# Influence

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# This talk is based on the following

- [ODo21] Chapters 1, 2, 9
- [KKL88]

## Bahn mi or wraps?

Suppose the n of us are choosing between two equally good food options for TSS (say bahn mi and wraps).

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Here's how we do it. I'll flip a coin and decide: Heads we get bahn mi, tails we get wraps.

There is a massive problem though. I am famously obsessed with bahn mi, so you don't trust that I will honestly report the outcome of the coin flip.

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Does this fix the issue? No!

### Robust to Cheaters

In 1985, this question was asked by Ben-Or and Linial: Can we make a similar procedure more resilient to cheaters?

Write heads as -1 and tails as 1.

Let  $f : \{-1,1\}^n \to \{-1,1\}$  be such that  $\Pr_x[f(x) = 1] = 1/2$ .

- Every flips a fair coin.
- Let  $x = x_1 x_2 \dots x_n$  be the outcome of the coin flips.
- Get bahn mi f(x) = 1, and wraps otherwise.

### Questions we will answer today

- 1. What is functions f are the most resilient to a cheaters?
- 2. How big is does a coalition of cheaters need to be before they can almost always decide outcome of f?

#### Influence

Fourier Analysis + Hypercontractivity

Generalizations

### Influence

# Definition (Influence) Let $f : \{-1,1\}^n \to \{-1,1\}$ , for any coordinate $i \in [n]$ , let $\operatorname{Inf}_i[f] = \Pr_{x \sim \{-1,1\}^n}[f(x) \neq f(x^{\oplus i})]$

Also define

$$\operatorname{MaxInf}[f] = \max_{i \in [n]} \left\{ \operatorname{Inf}_i[f] \right\}.$$

# Plan

- Functions with low influence.
- Fourier Analysis + Hypercontractivity.
- Proof of the KKL Theorem (a lower bound on MaxInf).
- Influence of coalitions.

A contraction is a function f such that  $||f(x)|| \le ||x||$  i.e. it makes the input vector shorter. A hypercontraction is (informally) a function that makes the input much shorter.

$$\mathrm{Inf}_i[f] = \mathsf{Pr}_{x \sim \{-1,1\}^n}[f(x) \neq f(x^{\oplus i})]$$

What are the influences for the following functions

- The constant 1 function.
- The *i*th dictator function  $f(x) = x_i$ .
- The Parity function.
- The OR function.
- The AND function.

What are some *balanced* functions where MaxInf[f] is small? That is, no person should be able to pick the outcome with high probability if they decide to cheat.



What is the influence of the majority function?

### Tribes

Here's another function. Split the group into many smaller groups, and order bahn mi iff there exists a group in which EVERYONE in the group wants bahn mi. This is called the Tribes function.

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Here's another function. Split the group into many smaller groups, and order bahn mi iff there exists a group in which EVERYONE in the group wants bahn mi. This is called the Tribes function.

Formally, call the groups "tribes", and let s be the number of tribes and w be the size of each tribe.  $\operatorname{Tribes}_{w,s}: \{-1,1\}^{ws} \to \{-1,1\} \text{ is defined by}$ 

$$\begin{split} \text{Tribes}_{w,s}(x^{(1)}, x^{(2)}, ..., x^{(s)}) &= \\ \text{OR}_s\left(\text{AND}_w(x^{(1)}), \text{AND}_w(x^{(2)}), ..., \text{AND}_w(x^{(s)})\right), \end{split}$$
 where each  $x^{(i)} \in \{-1, 1\}^w$ .

### Influence of Tribes

w is the tribe size, s is the number of tribes.

Since we want unbiased functions, we want  $\mathsf{Pr}[\mathrm{Tribes}_{w,s}=-1]\approx 1/2.$ 

$$\Pr[\text{Tribes}_{w,s} = -1] = 1 - (1 - 2^{-w})^s \approx 1 - \exp(-s2^{-w})$$

Setting  $s = 2^{w} \ln(2)$  we get that this is approximately 1/2.

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You have influence if everyone in your tribe votes -1, and no other tribe is already unanimous, this has probability

$$2^{-(w-1)}(1-2^{-w})^{s-1} \approx 2^{-w} \exp(-s2^{-w}) \approx 2^{-(w-1)}$$

# Influence of Tribes

$$s = 2^{w} \ln(2)$$
,  $\ln f_{i}[f] \approx 2^{-(w-1)}$ 

Note that  $n = sw = \ln(2)w2^w$ , so  $w \approx \log(n) - \log(\log(n))$ . Thus,

$$\mathrm{Inf}_i[f] \approx 2^{-w} = 2^{\log(\log(n)) - \log(n)} = \log(n)/n$$

 $\log(n)/n$  is much smaller than  $1/\sqrt{n}$ , so a better choice to limit the influence of potential cheaters...

Can we do even better than Tribes?

Theorem (KKL (1988)) Let  $f : \{-1,1\}^n \rightarrow \{-1,1\}$ . Then  $MaxInf[f] = Var[f] \cdot \Omega(\log(n)/n)$ 

Note that if f is unbiased Var[f] = 1.

#### Influence

#### Fourier Analysis + Hypercontractivity

Generalizations

Fourier Analysis + Hypercontractivity

Fourier Analyis over  $\{-1,1\}^n$ 

Let 
$$S \subseteq [n], x \in \{-1, 1\}^n$$
, let  $x^S = \prod_{i \in S} x_i$  (and  $x^{\emptyset} = 1$ ).  
Theorem (Fourier Expansion Theorem)  
 $\forall f : \{-1, 1\}^n \to \mathbb{C}$ ,  $f$  can be uniquely expressed as a multilinear polynomial

$$f = \sum_{S \subseteq [n]} \hat{f}(S) x^S$$

I.e.  $\{x^S : S \subseteq [n]\}$  is a basis for the space of functions from  $\{0,1\}^n \to \mathbb{C}$ .

### Inner product and norms

Define the inner product

$$\langle f,g\rangle = \mathop{\mathbf{E}}_{x\sim\{-1,1\}^n}[f(x)g(x)]$$

Also define the p norm

$$||f||_p = \mathop{\mathbf{E}}_{x \sim \{-1,1\}^n} [|f(x)|^p]^{1/p}$$

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Expectation of the basis functions is 0 except for the constant 1 function.

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Proof:

$$\mathsf{E}[x^S] = egin{cases} 1 & S = \emptyset \ 0 & \mathsf{else} \end{cases}$$

Proof,  $\mathbf{E}[1] = 1$ , obviously.  $\mathbf{E}[x^S] = \prod_{i \in S} \mathbf{E}[x_i] = 0$ , since  $x_i$ s are independently -1, 1 with probability 1/2.

### $\{x^{S}: S \subseteq [n]\}$ is an orthonomal basis for the space of functions.

 $\{x^{S} : S \subseteq [n]\}$  is an orthonomal basis for the space of functions. Proof:

$$\langle x^{S}, x^{T} \rangle = \mathbf{E}[x^{S}x^{T}] = \mathbf{E}[x^{S\Delta T}] = \begin{cases} 1 & S = T \\ 0 & \text{else} \end{cases}$$

Plancherel's Theorem. Suppose  $f = \sum_{S \subseteq [n]} \hat{f}(S) x^S$ , and  $g = \sum_{T \subseteq [n]} \hat{g}(T) x^T$ , then

$$\langle f,g\rangle = \sum_{S\subseteq [n]} \hat{f}(S)\hat{g}(S)$$

#### Proof

$$\langle f,g\rangle = \left\langle \sum_{S\subseteq [n]} \hat{f}(S) x^{S}, \sum_{T\subseteq [n]} \hat{g}(T) x^{T} \right\rangle = \sum_{S,T\subseteq [n]} \hat{f}(S) \hat{g}(T) \left\langle x^{S}, x^{T} \right\rangle$$

Use orthonomalness.

#### This special case of the previous slides is called Parseval's Theorem.

$$||f||_2^2 = \langle f, f \rangle = \sum_{S \subseteq [n]} \hat{f}(S)^2$$

### Spectral Sample

If  $f : \{-1,1\}^n \to \{-1,1\}$ ,  $||f||_2^2 = \mathbf{E}[f^2] = 1$ . Thus, by Parseval's Theorem:

$$\sum_{S\subseteq [n]} \hat{f}(S)^2 = 1$$

Define the spectral sample S to be a distribution on subsets of [n] that takes value S with probability  $\hat{f}(S)^2$ .

### Decomposition

Write f as a multilinear polynomial using the Fourier Expansion Theorem. We can write f as  $x_i d(x) + e(x)$  where d and e are polynomials that don't depend on  $x_i$ .

#### Decomposition

Write f as a multilinear polynomial using the Fourier Expansion Theorem. We can write f as  $x_i d(x) + e(x)$  where d and e are polynomials that don't depend on  $x_i$ . Note that

$$f(x^{i\to 1}) = d(x) + e(x), f(x^{i\to -1}) = -d(x) + e(x),$$

Rearranging for d(x) and e(x), we have that

$$d(x) = \frac{f(x^{i \to 1}) - f(x^{i \to -1})}{2}, e(x) = \frac{f(x^{i \to 1}) + f(x^{i \to -1})}{2}$$

### Decomposition

For each *i*, let  $D_i$ ,  $E_i$  be the operators mapping *f* to the first and second part of this decomposition respectively. I.e.  $D_i f: \{-1,1\}^n \rightarrow \{-1,1\}$  is the function such that

$$D_i f(x) = rac{f(x^{i o 1}) - f(x^{i o -1})}{2},$$

and  $E_if: \{-1,1\}^n \to \{-1,1\}$  is such that

$$E_if(x)=\frac{f(x^{i\to 1})+f(x^{i\to -1})}{2},$$

and  $f = x_i D_i f + E_i f$ 

### The Discrete Derivative

$$D_i f(x) = \frac{f(x^{i \to 1}) - f(x^{i \to -1})}{2}$$

 $D_i$  is called the discrete derivative. If  $f: \{-1,1\}^n \rightarrow \{-1,1\}$ , then

$$D_i f(x) = \begin{cases} 0 & \text{if } f(x) = f(x^{\oplus i}) \\ \pm 1 & \text{if } f(x) \neq f(x^{\oplus i}) \end{cases}.$$
  
Thus,  $\text{Inf}_i[f] = \mathbf{E}[D_i f^2] = ||D_i f||_2^2$ 

Fourier Transform of  $D_i f$ 

$$f(x) = x_i D_i f(x) + E_i f(x)$$

#### From the definition of $D_i f$ , we find that

$$D_i f = \sum_{S \subseteq [n], i \in S} \hat{f}(S) x^{S \setminus \{i\}}$$

Fourier Transform of  $\text{Inf}_i[f] \mid D_i f = \sum_{S \subseteq [n], i \in S} \hat{f}(S) x^{S \setminus \{i\}}$ 

Using the fourier expansion of  $D_i f$ , and Parseval's we get

$$\mathrm{Inf}_i[f] = ||D_if||^2 = \sum_{S \subseteq [n], i \in S} \hat{f}(S)^2.$$

Summing over *i*, we get

$$I[f] = \sum_{S \subseteq [n]} |S|\hat{f}(S)^2 = \mathop{\mathsf{E}}_{S \sim \mathcal{S}}[|S|].$$

### Variance

Suppose f is unbiased (i.e.  $\mathbf{E}[f] = 0$ ), then  $\operatorname{Var}[f] = \mathbf{E}[f^2] - \mathbf{E}[f]^2 = 1$ , since  $f^2$  is the constant 1 function.

$$\operatorname{Var}[f] = \langle f, f \rangle - \langle f, 1 \rangle^{2} = \left( \sum_{S \subseteq [n]} \hat{f}(S)^{2} \right) - \hat{f}(\emptyset)^{2} = \sum_{S \subseteq [n], S \neq \emptyset} \hat{f}(S)^{2}$$

## Comparing

Summarizing the previous two slides,

$$I[f] = \sum_{S \subseteq [n], S \neq \emptyset} |S| \hat{f}(S)^2,$$

and

$$\operatorname{Var}[f] = \sum_{S \subseteq [n], S \neq \emptyset} \hat{f}(S)^2.$$

Additionally, if f is unbiased, then Var[f] = 1.

From these we can see that  $\operatorname{Var}[f] \leq I[f]$ , so we get an immediate lower bound on  $\operatorname{MaxInf}[f]$  of  $\operatorname{Var}[f]/n$ . In this case, that's 1/n since f is unbiased.

Fourier Analysis + Hypercontractivity

### Comparing

Summarizing the previous two slides,

$$I[f] = \sum_{S \subseteq [n], S \neq \emptyset} |S| \hat{f}(S)^2,$$

and

$$\operatorname{Var}[f] = \sum_{S \subseteq [n], S \neq \emptyset} \hat{f}(S)^2.$$

Additionally, if f is unbiased, then Var[f] = 1.

We want a better lower bound. Here's some intuition for the proof: Either  $I[f] = \Omega(\log(n))$ , in which case  $\operatorname{MaxInf}[f] = \Omega(\log(n)/n)$ by averaging. OR,  $I[f] = o(\log(n))$ . Since the first sum is small but the second sum needs to sum up to 1,  $\hat{f}(S)$  should be concentrated on small sets *S*, the proof will show that this is impossible when  $\operatorname{MaxInf}[f]$  is small.

Fourier Analysis + Hypercontractivity

### Fourier Weight Concentrated on Small Sets

The game is to distribute the  $\hat{f}(S)$  such that the sum of the squares is 1, but the sum weighted by the size of |S| is small. We might define a score like this, where  $w_S$  is large for small S and small for large S.

$$\sum_{S\subseteq [n]} w_S \cdot \hat{f}(S)^2$$

### Noise Operator

Let  $\rho \in [0, 1]$ . For fixed  $x \in \{-1, 1\}^n$ , write  $y \sim N_{\rho}(x)$  to denote a random string y drawn as follows. For each  $i \in [n]$ , independently,

$$y_i = \begin{cases} x_i & \text{with probability } \rho \\ \text{uniformly random} & \text{with probability } 1 - \rho \end{cases}$$

Then define the **noise operator**  $T_{\rho}$  such that

$$T_{\rho}f(x) = \mathop{\mathbf{E}}_{y \sim N_{\rho}(x)}[f(y)]$$

### FT of the Noise Operator

$$T_{\rho}f = \mathbf{E}_{y \sim N_{\rho}(x)}[f(y)]$$

Note that  $T_{\rho}$  is linear since expectation is linear. I.e.  $T_{\rho}(f + \alpha g) = T_{\rho}f + \alpha T_{\rho}g$ 

Thus,  $T_{\rho}f = \sum_{S \subseteq [n]} \hat{f}(S) T_{\rho} x^{S}$ , and  $T_{\rho} x^{S}(x) = \underset{y \sim N_{\rho}(x)}{\mathsf{E}} [y^{S}]$   $= \prod_{i \in S} E_{y \sim N_{\rho}(x)} [y_{i}]$   $= \prod_{i \in S} (\rho x_{i})$  $= \rho^{|S|} x^{S}$  Fourier Transform of the Noise Operator

Thus,

$$T_{\rho}f = \sum_{S \subseteq [n]} \rho^{|S|}\hat{f}(S)x^{S}$$

$$T_{\rho}f = \sum_{S \subseteq [n]} \rho^{|S|} \hat{f}(S) x^{S}$$

$$I[f] = \sum_{S \subseteq [n], S \neq \emptyset} |S| \hat{f}(S)^2,$$
  

$$\operatorname{Var}[f] = \sum_{S \subseteq [n], S \neq \emptyset} \hat{f}(S)^2 = 1$$
  

$$||T_{\sqrt{\rho}}f||_2^2 = \sum_{S \subseteq [n]} \rho^{|S|} \hat{f}(S)^2$$

### Contraction

#### An operator T is called a contraction if $||Tf|| \leq ||f||$ .

### Norms

For any 
$$1 \leq p \leq q$$
,  $||f||_p \leq ||f||_q$ 

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,  $||f||_p \leq ||f||_q$ 

Proof: Apply Jensen's Inequality

$$\mathsf{E}[|f|^p]^{q/p} \leq \mathsf{E}[(|f|^p)^{q/p}] \implies \mathsf{E}[|f|^p]^{1/p} \leq \mathsf{E}[|f|^q]^{1/q}$$

For example, if  $f : \{-1,1\} \rightarrow \{0,1\}$  was a function with expectation 1/2,  $||f||_2 = 1/\sqrt{2} \approx 0.71$ ,  $||f||_4 = 1/\sqrt[4]{2} \approx 0.84$ .

Note: Usually, if using the sum norm instead of the expectation norm, the inequality is the other way around.

Fourier Analysis + Hypercontractivity

# (2, 4)-Hypercontractivity Theorem

#### Theorem

 $||T_{1/\sqrt{3}}f||_4 \le ||f||_2$ 

# (2, 4)-Hypercontractivity Theorem

#### Theorem

$$||T_{1/\sqrt{3}}f||_4 \le ||f||_2$$

Proof: By induction on n, (use the decomposition  $f = x_n d + e$ ). See [ODo21], p253 for the details. (4/3, 2)-HC Theorem

(2, 4)-HC Theorem:

$$||T_{1/\sqrt{3}}f||_4 \le ||f||_2$$

Theorem

 $||T_{1/\sqrt{3}}f||_2 \le ||f||_{4/3}$ 

Proof: Let  $T = T_{1/\sqrt{3}}$ 

 $||Tf||_{2}^{2} = \langle Tf, Tf \rangle = \langle f, TTf \rangle \le ||f||_{4/3} ||TTf||_{4} \le ||f||_{4/3} ||Tf||_{2}$ 

Where the first inequality follows from Hölder's Inequality, and the second follows from the (2, 4)-Hypercontractivity Theorem.

# Proof of the KKL Theorem

The proof considers the sum  $\sum_{i \in [n]} ||T_{1/\sqrt{3}}D_if||_2^2$ . **Upper bound.** By the (4/3, 2)-Hypercontractivity Theorem, we have

$$||T_{1/\sqrt{3}}D_if||_2 \le ||D_if||_{4/3} = \mathbf{E}[|D_if|^{4/3}]^{3/4} = \mathrm{Inf}_i[f]^{3/4}$$
 Thus,

$$\begin{split} \sum_{i \in [n]} ||T_{1/\sqrt{3}} D_i f||_2^2 &\leq \sum_{i \in [n]} \operatorname{Inf}_i [f]^{3/2} \\ &= \sum_{i \in [n]} \operatorname{Inf}_i [f] \sqrt{\operatorname{Inf}_i [f]} \\ &\leq \sqrt{\operatorname{MaxInf}[f]} I[f] \end{split}$$

Fourier Analysis + Hypercontractivity

### Proof of the KKL Theorem

Lower bound.

$$D_{i}f = \sum_{S \subseteq [n], i \in S} \hat{f}(S) x^{S \setminus \{i\}}$$
  

$$T_{\rho}f = \sum_{S \subseteq [n]} \rho^{|S|} \hat{f}(S) x^{S}$$
  

$$||f||_{2}^{2} = \sum_{S \subseteq [n]} \hat{f}(S)^{2} \text{ (Parseval's Theorem)}$$

$$\sum_{i \in [n]} ||T_{1/\sqrt{3}}D_if||_2^2 = \sum_{i=1}^n \sum_{\substack{S \subseteq [n], i \in S}} \hat{f}(S)^2/3^{|S|-1}$$
$$= \sum_{|S| \ge 1} |S|\hat{f}(S)^2/3^{|S|-1}$$
$$\ge \sum_{|S| \ge 1} \hat{f}(S)^2/3^{|S|}$$
$$= \sum_{\substack{S \sim S}} [3^{-|S|}]$$
$$\ge 3^{-\mathbf{E}_{S \sim S}[|S|]}$$
$$= 3^{-l[f]}$$

Fourier Analysis + Hypercontractivity

Combining the two inequalities, we get that  $3^{-l[f]} \leq l[f] \sqrt{\operatorname{MaxInf}[f]}$ , so

$$\left(\frac{3^{-I[f]}}{I[f]}\right)^2 \leq \operatorname{MaxInf}[f].$$

# Proof of the KKL Theorem

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Case 1.  $I[f] \ge 0.1 \log_3(n)$ . By averaging,  $MaxInf[f] \ge \Omega(\log(n)/n)$ .

# Proof of the KKL Theorem

Combining the two inequalities, we get that  $3^{-l[f]} \leq l[f] \sqrt{\mathrm{MaxInf}[f]}$ , so

$$\left(\frac{3^{-I[f]}}{I[f]}\right)^2 \leq \operatorname{MaxInf}[f].$$

**Case 1.**  $I[f] \ge 0.1 \log_3(n)$ . By averaging,  $\operatorname{MaxInf}[f] \ge \Omega(\log(n)/n)$ .

**Case 2.**  $I[f] < 0.1 \log_3(n)$ . Then  $\operatorname{MaxInf}[f] \ge (n^{-0.1}/0.1 \log_3(n))^2 = \Omega(n^{-0.21}) = \Omega(\log(n)/n)$ 

Fourier Analysis + Hypercontractivity

Influence

#### Influence

Fourier Analysis + Hypercontractivity

Generalizations

### Generalizations

- Generalizing to coalitions.
- Generalizing the domain to  $X^n$ .

### Extension to Coalitions

The KKL theorem says that someone has influence at least  $\Omega(\log(n)/n)$ . How about the influence of a coalition?

# KKL for Coalitions

Theorem For all unbiased  $f \{-1,1\}^n \rightarrow \{-1,1\}$ , there exists a set J, with  $|J| = O(n/\log(n))$ , such that  $Inf_J[f] \ge 0.99$ .

# Proof

Suppose that f is monotone (monotone functions minimize influence anyway so this is fine). First we'll show that there is a set of coordinates that you can bribe to make the value of f 1 with high probability.

You iteratively bribe the coordinate with the most influence. Let  $f_0 = f$ , define  $f_t = f_{t-1}^{j \to 1}$  where j is the coordinate of largest influence in  $f_{t-1}$ . We have  $\mathbf{E}[f_t] \ge \mathbf{E}[f_{t-1}] + \text{MaxInf}[f_{t-1}]$ .

Run this for t iterations. If  $\mathbf{E}[f_t] > 0.99$ , then great. Otherwise,  $\operatorname{Var}[f] = \Omega(1)$ , so by KKL the  $\operatorname{MaxInf}[f_i]$  for each i < t is  $\Omega(\log(n)/n)$ . Thus,  $\mathbf{E}[f_t] \ge \Omega(\log(n)/n)t$ , setting  $t = O(n/\log(n))$  suffices to make this 0.99. Let  $J_1$  be the set of coordinates you bribed along the way. Do the same thing but bribe them to vote the other way instead, get another set  $J_{-1}$  such that having them all bribed to vote -1, the probability that the outcome is -1 is -0.99. Then  $J_1 \cup J_{-1}$  has large influence.

More generally,

Theorem

For all  $\epsilon > 0$ , and unbiased  $f \{-1,1\}^n \to \{-1,1\}$ , there exists a set J, with  $|J| \leq O(\log(1/\epsilon)n/\log(n))$ , such that  $\operatorname{Inf}_J[f] \geq 1 - \epsilon$ .

The Tribes Function minimizes MaxInf but is not resilient to large coalitions - you just need to bribe a single tribe (of size rougly log(n) - log(log(n))) to get large influence.

The best known construction is due to [AL93], which has o(1) influences for all coalitions of size  $o(n/\log^2(n))$ . It's kind of like a randomized tribes.

# **Open Questions**

- Combinatorial proof?
- Coalitions lower bound for [0, 1].
- Is the [AL93] construction optimal? Also, can we derandomize it?
- Generalizing the codomain? E.g. what if we were choosing between bahn mi, wraps, AND burgers.

### References

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