



How to do Research?

Winter 2012

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Caveats

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 - ▣ Researchers have tremendous freedom



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 - ▣ There is likely someone, somewhere who has ignored it and still had a great career
 - ▣ Researchers have tremendous freedom
 - Advice: cherish the freedom and use it wisely



Talk Themes

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- Research is judged by **impact** it has
 - ▣ Use of ideas by industry
 - ▣ Use of ideas by other researchers
 - ▣ Use of ideas by educators

- Don't do CV driven research
 - ▣ CV's are lists, and more is not better
 - ▣ Don't try to mimic the CVs of others
 - ▣ Do try to understand how others have had impact and learn from that



How to Have a Bad Career in Research/Academia

Professor David A. Patterson

February 2002

www.cs.berkeley.edu/~pattrsn/talks/nontech.html

see the patterson slides...

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