CSC 458
HTTP and the Web

Last Time …

• The Transport Layer
  • Focus
    – How does TCP share bandwidth?
  • Topics
    – AIMD
    – Slow Start
    – Fast Retransmit / Fast Recovery

This Lecture

• HTTP and the Web (but not HTML)
  • Focus
    – How do Web transfers work?
  • Topics
    – HTTP, HTTP1.1
    – Performance Improvements
      • Protocol Latency
      • Caching

Web Protocol Stacks

• To view the URL http://server/page.html the client makes a TCP connection to port 80 of the server, by its IP address, sends the HTTP request, receives the HTML for page.html as the response, repeats the process for inline images, and displays it.
HTTP Request/Response

HTTP Request/Response in Action

- Problem is that:
  - Web pages are made up of many files
    - Most are very small (< 10k)
  - files are mapped to connections
  For each file:
  - Setup/Teardown
    - Time-Wait table bloat
  - 2RTT “first byte” latency
  - Slow Start+ AIMD Congestion Avoidance
  The goals of HTTP and TCP protocols are not aligned.
  - Implications

Simple HTTP 1.0

- HTTP is a tiny, text-based language
- The GET method requests an object
- There are HTTP headers, like “Content-Length:”, etc.
- Try “telnet server 80” then “GET index.html HTTP/1.0”
  - Other methods: POST, HEAD,… google for details

TCP Behavior for Short Connections Over Slow Networks

Figure 5.2 shows that, in the extreme case, using a TCP connection to transfer only 2.5KBps results in a throughput less than 50% of the raw value. Even at 20 KBps, minimal reduction is only about 75% of the throughput available with a reasonable window size. This reduced throughput translates into increased latency for document retrieval. The figure also shows that, for this 76 ms RTT, use of too-small a window size limits the throughput no matter how many bytes are transmitted.
It’s the RTT

No slow start here (ULTRIX LAN)

HTTP1.1: Persistent Connections

- Bright Idea: Use one TCP connection for multiple page downloads (or just HTTP methods)
- Q: What are the advantages?
  - Application layer multiplexing
- Q: What are the disadvantages?

HTTP/1.1

Effect of Persistent HTTP

Image size=2544

Image size=45566
Caching

- It is faster and cheaper to get data that is closer to here than closer to there.
- “There” is the origin server. 2-5 RTT
- “Here” can be:
  - Local browser cache (file system) (1-10ms)
  - Client-side proxy (institutional proxy) (10-50)
  - Content-distribution network (CDN -- “cloud” proxies) (50-100)
  - Server-side proxy (reverse proxy @ origin server) (2-5RTT)

Browser Caches

- Bigger win: avoid repeated transfers of the same page
- Check local browser cache to see if we have the page
- GET with If-Modified-Since makes sure it’s up-to-date
- Q: What are the advantages and disadvantages?

Consistency and Caching Directives

- Key issue is knowing when cached data is fresh/stale
  - Otherwise many connections or the risk of staleness
- Browsers typically use heuristics
  - To reduce server connections and hence realize benefits
  - Check freshness once a “session” with GET If-Modified-Since and then assume it’s fresh the rest of the time
  - Possible to have inconsistent data.
- Caching directives provide hints
  - Expires: header is basically a time-to-live
  - Also indicate whether page is cacheable or not

Proxy Caches

- Insert further levels of caching for greater gain
- Share proxy caches between many users (not shown)
  - If I haven’t downloaded it recently, maybe you have
- Your browser has built-in support for this
Proxy Cache Effectiveness

Hit Rate Follows Request Rate

Sharing, Not Locality, Drives Effectiveness

The Trends

- HTTP Objects are getting bigger
- But Less important

Figure 3: Cache hit rate for KOR as a function of cache size for a range of request rates.

Figure 9: Hit rate divided into hits due to sharing and due to locality of a single client.

Figure 10: The percent of a total URLs in a trace requested by two or more clients and the percent of total requests to these shared objects.
Next Steps?

- Different types of content (streaming media, XML)
- Content Delivery Networks (caching alternative)
- Security (for all those purchases)

Key Concepts

- HTTP and the Web is just a shim on top of TCP
  - Sufficient and enabled rapid adoption
  - Many “scalability” and performance issues now important