algorithms** and this is the topic of the advanced material in Section 3.6.

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- In a small network we can sometimes visualize the tightly knit communities but one cannot expect to do this in a large network. That is, we need **algorithms** and this is the topic of the advanced material in Section 3.6.
- Recalling the relation to weak ties, the text calls attention to how nodes at the end of one (or especially more) local bridges can play a pivotal role in a social network.
- These “**gatekeeper nodes**” between communities stand in contrast to nodes which sit at the center of a tightly knit community.

Central nodes vs. gatekeepers

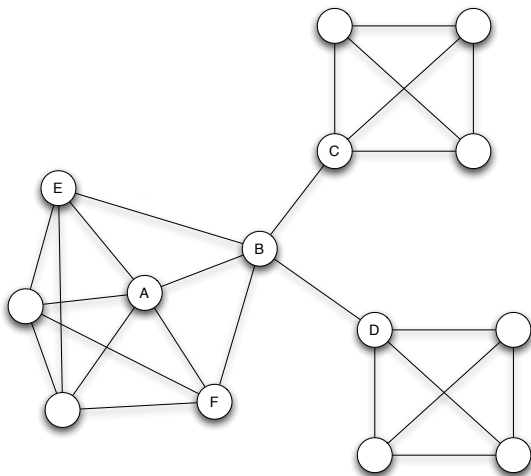


Figure: The contrast between densely-knit groups and boundary-spanning links is reflected in the different positions of **central node A** and **gatekeeper node B** in the underlying social network. [Fig 3.11, textbook]

Social capital of nodes A and B

- The edges adjacent to node A all have high embeddedness. Visually one sees node A as a central node in a tightly-knit cluster. As such, the social capital that A enjoys is its “bonding capital” in that the actions of A can (for example) induce norms of behaviour because of the trust in A .
- In contrast, node B is a bridge to other parts of the network. As such, its social capital is in the form of “brokerage” or “bridging capital” as B can play the role of a “gatekeeper” (of information and ideas) between different parts of the network. Furthermore, being such a gatekeeper can lead to creativity stemming from the synthesis of ideas.
- Some nodes can have both bonding capital and bridging capital.

Florentine marriages: Bridging capital of the Medici

- The Medici are connected to more families, but not by much.
- More importantly: Four of the six edges adjacent to the Medici are bridges or local bridges and the Medici lie on the shortest paths between most pairs of families.

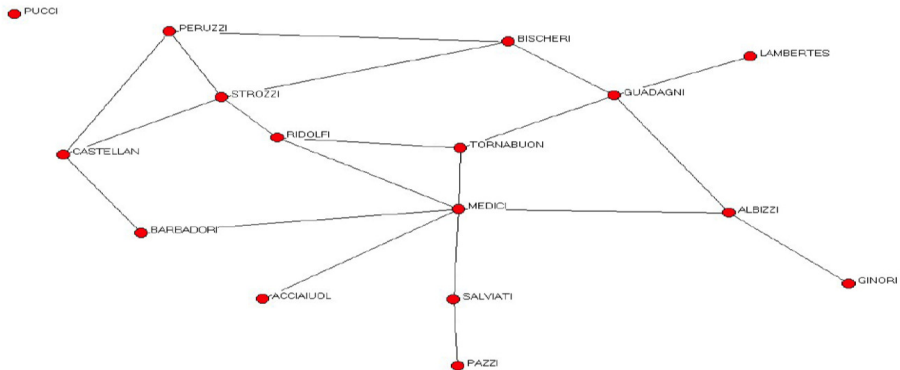
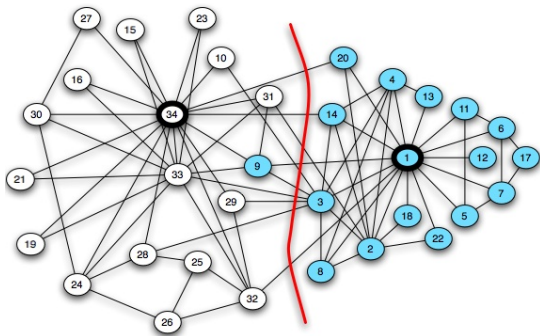


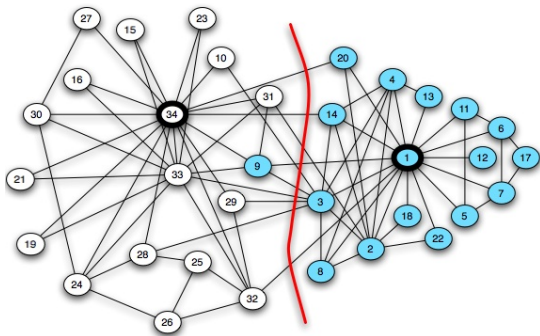
Figure: see [Jackson, Ch 1]

A Balanced Min Cut in Graph: Bonding capital of nodes 1 and 34



- Note that node 34 also seems to have bridging capital.
- Wayne Zachary's Ph.D. work (1970-72): observed social ties and rivalries in a university karate club.
- During his observation, conflicts intensified and group split.
- Could the club **boundaries** be predicted from the network structure?

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- During his observation, conflicts intensified and group split.
- Could the club **boundaries** be predicted from the network structure?
- Split could almost be explained by **minimum cut** in social network.

Recap

- Social Capital
 - ▶ Definition
 - ▶ Bonding vs. Bridging capital
 - ▶ Relationship with graph structure

Wed. Jan 18th: Announcements & Corrections

- Tutorials start this Friday
- Office hours are today after lecture (BA2283 and Zoom), and at 10PM (Zoom only)
 - ▶ Zoom link on Quercus

The Sintos and Tsaparas Study

In their study of the strong triadic closure (STC) property, Sintos and Tsaparas study 5 small networks. They give evidence as to how the STC assumption can help determine weak vs strong ties, and how weak ties act as bridges to different communities.

More specifically, for a social network where the edges are not labelled they define the following two computational problems: Label the graph edges (by strong and weak) so as to satisfy the strong triadic closure property and

- 1 Either maximize the number of strong edges, or equivalently
- 2 minimize the number of weak edges

The computational problem in identifying strong vs weak ties

- For computational reasons (i.e., assuming $P \neq NP$ and showing NP hardness by reducing the max clique problem to the above maximization problem), it is not possible to efficiently optimize and hence they settle for approximations.
- Note that even for the small Karate Club network having only $m = 78$ edges, a brute force search would require trying 2^{78} solutions. Of course, there may be better methods for any specific network.

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- The reduction preserves the approximation ratio, so it is also NP -hard to approximate the maximization problem with a factor of $n^{1-\epsilon}$. However, the minimization problem can be reduced (preserving approximations) to the vertex cover problem which can be approximated within a factor of 2.
- Their computational results are validated against the 5 networks where the strength of ties is known from the given data. Notably their worst case approximation algorithm (via the reduction) lead to reasonably good results achieved for the 5 real data networks.

The vertex cover algorithms and the 5 data sets

While there are uncovered edges, the (vertex) greedy algorithm selects a vertex for the vertex cover with maximum current degree. It has worst case $O(\log n)$ approximation ratio. The maximal matching algorithm is a 2-approximation online algorithm that finds an uncovered edge and takes both endpoints of that edge.

Table 1: Datasets Statistics.

Dataset	Nodes	Edges	Weights	Community structure
<i>Actors</i>	1,986	103,121	Yes	No
<i>Authors</i>	3,418	9,908	Yes	No
<i>Les Miserables</i>	77	254	Yes	No
<i>Karate Club</i>	34	78	No	Yes
<i>Amazon Books</i>	105	441	No	Yes

Figure: Weights (respectively, community structure) indicates when explicit edge weights (resp. a community structure) are known.

Tie strength results in detecting strong and weak ties

Table 2: Number of strong and weak edges for Greedy and MaximalMatching algorithms.

	Greedy		MaximalMatching	
	Strong	Weak	Strong	Weak
<i>Actors</i>	11,184	91,937	8,581	94,540
<i>Authors</i>	3,608	6,300	2,676	7,232
<i>Les Miserables</i>	128	126	106	148
<i>Karate Club</i>	25	53	14	64
<i>Amazon Books</i>	114	327	71	370

Figure: The number of labelled links.

Although the Greedy algorithm has an inferior (worst case) approximation ratio, here the greedy algorithm has better performance than Maximal Matching. (Recall, the goal is to maximize the number of strong ties, or equivalently minimize the number of weak ties.)

Results for detecting strong and weak ties

Table 3: Mean count weight for strong and weak edges for **Greedy** and **MaximalMatching** algorithms.

	Greedy		MaximalMatching	
	<i>S</i>	<i>W</i>	<i>S</i>	<i>W</i>
<i>Actors</i>	1.4	1.1	1.3	1.1
<i>Authors</i>	1.341	1.150	1.362	1.167
<i>Les Miserables</i>	3.83	2.61	3.87	2.76

Figure: The average link weight.

Question: Is there a problem with average edge strength?

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Figure: The average link weight.

Question: Is there a problem with average edge strength? Easy to skew average if weights have high variance

Tie strength results in detecting strong and weak ties normalized by amount of activity

Table 4: Mean Jaccard similarity for strong and weak edges for **Greedy** and **MaximalMatching** algorithms.

	Greedy		MaximalMatching	
	<i>S</i>	<i>W</i>	<i>S</i>	<i>W</i>
<i>Actors</i>	0.06	0.04	0.06	0.04
<i>Authors</i>	0.145	0.084	0.155	0.088

Figure: Using a normalized edge weight based on activity

$$w((a, b)) = \frac{\text{works}(a) \cap \text{works}(b)}{\text{works}(a) \cup \text{works}(b)} \in [0, 1]$$

Results for strong and weak ties with respect to known communities

Table 5: Precision and Recall for strong and weak edges for Greedy and MaximalMatching algorithms.

Greedy				
	P_S	R_S	P_W	R_W
<i>Karate Club</i>	1	0.37	0.19	1
<i>Amazon Books</i>	0.81	0.25	0.15	0.69
MaximalMatching				
	P_S	R_S	P_W	R_W
<i>Karate Club</i>	1	0.2	0.16	1
<i>Amazon Books</i>	0.73	0.14	0.14	0.73

Figure: Precision and recall with respect to the known communities.

The meaning of the precision-recall table

The precision and recall for the weak edges are defined as follows:

$$P_W = \frac{|W \cap E_{inter}|}{|W|} \text{ and } R_W = \frac{|W \cap E_{inter}|}{|E_{inter}|}$$

$$P_S = \frac{|S \cap E_{intra}|}{|S|} \text{ and } R_S = \frac{|S \cap E_{intra}|}{|E_{intra}|}$$

- Ideally, we want $R_W = 1$ indicating that all edges between communities are weak; and we want $P_S = 1$ indicating that strong edges are all within a community.
- For the Karate Club data set, all the strong links are within one of the two known communities and hence all links between the communities are all weak links.
- For the Amazon Books data set, edges are co-purchases, and there are three communities corresponding to liberal, neutral, conservative viewpoints. Of the strong edges predicted, only 22 cross communities:
 - ▶ 20 cross-community strong edges have one node labelled as neutral.
 - ▶ the rest are between books dealing with the same issue.

Strong and weak ties in the karate club network

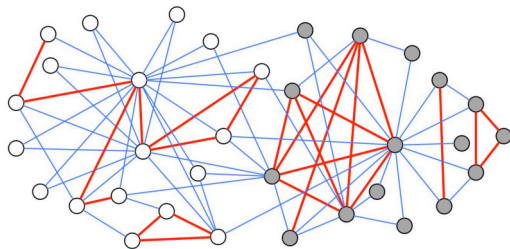


Figure 1: Karate Club graph. Blue light edges represent the weak edges, while red thick edges represent the strong edges.

- Note that all the strong links are within one of the two known communities and hence all links between the communities are weak links.

The Rozenshtein et al study

As stated last week, Rozenshtein et al. approach assumes a known set of communities (in addition to the unlabelled network) and hence it is not directly comparable to Sintos-Tsaparas study. Informally, they want to provide a good labelling while preserving communities – i.e. communities being strongly connected using strong ties.

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They provide experimental results for 10 different data sets (where they can naturally define communities). Their goal is to provide a compromise between preventing STC violations (as in the goal of Sintos and Tsaparas) and only preserving strong connectivity within communities (which is the goal of Angluin et al.).

The Karate club figure in Rozenshtein et al

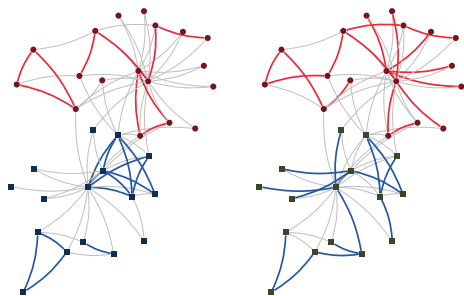


Figure 1: Strong edges in the Karate-club dataset inferred by the algorithm of Sintos and Tsaparas [27] (left) and our method (right) using two teams. The colors of the edges and the vertices depict the two teams.

Note: the vertices are coloured according to the two known communities. Sintos and Tsaparas do not know about the communities. We expect that the Rozenshtein et al greedy algorithm would “usually” have more strong edges (to ensure the community connectivity constraint).

Rozenstein et al objective and a greedy algorithm

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Start with all edges labelled as strong.

Find an edge $e \in E$ that is causing the most STC violations (that is, whose removal would minimize the number of STC violations). If there are no violations then we're done. Otherwise, if that edge's removal would violate the community constraint then the edge stays strong and we never again consider this edge.

Otherwise the edge becomes weak and $E := E \setminus \{e\}$

Rozenstein et al objective and a greedy algorithm

- More rigorous pseudo-code can be found below, where $vio : \mathcal{P}(E) \rightarrow \mathbb{N}$ is the number of open triangles in the original graph that *violate* the STC if the input edges are labelled as strong
- The code returns S , the edges that should be made strong

Algorithm 1 Greedy Rozenstein Algorithm

$S \leftarrow E; A \leftarrow E;$

while $A \neq \emptyset$ and $vio(S) \neq 0$ **do**

$e = \arg \min_{e \in A} vio(S \setminus \{e\});$

if $S \setminus \{e\}$ satisfies strong connectivity constraints, and e is part of an open triangle that violates STC **then**

$S \leftarrow S \setminus \{e\}$

end if

$A \leftarrow A \setminus \{e\}$

end while

return S

Comparative statistics in Rozenstein et al paper

Table 2: Characteristics of edges selected as strong by *Greedy* and the two baselines. b : number of violated triangles in the solution divided by the number of open triangles (all possible violations); s : number of strong edges in the solution divided by the number of all edges; c : average number of connected components per community. A corresponds to *Angluin*; S corresponds to *Sintos*.

Dataset	<i>Greedy</i>			<i>Angluin</i>			<i>Sintos</i>		
	b	s	c	b_A/b	s_A/s	c_A	b_S/b	s_S/s	c_S
<i>DBLP</i>	0.07	0.47	1	2.77	0.77	1	0.0	1.08	3.53
<i>Youtube</i>	0.01	0.16	1	1.21	0.98	1	0.0	0.49	3.30
<i>KDD</i>	0.08	0.35	1	1.09	0.63	1	0.0	0.81	1.93
<i>ICDM</i>	0.07	0.38	1	1.06	0.57	1	0.0	0.83	1.84
<i>FB-circles</i>	0.002	0.15	1	61.05	0.20	1	0.0	1.05	8.76
<i>FB-features</i>	0.003	0.12	1	0.36	0.22	1	0.0	1.35	2.41
<i>lastFM-artists</i>	0.02	0.15	1	1.11	0.78	1	0.0	0.67	2.58
<i>lastFM-tags</i>	0.008	0.12	1	1.17	0.68	1	0.0	0.83	2.98
<i>DB-bookmarks</i>	0.01	0.35	1	1.01	0.35	1	0.0	1.04	1.61
<i>DB-tags</i>	0.10	0.45	1	1.02	0.66	1	0.0	0.80	1.74

- Greedy is the algorithm from the previous slide (minimize STC violations while strongly connecting communities).
- Angluin seeks to make all communities internally strongly connected using the minimal number of strong edges (STC is ignored).
- Sintos is the algorithm discussed earlier (maximize strong edges while satisfying STC).

Understanding the table of results in Rozenstein

- By design, Angluin et al. and Rozenstein et al. ensure that the given communities remain connected by strong edges and hence $c = c_A = 1$ whereas c_S can be large (namely 8.76 for the FB-circles data set), indicating how disconnected the communities become wrt. strong edges.
- By design, Sintos and Tsaparas insures no STC violations and hence $b_S = 0$ whereas b is not 0 but is perhaps surprisingly small.
- The column that does seem surprising is the reporting of $\frac{s_S}{s}$ which is the ratio $\frac{\text{strong edges in Sintos}}{\text{strong edges in Rozenstein}}$. As we said when looking at the Karate figure, we would expect that “usually” the Rozenstein et al algorithm would produce more strong edges. **But note that for some data sets, the ratio is great than 1.**

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A comment about computational complexity and efficient algorithms

The studies by Sintos and Tsaparas, and that of Rozenshtein et al demonstrate some not uncommon phenomena:

- 1 While two optimization problem may be equivalent from the viewpoint of optimality, they can be dramatically different from the viewpoint of approximation.
- 2 Often a simple greedy algorithm will provide a good approximation, sometime theoretically but more often “in practice” .

Comments on tightly knit communities

As we mentioned and as the EK text emphasizes (see section 3.6) , it is an interesting question as to how to define and efficiently find tightly knit communities.

Section 3.6 argues why cannot rely on the existence of a local bridge to help identify a community. Rather, a notion “betweenness” of an edge is defined which is based on the amount of traffic or flow through that edge. (Recall the Florentine marriages and centrality.) Edges of high betweenness are used to partition the graph into smaller components and eventually communities. They describe the Givan-Newman algorithm for identifying edges of high betweenness.

Other approaches to finding communities include finding dense subgraphs, subgraphs connected via strong edges (when the strength of edges is known to some extent), and subgraphs where vertices have high similarities (where a similarity function is known).

Recap

- The Strength of Weak Ties
 - ▶ Triadic closure
 - ★ Definition
 - ★ Clustering coefficient
 - ★ Driving forces
 - ▶ Granovetter's Thesis
 - ★ Strong & Weak Ties
 - ★ Bridges
 - ★ Strong Triadic Closure and its implications
 - ▶ Social Capital
 - ★ Definition
 - ★ Bonding vs. Bridging capital
 - ★ Relationship with graph structure
 - ▶ Determining Strong Edges
 - ★ Sintos & Tsaparas algorithm
 - ★ Rozenshtein algorithm