

# Unsupervised Learning & Transfer Learning



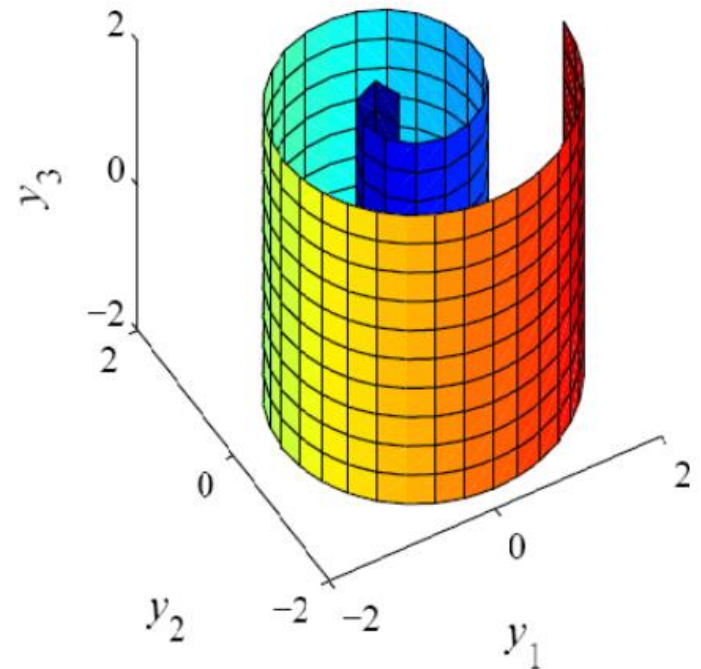
(c) 2012 Adam Pauls

Image (c) 2005 Ryan North [www.qwantz.com](http://www.qwantz.com)

<http://nlp.cs.berkeley.edu/comics.shtml>

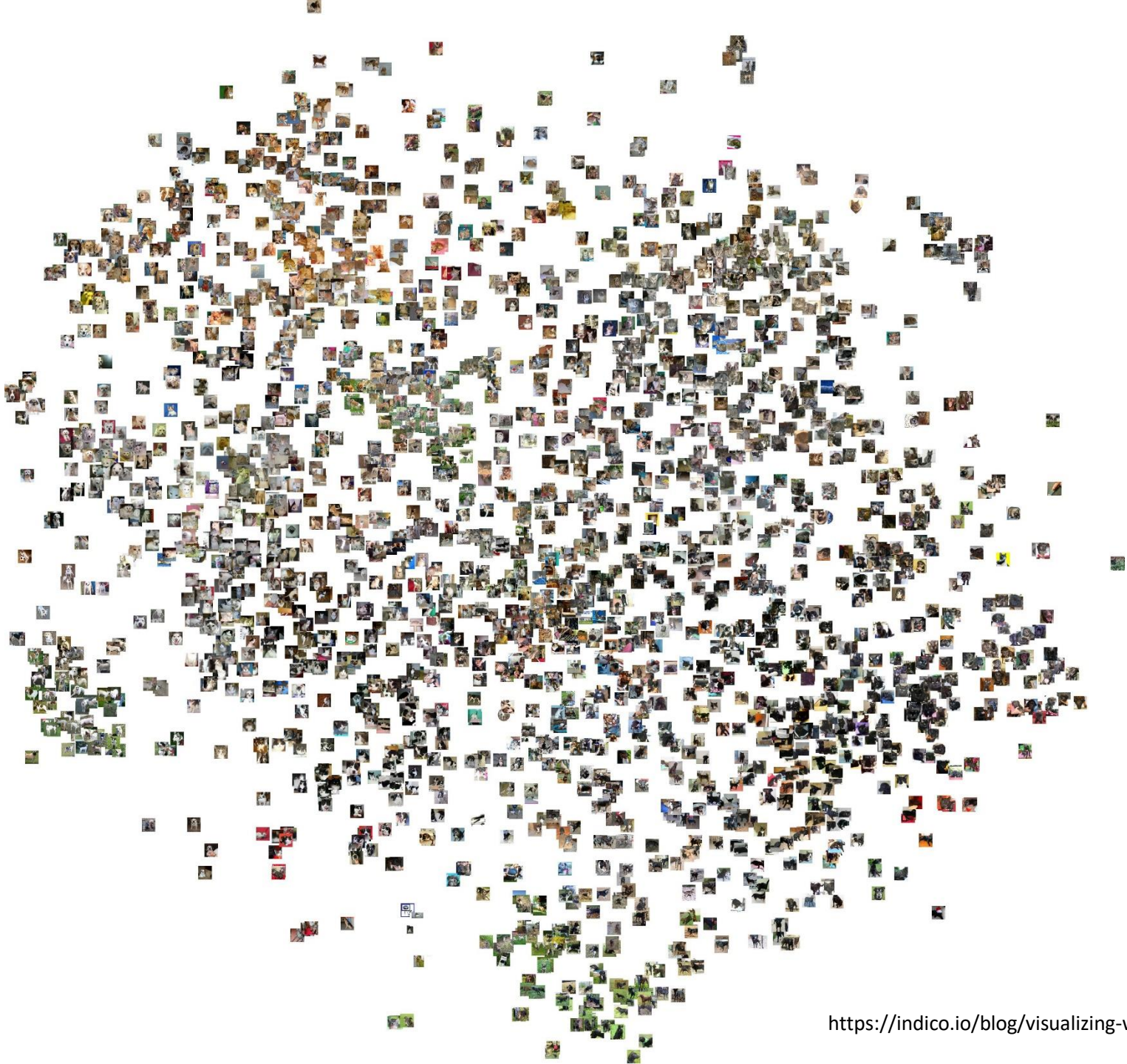
# Dimensionality Reduction

- Data in  $n$ -dimensional space often lie along manifolds
  - E.g., a “warped” 2-dimensional plane
- Can use this to visualize high-dimensional data
  - Easy to plot stuff in 2D
  - Just un-warp the 2D plane and display it on the screen!



# t-SNE

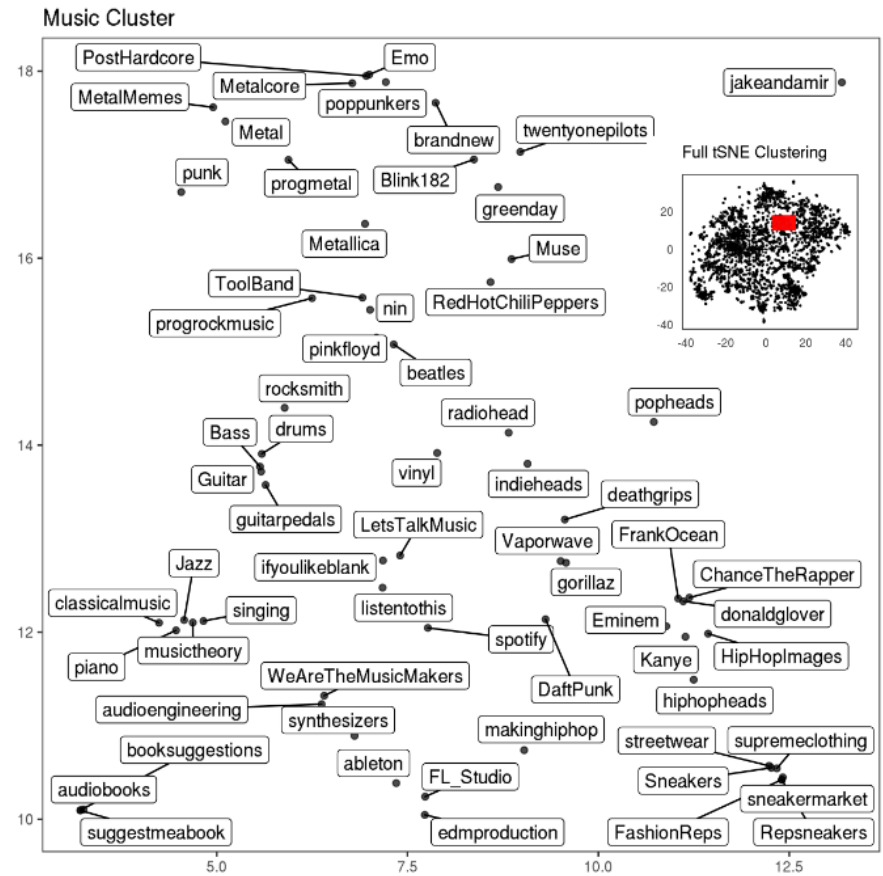
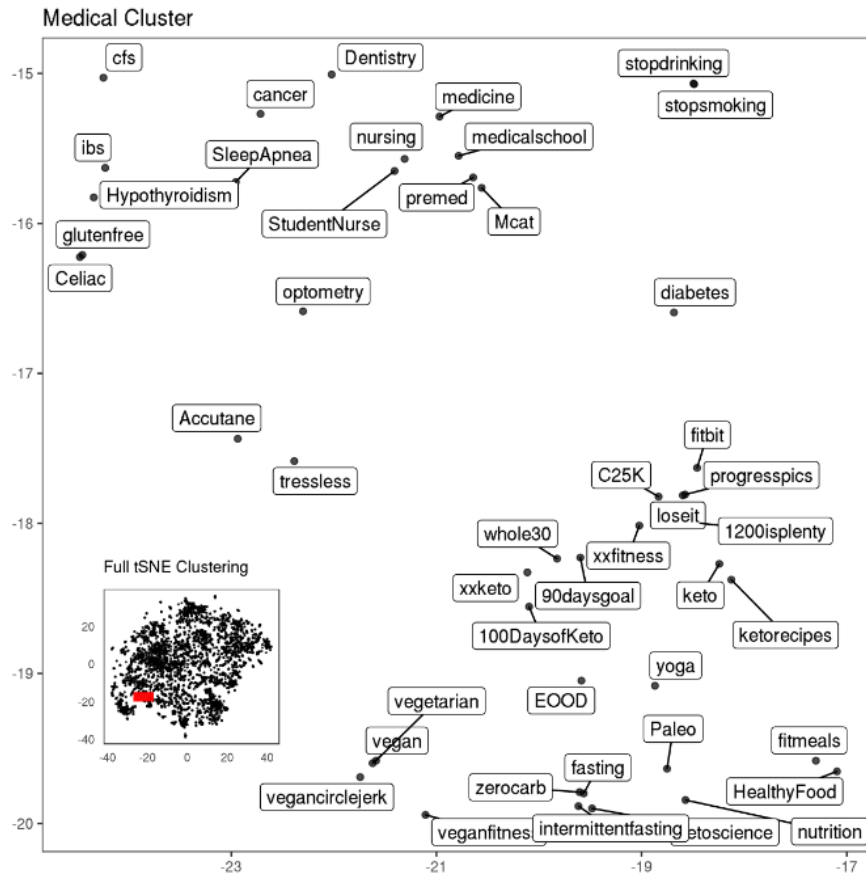
- Original dataset:  $x^{(i)}$ , with n-dimensional  $x^{(i)}$
- Transformed dataset:  $z^{(i)}$ , with 2-dimensional  $z^{(i)}$
- Objective function: if  $|x^{(i)} - x^{(j)}|$  is small,  $|z^{(i)} - z^{(j)}|$  should be (usually) small as well







# Internet communities



T. Martin, community2vec: Vector representations of online communities encode semantic relationships, Proceedings of the Second Workshop on Natural Language Processing and Computational Social Science

# Applications of t-SNE

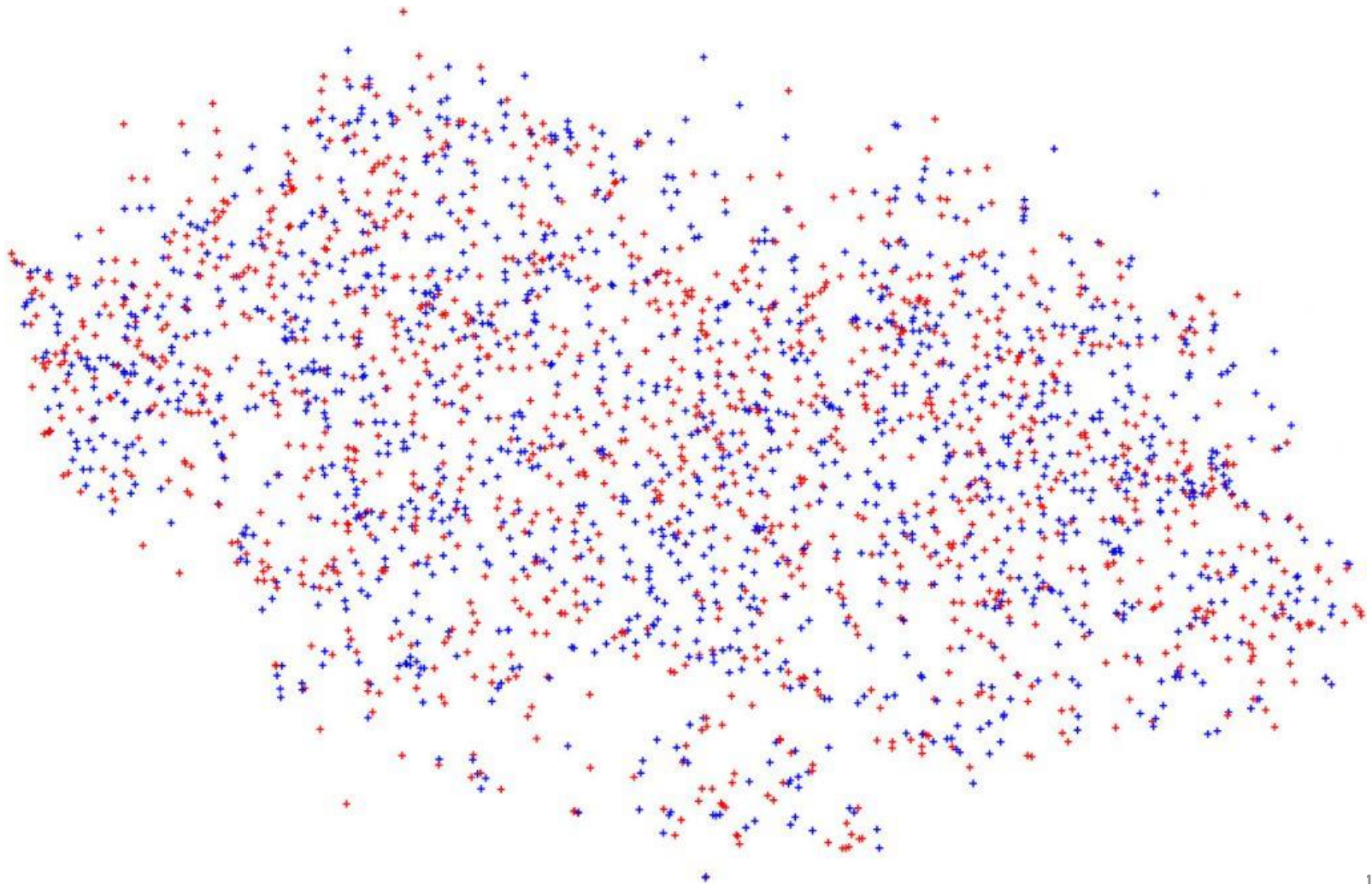
- Images
- Text
- Genetic data
  - SNP



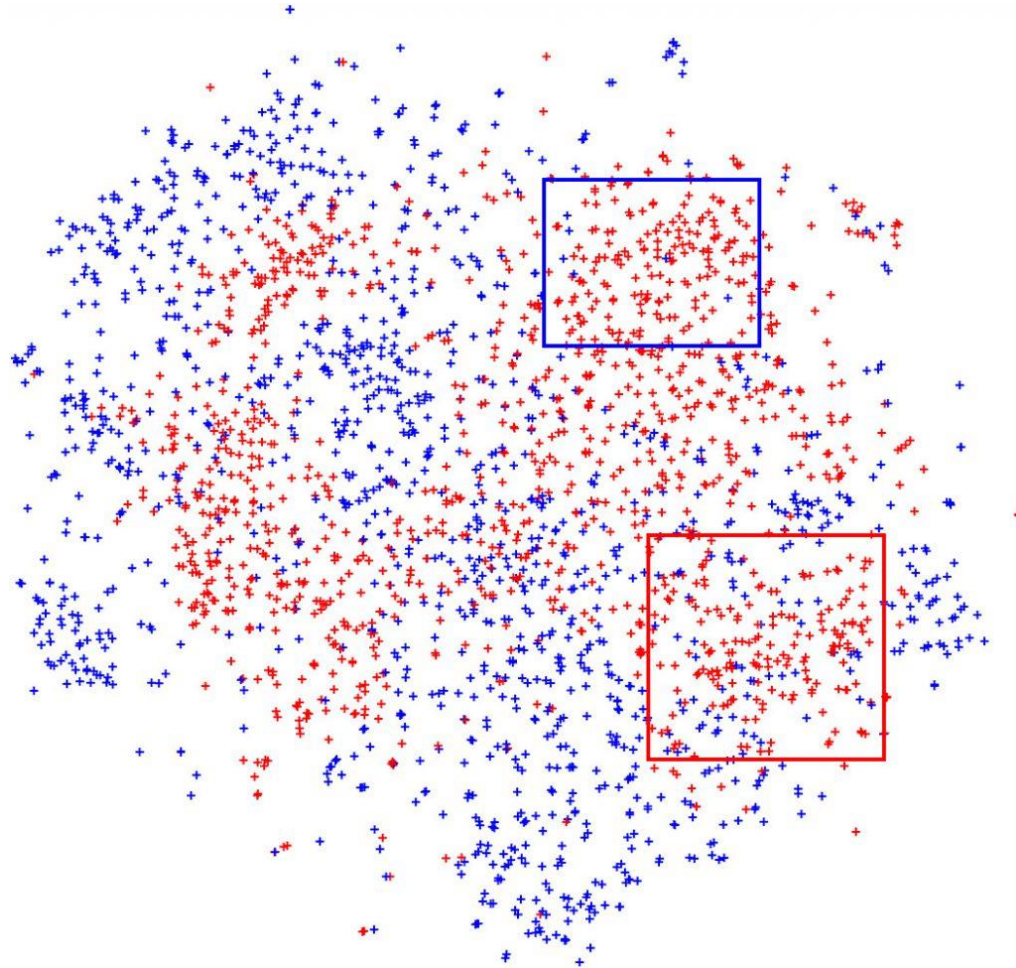
# Key Assumption Behind t-SNE

- If  $|x^{(i)} - x^{(j)}|$  is small, then the  $i$ -th and  $j$ -th datapoints are probably similar

# t-SNE on raw images of cats and dogs



# t-SNE on the activations of deep layer of a neural network, for cats and dogs

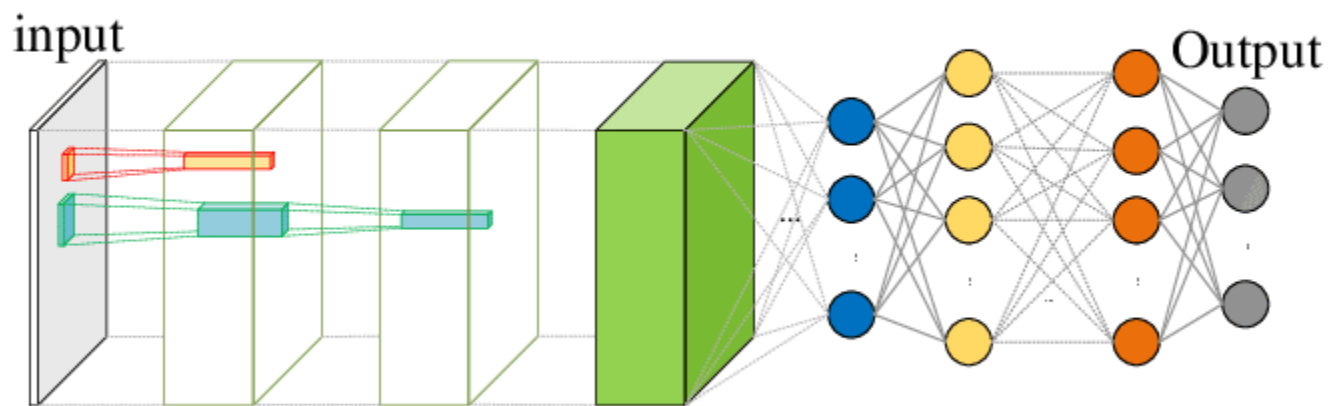


What we saw before!

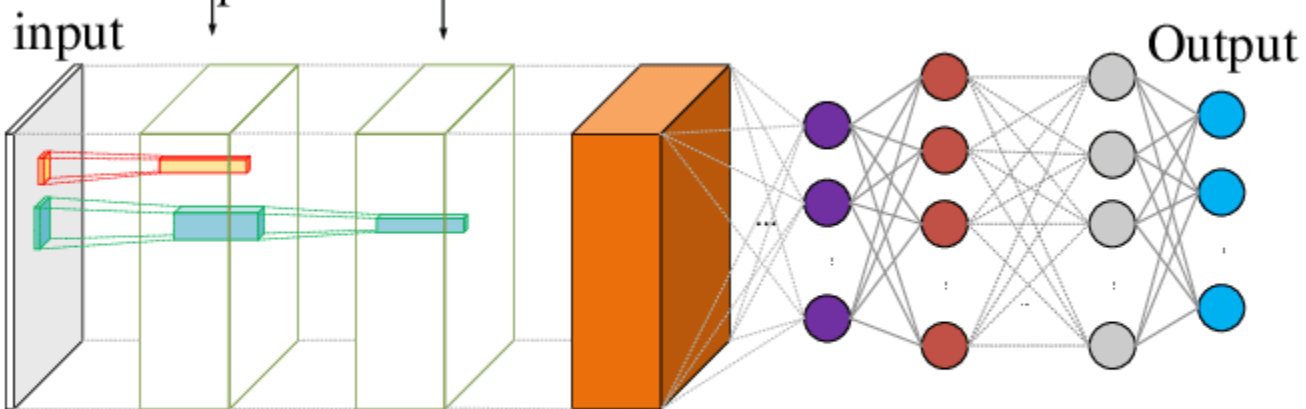
# Transfer Learning

- Idea: train a large network on a large amount of labelled data
  - Learn to compute useful network activations deep in the network
- Take a small dataset, and use the same network to obtain activations/embeddings
- Train just the top layer(s)
  - Or train the entire network, but starting with the ready-made network

Network A



Transfer  
parameters



Network B

Why are activations more useful than raw pixels?

# Why are activations more useful than raw pixels?

- An activation in a layer high-up in a neural networks indicates something like “there is a dog’s ear in the top-right corner of the image”
- A raw pixel value in the image indicates “the pixels at (150, 200) is gray”
- Easier to compare images if you have high-level semantic information
  - True for words as well – that’s why word embeddings are useful

# Recap

- For multi-dimensional data, the key is often to obtain a useful representation/embedding
  - Once the embedding is obtained, it can be visualized and/or used for classification
- Unsupervised learning can be used to obtain representations
- Data can be
  - *Clustered*: each data point is assigned to a cluster of points similar to it
  - *Embedded*: each data point is mapped to a point in a new space, and similar points (semantically) are mapped to nearby points in the space into which we are embedding the data