# Clustering, K-Means, EM Tutorial

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Parts taken from Shikhar Sharma, Wenjie Luo, and Boris Ivanovic's tutorial slides, as well as lecture notes

### Organization:

- Clustering
  - Motivation
- K-Means
  - Review & Demo
- Gaussian Mixture Models
  - Review
- EM Algorithm (time permitting)
  - ← Free Energy Justification

# Clustering

### **Clustering: Motivation**

• Important assumption we make when doing any form of learning:

"Similar data-points have similar behaviour"

- Eg. In the context of supervised learning
  - "Similar inputs should lead to similar predictions"\*



Original image classified as a panda with 60% confidence.



Tiny adversarial perturbation.



Imperceptibly modified image, classified as a gibbon with 99% confidence.

### **Clustering: Examples**

• Discretizing colours for compression using a codebook



Figure from Bishop

### **Clustering: Examples**

- Doing a very basic form of boundary detection
  - Discretize colours
  - Draw boundaries between colour groups



### **Clustering: Examples**

- Like all unsupervised learning algorithms, clustering can be incorporated into the pipeline for training a supervised model
- We will go over an example of this very soon

### **Clustering: Challenges**

- What is a good notion of "similarity"?
- Euclidean distance bad for Image





### **Clustering: Challenges**

- The notion of similarity used can make the same algorithm behave in very different ways and can in some cases be a motivation for developing new algorithms (not necessarily just for clustering algorithms)
- Another question is how to compare different clustering algorithms
  - May have specific methods for making these decisions based on the clustering algorithms used
  - Can also use performance on down-the-line tasks as a proxy when choosing between different setups

### **Clustering: Some Specific Algorithms**

- Today we shall review:
  - K-Means
  - Gaussian Mixture Models
- Hopefully there will be some time to go over EM as well

# K-Means

### **K-Means: The Algorithm**

- 1. Initialize K centroids
- 2. Iterate until convergence
  - a. Assign each data-point to it's closest centroid
  - b. Move each centroid to the center of data-points assigned to it

### K-Means: A look at how it can be used

<< Slides from TA's past >>

- A major tomato sauce company wants to tailor their brands to sauces to suit their customers
- They run a market survey where the test subject rates different sauces
- After some processing they get the following data
- Each point represents the preferred sauce characteristics of a specific person

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#### Tomato sauce data



This tells us how much different customers like different flavors

- How many different sauces should the company make?
- How sweet/garlicy should these sauces be?
- Idea: We will segment the consumers into groups (in this case 3), we will then find the best sauce for each group

 $\bullet\,$  Say I give you 3 sauces whose garlicy-ness and sweetness are marked by X



• We will group each customer by the sauce that most closely matches their taste



• Given this grouping, can we choose sauces that would make each group happier on average?



• Given this grouping, can we choose sauces that would make each group happier on average?



• Given these new sauces, we can regroup the customers



• Given these new sauces, we can regroup the customers



### **K-Means: Challenges**

- How to initialize?
  - You saw k-means++ in lecture slides
  - Can come up with other heuristics
- How do you choose K?
  - You may come up with criteria for the value of K based on:
    - Restrictions on the magnitude of K
      - Everyone can't have their own tomato sauce
    - Performance on some down-the-line task
      - If used for doing supervised learning later, must choose K such that you do not under/over fit

### **K-Means: Challenges**

- K-Means algorithm converges to a local minimum:
  - Can try multiple random restarts
  - Other heuristics such as splitting discussed in lecture

• Questions about K-Means?

# **Gaussian Mixture Models**

### **Generative Models**

- One important class of methods in machine learning
- The goal is to define some parametric family of probability distributions and then maximize the likelihood of your data under this distribution by finding the best parameters

#### Gaussian Mixture Model (GMM)

What is  $p(\mathbf{x})$ ?

$$p(\mathbf{x}) = \sum_{k=1}^{K} p(z=k) p(\mathbf{x}|z=k) = \sum_{k=1}^{K} \pi_k \mathcal{N}(\mathbf{x}|\boldsymbol{\mu}_k, \mathbf{I})$$

- This distribution is an example of a Gaussian Mixture Model (GMM), and  $\pi_k$  are known as the mixing coefficients
- In general, we would have different covariance for each cluster, i.e.,  $p(\mathbf{x} | z = k) = \mathcal{N}(\mathbf{x} | \boldsymbol{\mu}_k, \boldsymbol{\Sigma}_k)$ . For this lecture, we assume  $\boldsymbol{\Sigma}_k = \mathbf{I}$  for simplicity.
- If we allow arbitrary covariance matrices, GMMs are **universal approximators of densities** (if you have enough Gaussians). Even diagonal GMMs are universal approximators.

#### Visualizing a Mixture of Gaussians – 1D Gaussians

• If you fit one Gaussian distribution to data:



• Now, we are trying to fit a GMM with K = 2:



Intro ML (UofT)

#### Visualizing a Mixture of Gaussians – 2D Gaussians



CSC311-Lec9

Maximum likelihood objective:

$$\log p(\mathcal{D}) = \sum_{n=1}^{N} \log p(\mathbf{x}^{(n)}) = \sum_{n=1}^{N} \log \left( \sum_{k=1}^{K} \pi_k \mathcal{N}(\mathbf{x}^{(n)} | \boldsymbol{\mu}_k, \mathbf{I}) \right)$$

• How would you optimize this w.r.t. parameters  $\{\pi_k, \mu_k\}$ ?

- ▶ No closed-form solution when we set derivatives to 0
- Difficult because sum inside the log
- One option: gradient ascent. Can we do better?
- Can we have a closed-form update?

#### Maximum Likelihood

• Observation: if we knew  $z^{(n)}$  for every  $\mathbf{x}^{(n)}$ , (i.e. our dataset was  $\mathcal{D}_{\text{complete}} = \{(z^{(n)}, \mathbf{x}^{(n)})\}_{n=1}^N$ ) the maximum likelihood problem is easy:

$$\log p(\mathcal{D}_{\text{complete}}) = \sum_{n=1}^{N} \log p(z^{(n)}, \mathbf{x}^{(n)})$$
  
=  $\sum_{n=1}^{N} \log p(\mathbf{x}^{(n)} | z^{(n)}) + \log p(z^{(n)})$   
=  $\sum_{n=1}^{N} \sum_{k=1}^{K} \mathbb{I}\{z^{(n)} = k\} \left( \log \mathcal{N}(\mathbf{x}^{(n)} | \boldsymbol{\mu}_{k}, \mathbf{I}) + \log \pi_{k} \right)$ 

#### Maximum Likelihood

$$\log p(\mathcal{D}_{\text{complete}}) = \sum_{n=1}^{N} \sum_{k=1}^{K} \mathbb{I}\{z^{(n)} = k\} \left(\log \mathcal{N}(\mathbf{x}^{(n)} | \boldsymbol{\mu}_{k}, \mathbf{I}) + \log \pi_{k}\right)$$

- We have been optimizing something similar for Naive bayes classifiers
- By maximizing  $\log p(\mathcal{D}_{complete})$ , we would get this:

$$\hat{\boldsymbol{\mu}}_{k} = \frac{\sum_{n=1}^{N} \mathbb{I}\{z^{(n)} = k\} \mathbf{x}^{(n)}}{\sum_{n=1}^{N} \mathbb{I}\{z^{(n)} = k\}} = \text{class means}$$
$$\hat{\pi}_{k} = \frac{1}{N} \sum_{n=1}^{N} \mathbb{I}\{z^{(n)} = k\} = \text{class proportions}$$

- We haven't observed the cluster assignments  $z^{(n)}$ , but we can compute  $p(z^{(n)}|\mathbf{x}^{(n)})$  using Bayes rule
- $\bullet\,$  Conditional probability (using Bayes rule) of z given  ${\bf x}$

$$p(z = k | \mathbf{x}) = \frac{p(z = k)p(\mathbf{x}|z = k)}{p(\mathbf{x})}$$
$$= \frac{p(z = k)p(\mathbf{x}|z = k)}{\sum_{j=1}^{K} p(z = j)p(\mathbf{x}|z = j)}$$
$$= \frac{\pi_k \mathcal{N}(\mathbf{x}|\boldsymbol{\mu}_k, \mathbf{I})}{\sum_{j=1}^{K} \pi_j \mathcal{N}(\mathbf{x}|\boldsymbol{\mu}_j, \mathbf{I})}$$

#### Maximum Likelihood

$$\log p(\mathcal{D}_{\text{complete}}) = \sum_{n=1}^{N} \sum_{k=1}^{K} \mathbb{I}\{z^{(n)} = k\} (\log \mathcal{N}(\mathbf{x}^{(n)} | \boldsymbol{\mu}_k, \mathbf{I}) + \log \pi_k)$$

- We don't know the cluster assignments  $\mathbb{I}\{z^{(n)}=k\}$  (they are our latent variables), but we know their expectation  $\mathbb{E}[\mathbb{I}\{z^{(n)}=k\} | \mathbf{x}^{(n)}] = p(z^{(n)}=k|\mathbf{x}^{(n)}).$
- If we plug in  $r_k^{(n)} = p(z^{(n)} = k | \mathbf{x}^{(n)})$  for  $\mathbb{I}\{z^{(n)} = k\}$ , we get:  $\sum_{n=1}^{N} \sum_{k=1}^{K} r_k^{(n)} (\log \mathcal{N}(\mathbf{x}^{(n)} | \boldsymbol{\mu}_k, \mathbf{I}) + \log \pi_k)$
- This is still easy to optimize! Solution is similar to what we have seen:

$$\hat{\mu}_{k} = \frac{\sum_{n=1}^{N} r_{k}^{(n)} \mathbf{x}^{(n)}}{\sum_{n=1}^{N} r_{k}^{(n)}} \qquad \hat{\pi}_{k} = \frac{\sum_{n=1}^{N} r_{k}^{(n)}}{N}$$

• Note: this only works if we treat  $r_k^{(n)} = \frac{\pi_k \mathcal{N}(\mathbf{x}^{(n)} | \boldsymbol{\mu}_k, \mathbf{I})}{\sum_{j=1}^K \pi_j \mathcal{N}(\mathbf{x}^{(n)} | \boldsymbol{\mu}_j, \mathbf{I})}$  as fixed.

#### How Can We Fit a Mixture of Gaussians?

- This motivates the Expectation-Maximization algorithm, which alternates between two steps:
  - 1. E-step: Compute the posterior probabilities  $r_k^{(n)} = p(z^{(n)} = k | \mathbf{x}^{(n)})$  given our current model, i.e., how much do we think a cluster is responsible for generating a datapoint.
  - 2. M-step: Use the equations on the last slide to update the parameters, assuming  $r_k^{(n)}$  are held fixed change the parameters of each Gaussian to maximize the probability that it would generate the data it is currently responsible for.





#### EM Algorithm for GMM

- Initialize the means  $\hat{\mu}_k$  and mixing coefficients  $\hat{\pi}_k$
- Iterate until convergence:
  - E-step: Evaluate the responsibilities  $r_k^{(n)}$  given current parameters

$$r_k^{(n)} = p(z^{(n)} = k | \mathbf{x}^{(n)}) = \frac{\hat{\pi}_k \mathcal{N}(\mathbf{x}^{(n)} | \hat{\boldsymbol{\mu}}_k, \mathbf{I})}{\sum_{j=1}^K \hat{\pi}_j \mathcal{N}(\mathbf{x}^{(n)} | \hat{\boldsymbol{\mu}}_j, \mathbf{I})} = \frac{\hat{\pi}_k \exp\{-\frac{1}{2} \|\mathbf{x}^{(n)} - \hat{\boldsymbol{\mu}}_k\|^2\}}{\sum_{j=1}^K \hat{\pi}_j \exp\{-\frac{1}{2} \|\mathbf{x}^{(n)} - \hat{\boldsymbol{\mu}}_j\|^2\}}$$

▶ M-step: Re-estimate the parameters given current responsibilities

$$\hat{\boldsymbol{\mu}}_{k} = \frac{1}{N_{k}} \sum_{n=1}^{N} r_{k}^{(n)} \mathbf{x}^{(n)}$$
$$\hat{\pi}_{k} = \frac{N_{k}}{N} \quad \text{with} \quad N_{k} = \sum_{n=1}^{N} r_{k}^{(n)}$$

▶ Evaluate log likelihood and check for convergence

$$\log p(\mathcal{D}) = \sum_{n=1}^{N} \log \left( \sum_{k=1}^{K} \hat{\pi}_k \mathcal{N}(\mathbf{x}^{(n)} | \hat{\boldsymbol{\mu}}_k, \mathbf{I}) \right)$$

### **Gaussian Mixture Models: Connection to K-Means**

- You saw soft K-means in lecture
- If you look at the update equations (and maybe some back of the envelope calculations) you will see that the update rule for soft k-means is the same as the GMMs where each Gaussian is spherical (0 mean, Identity covariance matrix)

### **Gaussian Mixture Models: Miscellany**

- Can try initializing the centers with the k-means algorithm
- Your models will train a lot fast if you use diagonal covariance matrices (but it might not necessarily be a good idea)