# Voting with Preference Intensities 

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## Voting

- Voting is a way to aggregate agents' preferences
- Political elections
- Movie night
- Choose a representative committee

- Recommender systems



## Elicitation

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- How to collect the preferences?


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- Approval ballots


## Voting with Ranked Ballots

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What should we do with that?
We can buy a copier, a set of chairs, or go out for lunch for a week? Let's decide.

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8

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$$

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## Utilitarian View


8

$$
\begin{aligned}
& \text { } 1 \text { On }>\text { 占 }> \\
& \text { A }
\end{aligned}
$$


$\rightarrow>101 \rightarrow 4$

$101>4 \gg$

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- Total utility (social welfare)


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290 $\underset{100}{4}>\mathrm{H}_{0}^{\mathrm{L}} \mathrm{H}$



50
$\mathrm{O}_{50} \rightarrow \underset{40}{\sum_{4}}>\underset{10}{\infty}$


A



150


60

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- Can we make sure that the winner is close to optimal?


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- Voting rule $f$ gets preference profile $\vec{\sigma}=\left(\sigma_{1}, \ldots, \sigma_{n}\right)$ and outputs a distribution over the candidates.
- Unit-sum assumption: $\sum_{c \in C} u_{i}(c)=1$.


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\operatorname{dist}(f)=\max _{\vec{u} \triangleright \vec{\sigma}} \operatorname{Apx}(f(\vec{\sigma}))=\max _{\vec{u} \triangleright \vec{\sigma}} \mathbb{E}_{c \sim f(\vec{\sigma})}[\operatorname{Apx}(c)]
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I prefer Steak, then Chinese and then Falafel. I don't really like Pizza.

I'm a vegetarian, so I don't eat steak.
Among other options I prefer Falafel, Pizza and then Chinese.

Thanks Michael! I prefer Steak.

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I prefer Pizza and then Steak. I don't really like the two other options but I prefer Chinese to Falafel.

All options seem good to me. But if I have to vote I say Falafel, Pizza, Chinese and then Steak.

The answer is Pizza, and then by far Steak, Chinese and Falafel.

## 5\gg

## Classic Model

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a


- Extreme cases: $\alpha \simeq 1, \alpha=0$


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## Special Cases

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| Ramdomized | $\Theta(\sqrt{m})$ <br> Stable lottery rule | $\Theta\left(\frac{\alpha m+1}{\alpha \sqrt{m}+1}\right)$ <br> Decisive SLR | $\Omega\left(\min \left(\sqrt{m}, \frac{1-\alpha^{m}}{1-\alpha}\right)\right)$ |

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- Decisive preferences in other settings

