



METRO TORONTO CONVENTION CENTRE
DECEMBER 6, 2004
TORONTO, ONTARIO

Effective use of process and methodology
(CMM/CMMI, RUP, Agile etc.) is emerging
as the new frontier in achieving software
development excellence today.

Are you ready ?

KEY PRESENTERS

Mike Phillips **Keynote**
Director of Special Projects,
Software Engineering Institute (SEI)



Melissa Webster
Research Director,
IDC



Dr. Jon Siegel
VP, Technology Transfer,
OMG



Sam Guckenheimer **Keynote**
Group Product Planner,
Microsoft



Serge Deschamps
VP, Knowledge Management,
Fujitsu Consulting



Omid Hodaie
CEO,
Osellus Inc.



Second Annual Conference on

Software Development Process and Methodology

At the second annual SD Process 2004 Canada event on December 6, 2004 you will :

- ❖ Learn about processes and methodologies shaping the software development industry
- ❖ Attain clear strategies for application within your own organization
- ❖ Network with process experts and fellow industry professionals
- ❖ Learn from the real-world experiences of other development organizations
- ❖ Gain strategic insight and tactical advice for defining and implementing process

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PROGRAM

<http://www.sdprocess.com/program.html>

7:00am-8:00am	Breakfast and Registration		
8:00am-8:15am	Welcome and Introduction		
8:15am-9:15am	Keynote Session -1 IMPROVING PROCESSES FOR BETTER PRODUCTS D. Mike Phillips, Director of Special Projects, Software Engineering Institute (SEI)		
9:15am-10:15am	Keynote Session -2 TOOLING THE SOFTWARE DEVELOPMENT PROCESS Sam Guckenheimer, Group Product Planner, Microsoft		
10:15am-10:30am	Break		
	Management	Process Improvement	SDLC
10:30am-11:45am	[M1] IDC's VIEW OF THE SOFTWARE CONFIGURATION MANAGEMENT MARKET Melissa Webster Research Director, IDC	[P1] CMM BASED PROCESS IMPROVEMENT AND AUTOMATION - A CASE STUDY Kaniska Rakhit Vice President of QA and Process Improvement, Citibank Canada	[S1] RATIONAL UNIFIED PROCESS AND ITERATIVE DEVELOPMENT METHODOLOGIES Philippe Kruchten, Professor of Software Engineering at the University of British Columbia
11:45am-1:15pm	Lunch		
1:15pm-2:30pm	[M2] MDA PROCESSES Dr Jon Siegel Vice President of Technology Transfer, OMG	[P2] STREAMLINING THE TRANSITION FROM CMM TO CMMI Louis A. Poulin President, GRaP Technologies Inc.	[S2] AGILE SOFTWARE DEVELOPMENT: THE STATE OF THE ART Scott Ambler Senior Consultant, Ronin International Inc.
2:30pm-2:45pm	Open		
2:45pm-4:00pm	[M3] PEOPLE + PROCESS = ROI! - THE BENEFITS OF IMPROVED SOFTWARE OPERATIONS Geoffrey Hewson Software Productivity Center	[P3] PANEL DISCUSSION: IMPLEMENTING CMM/CMMI IN THE REAL WORLD Bell Canada, Bank of Montreal, Citibank, TrialStat Corporation	[S3] EXTENDING METHODOLOGIES BEYOND SOFTWARE DEVELOPMENT Serge Deschamps VP, Knowledge Management Program, Fujitsu Consulting
4:00pm-4:15pm	Break		
4:15pm-5:30pm	[M4] PROCESS AUTOMATION: KEY TO DELIVERING QUALITY SOFTWARE ON TIME AND ON BUDGET Omid Hodaie CEO, Osellus Inc.	[P4] HOW NOT TO WASTE MILLIONS ON THE CMM: PERFORMANCE-DRIVEN VERSUS COMPLIANCE-DRIVEN IMPROVEMENT David Constant Partner, Process Inc	[S4] MAKING PROCESSES REAL: PRACTICES AND PITFALLS TO IMPLEMENTING A SD METHODOLOGY Ken Clyne Process Improvement Consultant, Number Six Software

Above conference program is subject to last minute change

CONFERENCE FEE

C\$ 235*

US\$ 190*

The standard conference pass includes the full day and individual selection from the session tracks

To Register: <http://www.sdprocess.com/register.html>

* Excluding applicable taxes

contact us by email at info@sdprocess.com