#### Inference with Maximum Likelihood



René Magritte, "La reproduction interdite" (1937)

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## Likelihood: Bernoulli Variables

- Suppose a coin is tossed *n* times, independently
  - $Y_i \sim Bernoulli(\theta)$
- $P(Y_i = 1) = \theta, P(Y_i = 0) = 1 \theta$
- $Y_1, \ldots, Y_n$  are independently identically Bernoullidistributed (i.i.d.)
- We observe the data  $Y_1 = y_1, Y_2 = y_2, \dots, Y_m = y_m$  (*m* i.i.d. Bernoulli variables), and would like to know what  $\theta$  is
- How to do that? (Intuitively)
- How do you define what a good estimate is?

### Likelihood: Bernoulli Variables

- The likelihood is\* the probability of observing the dataset when the parameters are  $\boldsymbol{\theta}$ 
  - $P(Y_i = 1|\theta) = \theta$
  - $P(Y_i = 0|\theta) = 1 \theta$
  - $P(Y_i = y_i | \theta) = \theta^{y_i} (1 \theta)^{1 y_i}$
  - $P(Y_1 = y_1, Y_2 = y_2, ..., Y_m = y_m | \theta) = \prod_{i=1}^m P(Y_i = y_i | \theta)$
- Confusing notation alert: at this point,  $\theta$  is not an event or an R.V., it's just a number.

\* In the discrete case

#### Maximum likelihood: Bernoulli

- Suppose we observe the data  $Y_1 = y_1, Y_2 = y_2, \dots, Y_m = y_m$  (*m* i.i.d. Bernoulli variables), and would like to know what  $\theta$  is
- One possibility: find the  $\theta$  that maximizes the likelihood function
  - What value of  $\theta$  makes the data set that we are actually observing (i.e., the training set) the most plausible?
- $P(Y_1 = y_1, Y_2 = y_2, ..., Y_m = y_m | \theta)$  is maximized at  $\theta = \frac{1}{m} \sum_{i=1}^m y_i$

# (Switch to R)

- Generate fake data from *n* Bernoullis
- Compute the likelihood
- Find the maximum-likelihood solution

## Likelihood: Gaussian Noise

• Assume each data point is generated using some process.

• E.g., 
$$y^{(i)} = \theta^T x^{(i)} + \epsilon^{(i)}, \ \epsilon^{(i)} \sim N(0, \sigma^2)$$

- We can now compute the likelihood of single datapoint
  - I.e., the probability of the point for a set  $\theta$ .

• E.g., 
$$P(y^{(i)}|\theta, x^{(i)}) = \frac{1}{\sqrt{2\pi\sigma^2}} \exp\left(-\frac{(y^{(i)}-\theta^T x^{(i)})^2}{2\sigma^2}\right)$$

• We can then compute the likelihood for the entire set  $\{(x^{(1)}, y^{(1)}), (x^{(2)}, y^{(2)}), \dots, (x^{(m)}, y^{(m)})\}$  (assuming each point is independent)

# (Switch to R)

- Generate fake data from a linear model with Gaussian residuals
- Find the maximum-likelihood slope assuming 0 intercept
  - Time-permitting

# Maximum Likelihood: Least Squares

• 
$$P(Y = y | \theta, x) = \prod_{1}^{m} \frac{1}{\sqrt{2\pi\sigma^{2}}} \exp\left(-\frac{(y^{(i)} - \theta^{T} x^{(i)})^{2}}{2\sigma^{2}}\right)$$
  
•  $\log P(Y = y | \theta, x) = \sum_{n=1}^{\infty} -\frac{(y^{(i)} - \theta^{T} x^{(i)})^{2}}{2\sigma^{2}} - \frac{m}{2} \log(2\pi\sigma^{2})$   
is maximized for a value of  $\theta$  for which  
 $\sum_{i=1}^{m} (y^{(i)} - \theta^{T} x^{(i)})^{2}$  is minimized