# What I Wish I Knew When I Was in Grad School



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**Graduate Skills Seminar, January 2012** 

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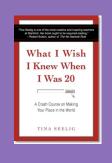
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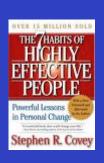
#### **Graduate Skills Seminar**

- Today: What I Wish I Knew ...
- Later:
  - How to do research?
  - How to give quality presentations?
  - How to write a research paper?
  - Internships and funding
  - Research ethics
  - Research in academia vs. industry
  - Graduate student panel

#### Ideas from ...



- What I Wish I Knew When I Was 20
- Tina Seelig



- The 7 Habits of Highly Effective People
- Stephen R. Covey



- Change Anything: The New Science of Personal Success
- K. Patterson, ...

#### **Graduate School**

- Not like undergrad.
  - You can't succeed just by doing what you are told.
  - Your road to success not predefined.
    - Yes! You have your own road!
- You are responsible for your own success!
- What about your "advisor"?
  - Think of her/him as a mentor.

#### **Be Proactive**

- Figure out what you need to do.
  - And, do it!
- You need to proactively ...
  - Do research
    - Find problems, find solutions, etc. (make systems, experiment, ...)
  - Communicate
    - Write papers, give talks, network, ...
  - Manage your relationships
    - Colleagues, advisor, ...
- Stretch the boundaries of your current skills
  - Take risks every now and then.

## **Stay Motivated**

- Look for motivation inside.
  - Don't wait to be pushed by others.
  - Don't wait for someone else's permission to do what you want.



- Spend time reading books that inspire you.
- Talk to people who inspire you.

• ...



#### **Remember Your Goals**

- Envision your graduation.
  - What is next? Are you excited about it?
  - Make sure you are!
- Identify what you want, and why.
  - Gives you motivation.
  - Clarifies values.
  - Gives you direction.

#### **Prioritize**

- You have many many options.
  - Which is very good.
- You need to choose what to focus on.
  - Many distractions along the way.
- Making decisions can be difficult.
- Choose! Don't let the external forces choose for you.
  - Choosing proactively can be extremely empowering.
  - And you get better at it over time.

#### **Problems**

- I see ... problems in your future!
  - Research ups and downs
  - Conflicts (with your friends, advisor, ...)
  - Procrastination
  - ...
- Embrace problems; don't avoid them.
  - Opportunities lie within problems.
- "The bigger the problem, the bigger the opportunity.
  Nobody will pay you to solve a non-problem."
  - Vinod Khosla, Co-founder of Sun Microsystems



## **Creativity: Wealth of Possibility**

- First requirement: the attitude that the problem can be solved (proactivity).
  - No complaining here.
- The more problems you solve, the better you get.
- Unfortunately, there is no "algorithm" for solving problems.
- Creativity is the key.
- Example: What would you do to earn the most amount of money if you had
  - Two hours; and
  - Five dollars?
- How about buying a lottery ticket?! ©

#### **Solutions from Stanford Students**

- Restaurant reservation
  - Saturday night, long lines at popular restaurants
  - Make reservations beforehand, and sell
- Measure bicycle tire pressure
  - For *free*; if needed add air for *one dollar*
  - Halfway: ask for donation instead of specific amounts
- And the winner is ...
  - Sell in class presentation time to companies who wanted to recruit students
  - Made \$650!
- None of them needed the \$5!

#### **Failures**

- Acknowledge failure as a natural part of the process.
  - It's inevitable; and
  - Necessary.
- Success comes from trying different things.
  - Pushing the limits
- For your thesis pick a topic which has 20% success chance. Jim Plummer, Dean of Stanford's School of Engineering
- Think of failures as learning opportunities
  - If you aren't failing, you aren't taking enough risks.
  - You fail only if you don't learn from it.
- You don't have to try everything yourself though.
  - Learn from others' experience

## **Changing Direction**

- Change is OK
  - Your methodology, thesis topic, your area, ...
- In fact, adjusting to conditions is essential for success.
  - You can't predict everything beforehand.
  - Need constant reassessment and adjustment.
- Most of the time small direction changes are enough to put you back on the right track.
- Sometimes major decisions are needed
  - Be honest with yourself; listen to your gut.
  - Consider alternatives.
  - Make the best decision you can, and regardless of the outcome feel good about it.

## Change?

- In the past, people inherited their wealth and success.
  - No need for change.
- Today, people succeed on their own.
  - Change is essential.
- Question 1: Can we change?
- Question 2: If so, how?



"The biggest ally of super-achievers is the inertia of others." – David Rathkopf

## The Willpower Trap

- The marshmallow experiment
  - Kids who can resist eating a marshmallow for 15 minutes, do better in almost every area of life.
- Willpower defines your success
  - Is this true?
  - No! This is wrong! Tragically wrong!
  - Means no way to improve and change for better.
- Second marshmallow experiment: Simple distraction techniques improve success rate by 50%.
- Lesson: Personal skills are just as important!

## The Bankruptcy Experiment

- Our primary problem isn't that we are weak.
  - It's that we are blind to what impacts us; and
  - We are outnumbered.
- Bankruptcy Experiment: Influence fifth graders to spend or save money
  - Each kid to complete 4 simple tasks; earn \$10 for each
  - Offered opportunities along the way to spend
  - Asked to think about what they would like to do with the money when they go home
  - All kids seemed motivated to keep the money and resist the temptations



## The Bankruptcy Experiment – Cont'd

- Task 1: rank assorted candies from least to most favorite
- Task 2: alphabetize toys
- After each task everybody got a chance to look at the gift store
  - Countertop covered with inexpensive candies and toys
  - With outrageous prices: ten times the regular price
- Outcome?
  - Group 1: less than \$13 left; some with no money
  - Group 2: an average of \$34.
- Kid's didn't realize why this happened.
  - They blamed themselves. Lack of willpower!

## **How To Change Anything**

- Six sources of influence
  - Personal, social, and structural
  - Motivation, and ability
- Forces that can work against us, work in parallel.
- We need to understand and use the same sources to change.
  - Success rate 10 times higher

	Motivation	Ability
Personal	1	2
Social	3	4
Structural	5	6

## **Sources of Influence**

- Source 1: Personal Motivation
  - Group 1: asked to taste their top ranking candy



- Lesson: Interrupt your impulses by connecting with your goals during crucial moments
- Source 2: Personal Ability
  - Group 1: -
  - Group 2: taught to keep track of spending
- Lesson: Learn new skills

## **Sources of Influence**

- Source 3: Social Motivation
  - Group 1: three big spenders joined the team
  - Group 2: two spenders and one saver joined the team
- Lesson: Turn "accomplices" into friends
- Source 4: Social Ability
  - Group 1: -
  - Group 2: saver reminded others about the high prices
- Lesson: Ask for help and support; get a coach (e.g. your advisor?)

## **Sources of Influence**

- Source 5: Structural Motivation
  - Group 1: received credit
  - Group 2: paid in cash
- Lesson: Directly link short-term rewards to your new habit.
- Source 6: Structural Ability
  - Group 1: room surrounded by pictures of candy
  - Group 2: -
- Lesson: Make small changes to your environment;
  visual cues (e.g. desktop background), ...



### The End ...

 Question: When do you know you have done enough work for your thesis?

## The End – When You've Done Enough

- Don't be a perfectionist.
  - Your PhD thesis is only one project out of many you will complete in your life.
- Strong sign: when you have published two good papers
  - High impact, published in highly reputable conferences or journals
- Of course, this rule depends on your area.
- Talk to your advisor about it. He/she would be able to help.

## Thank you!

## Any thoughts/suggestion for future topics?