

Fair Allocation 1: Divisible Resources

Credit for some of the illustrations: Ariel D. Procaccia

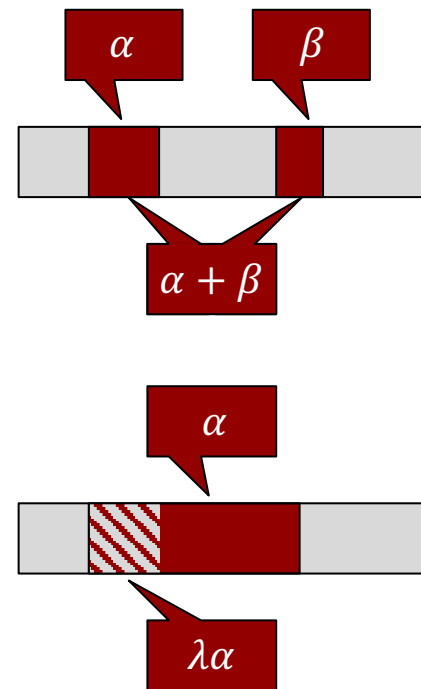
Cake-Cutting

- A heterogeneous divisible good
 - **Heterogeneous** = same part may be valued differently by different agents
 - **Divisible** = can be divided between agents
- Cake $C = [0,1]$
 - Almost without loss of generality
- Agents $N = \{1, \dots, n\}$
- **Piece of cake** $X \subseteq [0,1] =$ finite union of disjoint intervals
- Allocation $A = (A_1, \dots, A_n)$
 - Partition of the cake where each A_i is a piece of the cake



Agent Valuations

- Valuation of agent i is given by an integrable value density function $f_i: [0,1] \rightarrow \mathbb{R}_+$
 - Her value for a piece of cake X is $V_i(X) = \int_{x \in X} f_i(x) dx$
- Two key properties
 - **Additive:** For $X \cap Y = \emptyset$,
 $V_i(X) + V_i(Y) = V_i(X \cup Y)$
 - **Divisible:** $\forall \lambda \in [0,1]$ and X ,
 $\exists Y \subseteq X$ s.t. $V_i(Y) = \lambda V_i(X)$
- WLOG
 - **Normalized:** $V_i([0,1]) = 1$



Fairness Goals

- What kind of fairness might we want from an allocation A ?

- **Proportionality (Prop):**

$$\forall i \in N: V_i(A_i) \geq \frac{1}{n}$$

- **Envy-Freeness (EF):**

$$\forall i, j \in N: V_i(A_i) \geq V_i(A_j)$$

- **Equitability (EQ):**

$$\forall i, j \in N: V_i(A_i) = V_j(A_j)$$

Only makes sense with normalization

Fairness Goals

- **Prop:** $\forall i \in N: V_i(A_i) \geq 1/n$
- **EF:** $\forall i, j \in N: V_i(A_i) \geq V_i(A_j)$

- **Question:**

What is the relation between proportionality and EF?

1. Prop \Rightarrow EF
2. EF \Rightarrow Prop
3. Equivalent
4. Incomparable

CUT-AND-CHOOSE

- Algorithm for $n = 2$ agents

- Agent 1 divides the cake into two pieces X, Y s.t.

$$V_1(X) = V_1(Y) = 1/2$$

- Agent 2 chooses the piece she prefers.

- This is EF and therefore proportional.

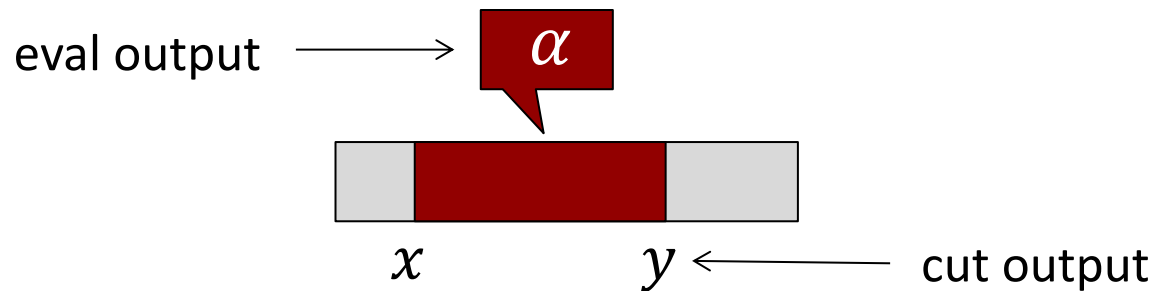
➤ Why?

Measuring Complexity

- **Running time does not make sense**
 - Typically, we measure the running time as a function of the length of input encoded in binary
 - Our input consists of functions V_i , which requires infinitely many bits to encode
 - We want running time just as a function of n .
- **Query models make sense**
 - Allow specific types of queries to agents' valuation functions
 - Measure the number of queries that need to be made in order to find an allocation satisfying the given properties

Robertson-Webb Model

- Two types of queries to an agent's valuation function V_i
 - $\text{Eval}_i(x, y)$ returns $V_i([x, y])$
 - $\text{Cut}_i(x, \alpha)$ returns the smallest y such that $V_i([x, y]) = \alpha$
 - If no such y exists, then it returns 1

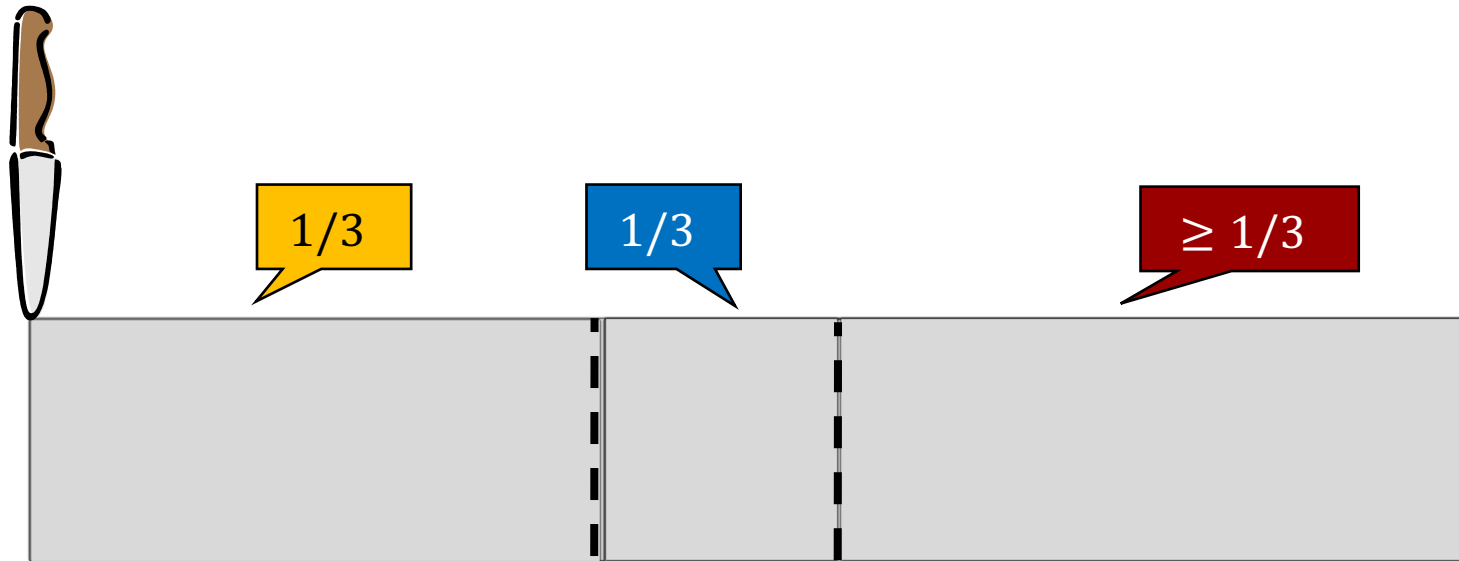


- **Question:**
 - How many queries are needed to find an EF allocation when $n = 2$?

DUBINS-SPANIER

- Protocol for finding a proportional allocation for n agents
- Referee starts with a knife at 0
 - Referee continuously moves the knife to the right
 - Repeat $n - 1$ times: Whenever the piece to the left of knife is worth $1/n$ to a agent, the agent shouts “stop”, gets the piece, and exits.
 - The last agent gets the remaining piece.

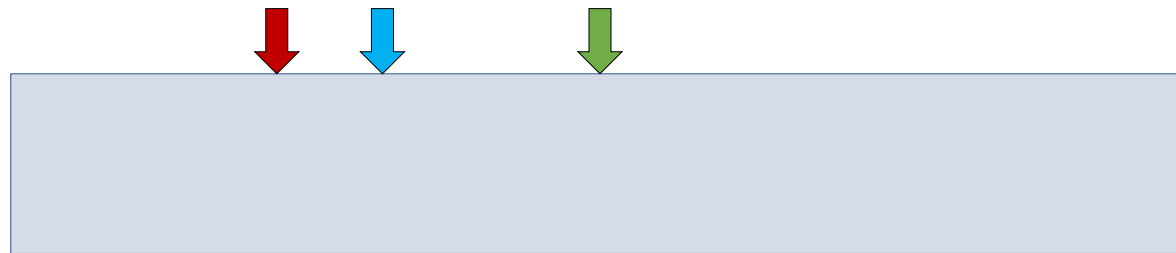
DUBINS-SPANIER



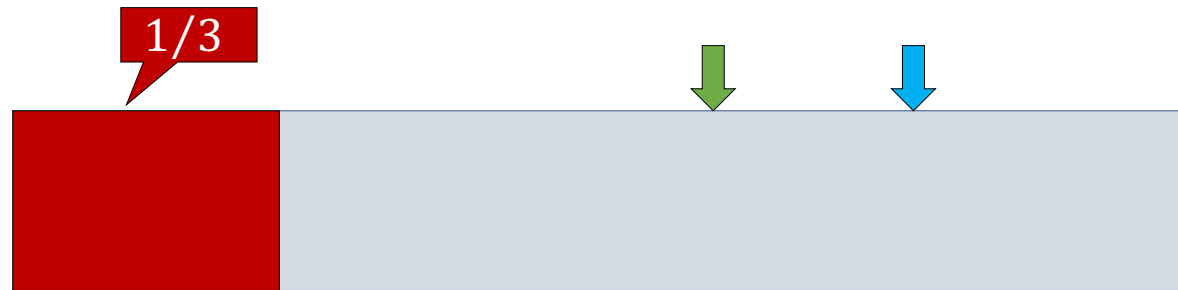
DUBINS-SPANIER

- Moving a knife continuously is not really needed.
- At each stage, we can ask each remaining agent a cut query to mark his $1/n$ point in the remaining cake.
- Move the knife to the leftmost mark.

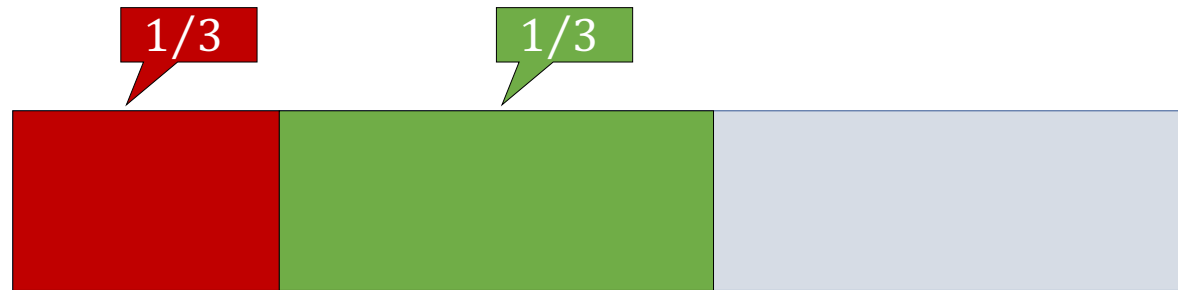
DUBINS-SPANIER



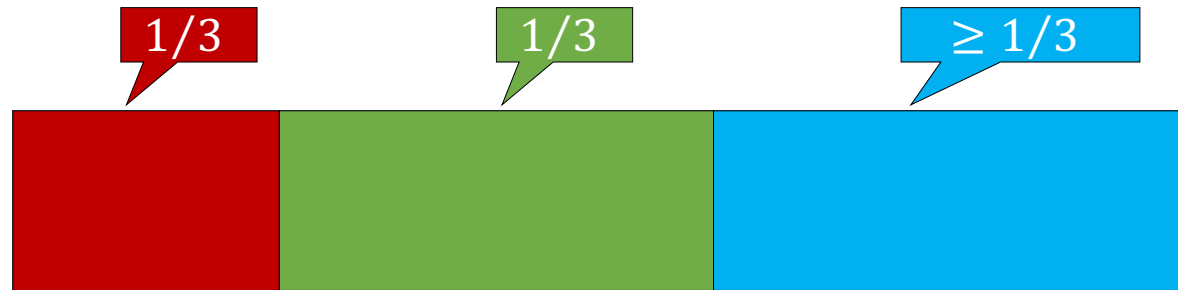
DUBINS-SPANIER



DUBINS-SPANIER



DUBINS-SPANIER



DUBINS-SPANIER

- **Question:** What is the complexity of the Dubins-Spanier protocol in the Robertson-Webb model?

1. $\Theta(n)$
2. $\Theta(n \log n)$
3. $\Theta(n^2)$
4. $\Theta(n^2 \log n)$

EVEN-PAZ

- **Input:** Interval $[x, y]$, number of agents n

- Assume $n = 2^k$ for some k

- If $n = 1$, give $[x, y]$ to the single agent.

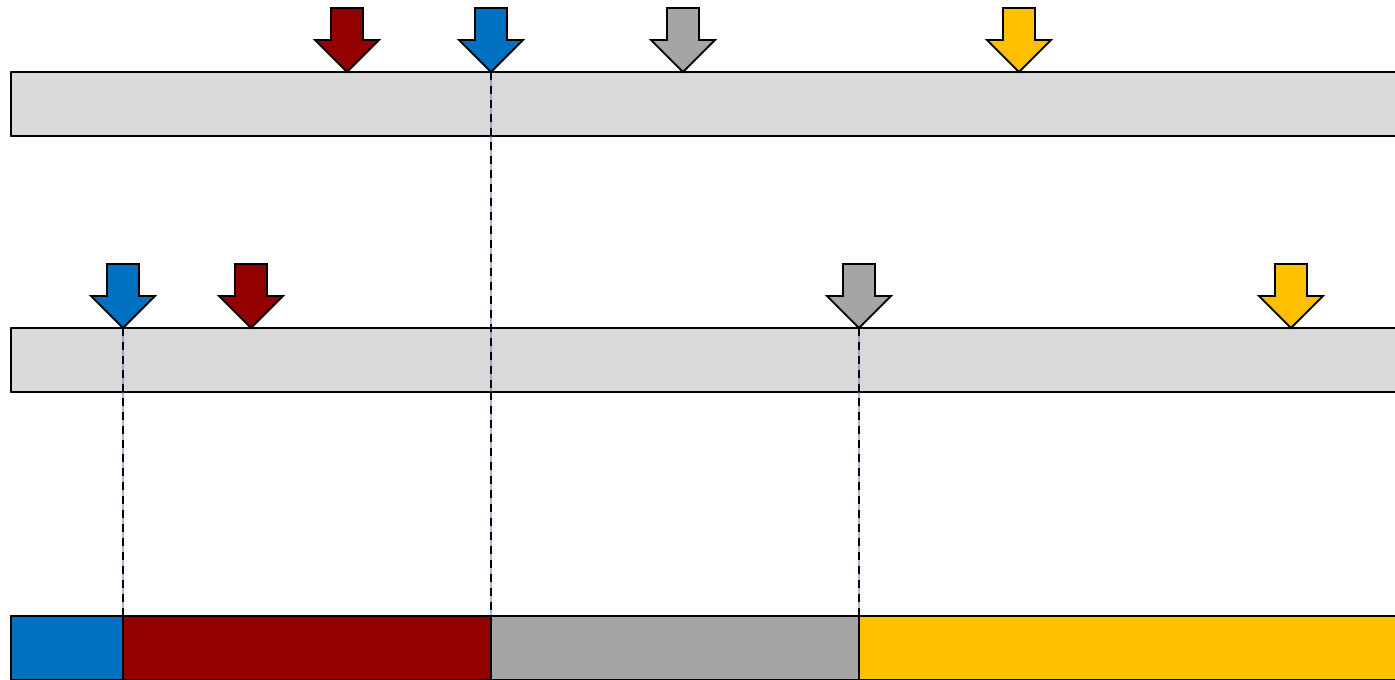
- Otherwise, let each agent i mark z_i s.t.

$$V_i([x, z_i]) = \frac{1}{2} V_i([x, y])$$

- Let z^* be the $n/2$ -th mark from the left.

- Recurse on $[x, z^*]$ with the left $n/2$ agents and on $[z^*, y]$ with the right $n/2$ agents.

EVEN-PAZ



EVEN-PAZ

- **Theorem:** EVEN-PAZ returns a Prop allocation.
- **Proof:**
 - Inductive proof. We want to prove that if agent i is allocated piece A_i when $[x, y]$ is divided between n agents, $V_i(A_i) \geq (1/n)V_i([x, y])$
 - Then Prop follows because initially $V_i([x, y]) = V_i([0,1]) = 1$
 - Base case: $n = 1$ is trivial.
 - Suppose it holds for $n = 2^{k-1}$. We prove for $n = 2^k$.
 - Take the 2^{k-1} left agents.
 - Every left agent i has $V_i([x, z^*]) \geq (1/2) V_i([x, y])$
 - If it gets A_i , by induction, $V_i(A_i) \geq \frac{1}{2^{k-1}} V_i([x, z^*]) \geq \frac{1}{2^k} V_i([x, y])$

EVEN-PAZ

- **Question:** What is the complexity of the Even-Paz protocol in the Robertson-Webb model?

1. $\Theta(n)$
2. $\Theta(n \log n)$
3. $\Theta(n^2)$
4. $\Theta(n^2 \log n)$

Complexity of Proportionality

- **Theorem [Edmonds and Pruhs, 2006]:** Any proportional protocol needs $\Omega(n \log n)$ operations in the Robertson-Webb model.
- Thus, the EVEN-PAZ protocol is (asymptotically) provably optimal!

Envy-Freeness?

- “I suppose you are also going to give such cute algorithms for finding envy-free allocations?”
- Bad luck. For n -agent EF cake-cutting:
 - [Brams and Taylor, 1995] gave an **unbounded** EF protocol.
 - [Procaccia 2009] proved $\Omega(n^2)$ **lower bound** for EF.
 - In 2016, the long-standing major open question of “bounded EF protocol” was resolved!
 - [Aziz and Mackenzie, 2016]: $O(n^{n^{n^{n^n}}})$ protocol!
 - Not a typo!

Perfect Partition

- **Definition:**

- (B_1, \dots, B_n) is a perfect partition if $V_i(B_j) = 1/n$ for all $i, j \in [n]$
- Implies envy-freeness (and thus proportionality) and equitability

- **Theorem [Lyapunov '40]:**

- There always exists a “perfect partition” of the cake.

- **Theorem [Alon '87]:**

- There exists a perfect partition with at most $n(n - 1)$ cuts

- Unfortunately, computing a perfect partition needs an unbounded number of RW queries

Pareto Optimality (PO)

- **Definition**

- Allocation $A = (A_1, \dots, A_n)$ is Pareto optimal (PO) if there is no alternative allocation $B = (B_1, \dots, B_n)$ such that

1. Every agent is at least as happy: $V_i(B_i) \geq V_i(A_i), \forall i \in N$
2. Some agent is strictly happier: $V_i(B_i) > V_i(A_i), \exists i \in N$

- **Q:** Is it PO to give the entire cake to agent 1?

- **A:** Not necessarily. But yes, if agent 1 values every part of the cake positively.
 - But a “sequential dictatorship” is always Pareto optimal
 - Let agent 1 take whatever she values positively
 - From the rest, let agent 2 take whatever she values positively
 - And so on...

PO + EF

- **Theorem [Weller '85]:**
 - There always exists an allocation of the cake that is both envy-free and Pareto optimal.
 - Nonconstructive proof via Kakutani's fixed point theorem
- A constructive proof due to [Ebadian, Freeman, Shah, '24]
- **Maximum Nash welfare (MNW) allocation**
 - A is an MNW allocation if it maximizes the Nash welfare $\prod_{i \in N} V_i(A_i)$ (named after John Nash) across all allocations

MNW Allocation



- **Example:**

- Green agent has value 1 distributed over $[0, 2/3]$
- Blue agent has value 1 distributed over $[0, 1]$
- Without loss of generality (why?) suppose:
 - Green agent gets x fraction of $[0, 2/3]$
 - Blue agent gets the remaining $1 - x$ fraction of $[0, 2/3]$ AND all of $[2/3, 1]$.
- Green's utility = x , blue's utility = $(1 - x) \cdot \frac{2}{3} + \frac{1}{3} = \frac{3-2x}{3}$
- Maximize: $x \cdot \frac{3-2x}{3} \Rightarrow x = 3/4$ ($3/4$ fraction of $2/3$ is $1/2$).



Green has utility $\frac{3}{4}$
 Blue has utility $\frac{1}{2}$

Maximum Nash Welfare

- **Lemma [Segal-Halevi & Sziklai, '19]:**
An MNW allocation of the cake exists.
- **Proof:**
 - Let $U = \{(v_1(A_1), \dots, v_n(A_n)) : A \text{ is an allocation of the cake}\}$ be the set of feasible utility vectors
 - **Dubins and Spanier (1961):** U is compact and convex
 - **Weierstrass' Extreme Value Theorem:** Any continuous function attains a maximum over a compact space.
 - Hence, there exists $u^* \in U$ that is in $\operatorname{argmax}_{u \in U} \prod_i u_i$
 - Any allocation A^* that induced u^* is an MNW allocation

Maximum Nash Welfare

- Theorem [Segal-Halevi & Sziklai, '19; Ebadian, Freeman, Shah, '24]: Any MNW allocation of the cake is EF+PO.
- Proof:
 - Let A be an MNW allocation
 - Note that $\prod_i v_i(A_i) > 0$ (because even a proportional allocation achieves a positive Nash welfare), so $v_i(A_i) > 0, \forall i$
 - PO follows from the fact that any Pareto improvement would have a strictly higher Nash welfare
 - Suppose for contradiction that A is not EF and $v_i(A_j) > v_i(A_i)$

Maximum Nash Welfare

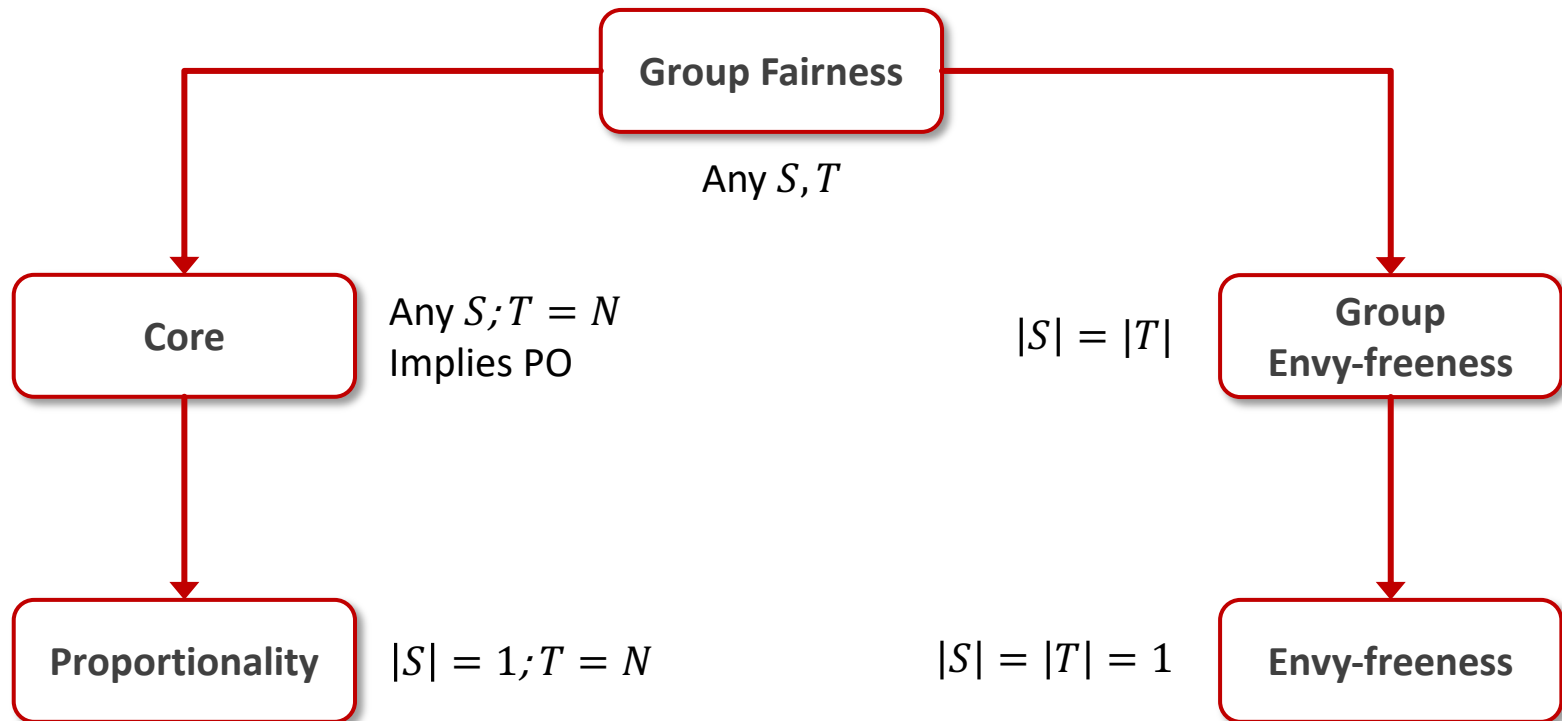
- **Proof (continued):**

- Consider the allocation A' obtained by reallocating A_j to agent i
 - $A'_i = A_i \cup A_j, A'_j = \emptyset, A'_k = A_k \forall k \neq i, j$
 - $v_i(A'_i) > 2 \cdot v_i(A_i), v_k(A'_k) = v_k(A_k) \forall k \neq i, j$
 - Let u and u' be the utility vectors induced by A and A'
- For $\lambda \in [0,1]$, let $u^\lambda = \lambda \cdot u + (1 - \lambda) \cdot u'$ and $f(\lambda) = \sum_i \log u_i^\lambda$
- Due to convexity of U , $u^\lambda \in U \forall \lambda \in [0,1]$
- For the contradiction, suffices to prove that $\exists \lambda \in [0,1]: f(\lambda) > f(1)$
- Since $f(\lambda)$ is differentiable in λ , enough to prove that $f'(1) < 0$ (proof on board). ■

Group Fairness

- An allocation A is called group fair (GF) if...
 - there are no subsets of agents $S, T \subseteq N$ and reallocation $\cup_{i \in T} A_i \Rightarrow (B_i: i \in S)$ of the collective allocation of T to agents in S such that
 - $\frac{|S|}{|T|} \cdot V_i(B_i) \geq V_i(A_i)$ for all $i \in S$ and at least one inequality is strict
- Theorem [Conitzer et al. '19; Freeman et al. '20]
 - For cake-cutting, any MNW allocation satisfies group fairness.
 - Among allocation rules satisfying a mild additional axiom, it is the only rule that does so.

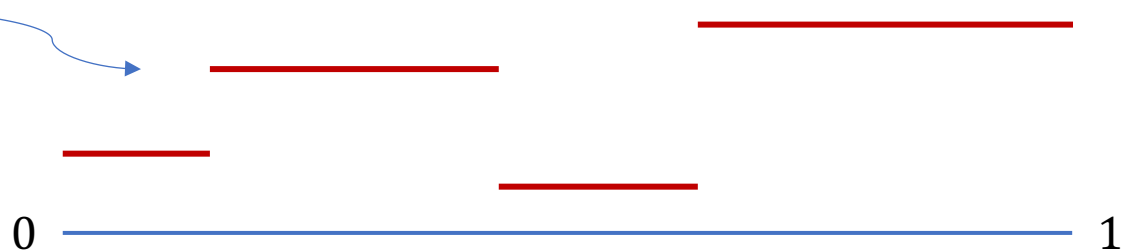
Group Fairness



Problem with Nash Solution

- Computing any Pareto optimal allocation already requires an unbounded number of queries
- **Theorem [Aziz & Ye '14]:**
 - For *piecewise constant* valuations, the Nash-optimal solution can be computed in polynomial time.

The density function of a piecewise constant valuation looks like this



Homogeneous Divisible Goods

- Suppose there are m homogeneous divisible goods
 - Each good can be divided fractionally between the agents
- Let $x_{i,g}$ = fraction of good g that agent i gets
 - Homogeneous = agent doesn't care which "part"
- Special case of cake-cutting
 - Line up the goods on $[0,1]$

Homogeneous Divisible Goods

- **MNW solution:**

Maximize $\sum_i \log U_i$

$$U_i = \sum_g x_{i,g} * v_{i,g} \quad \forall i$$

$$\sum_i x_{i,g} = 1 \quad \forall g$$

$$x_{i,g} \in [0,1] \quad \forall i, g$$

- This is known as the Gale-Eisenberg convex program
 - Can be solved *exactly* in strongly polynomial time [Orlin '10]