# Learning Latent Factor Models of Human Travel: Appendix

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## Abstract

In this document, we provide details on fitting the models described in [1]. We show how to compute the partial derivatives of the Negative Log-Likelihood (NLL) of the data under a single-cluster model in order to use them for conjugate gradient optimization. We then show how to optimize the NLL under the multiple-cluster model using a generalized EM algorithm.

#### 1 The Single-Cluster Model

Recall that in our single-cluster model, the probability of transitioning from i to j in time interval  $\tau$  is given by:

$$P_{ij\tau} = \frac{\exp\left(\rho(d_{ij},\tau) + \alpha_j + \mathbf{u}_i^T \mathbf{v}_j\right)}{\sum_{\ell} \exp\left(\rho(d_{i\ell},\tau) + \alpha_\ell + \mathbf{u}_i^T \mathbf{v}_\ell\right)}$$
(1)

The Negative Log-Likelihood (NLL) of the data under the single-cluster model is then:

$$NLL = -\log \prod_{ij\tau} (P_{ij\tau})^{N_{ij\tau}} = -\sum_{ij\tau} N_{ij\tau} \log P_{ij\tau}$$
(2)

$$= -\sum_{ij\tau} N_{ij\tau} \left[ \rho(d_{ij}, \tau) + \alpha_j + \mathbf{u}_i^T \mathbf{v}_j - \ln \sum_{\ell} \exp(\rho(d_{i\ell}, \tau + \alpha_\ell + \mathbf{u}_i^T \mathbf{v}_\ell)) \right]$$
(3)

$$= -\sum_{\tau d}^{T} N_{\tau d} \rho(d,\tau) - \sum_{j} N_{j} \alpha_{j} - \sum_{ij\tau} N_{ij\tau} \mathbf{u}_{i}^{T} \mathbf{v}_{j} + \sum_{ij\tau} N_{ij\tau} \ln \sum_{\ell} \exp(\rho(d_{i\ell},\tau) + \alpha_{\ell} + \mathbf{u}_{i}^{T} \mathbf{v}_{\ell})$$
(4)

Here,  $N_{ij\tau}$  is the number of transitions from *i* to *j* in time interval  $\tau$  (recall that the map as well as the time and the distances are discretized) and  $d_{ij}$  is the (discretized) distance between *i* and *j*. We abuse notation slightly by indicating different marginal histograms of *N* by different subscripts:  $N_{\tau d}$  is the number of transitions over distance *d* in time interval  $\tau$ , and  $N_j$  is the number of transitions that end at destination *j*.

Taking derivatives with respect to the model parameters yields:

$$\frac{\partial NLL}{\partial \alpha_j} = -N_j + \sum_{i\tau} N_{i\tau} \frac{\exp(\rho(d_{ij}, \tau) + \alpha_j)}{\sum_{\ell} \exp(\rho(d_{i\ell}, \tau) + \alpha_\ell)}$$
(5)

$$= -N_j + \sum_{i\tau} N_{i\tau} P_{ij\tau} \tag{6}$$

$$\frac{\partial NLL}{\partial \rho_{\tau d}} = -N_{\tau d} + \sum_{ij} N_{ij\tau} \frac{\sum_{\ell: d_{i\ell}=d} \exp(\rho(d_{i\ell}, \tau) + \alpha_{\ell})}{\sum_{\ell} \exp(\rho(d_{i\ell}, \tau) + \alpha_{\ell})}$$
(7)

$$= -N_{\tau d} + \sum_{i} N_{i\tau} P_{i\tau d} \tag{8}$$

$$\frac{\partial NLL}{\partial u_i} = -\sum_{j\tau} N_{ij\tau} v_j + \sum_{j\tau} N_{ij\tau} \sum_{\ell} v_{\ell} P_{i\ell\tau}$$
(9)

Note that the derivatives with respect to the model parameters  $\rho$  and  $\alpha$  (Eqs. 6 and 8) can be naturally interepreted as the difference between the expected counts of transitions and the observed counts of transitions:

$$-N_j + \sum_{i\tau} N_{i\tau} P_{ij\tau} = -N_j + E[N_j]$$
<sup>(10)</sup>

$$-N_{\tau d} + \sum_{i} N_{i\tau} P_{i\tau d} = -N_{\tau d} + E[N_{\tau d}]$$
(11)

### 2 The Multiple-Cluster Model

Under the Cluster model, the probability of the trajectory  $L_1^s, L_2^s, ..., L_K^s(s)$  of individual s is

$$P_s^{(c)} = P(L_1^s) \prod_{k=2}^{K(s)} P(L_k^s | L_{k-1}^s, \tau_{k-1}, c)$$
(12)

$$= P(L_1^s) \prod_{k=2}^{K(s)} P_{L_{k-1}^s L_k^s \tau_{k-1}}^{(c)}$$
(13)

where  $P^{(c)}$  corresponds to P in Eq. 1, as parametrized by cluster c. The NLL for a single individual s is then

$$NLL(s) = \sum_{c} \pi_c P_s^{(c)} \tag{14}$$

where  $\pi_c$  is the prior probability of cluster *c*. The NLL for the entire dataset is:

$$NLL = \sum_{s} NLL(s) = \sum_{s} \sum_{c} \pi_c P_s^{(c)}$$
(15)

We optimize the NLL using a generalized EM algorithm [2], using exact E-steps and gradient descent M-steps. Each individual s has a soft-assignment variable  $\gamma_{s,c}$  corresponding to the probability that the individual lies in cluster c. It is updated during the E-step:

$$\gamma_{s,c} \leftarrow \frac{P_s^{(c)}}{\sum_x P_s^{(x)}} \tag{16}$$

The generalized M-step consists of three updates. First, the cluster probabilities are updated:

$$\pi_c \leftarrow \frac{\sum_s \gamma_{s,c}}{S} \tag{17}$$

where S is the total number of individuals. Second, the parameters  $\rho$  of the individual clusters are set by minimizing the expected NLL of the individual clusters with respect to  $\rho$ :

$$\mathcal{Q}(\rho_{1:C}, \alpha, \mathbf{u}, \mathbf{v}) \doteq \sum_{s,c} \gamma_{s,c} \log P_s^{(c)}$$
(18)

$$= \sum_{s,c} \gamma_{s,c} \sum_{k=2}^{K(s)} \log P(L_k^s | L_{k-1}^s, c)$$
(19)

$$= \sum_{c} \sum_{s} \gamma_{s,c} \sum_{ij\tau} N^{s}_{ij\tau} \log P^{(c)}_{ij\tau}$$
(20)

where  $\doteq$  indicates the omission of additive constants. Note that the individual clusters are separate in this summation, so that the optimization can be broken into *C* separate optimizations, one for each cluster, where the contribution of user *s* to cluster *c* is weighted by  $\gamma_{s,c}$ . Performing the conjugate gradient optimization in parallel on multiple cores takes no more time than optimizing the non-clustered model.

Third, to optimize the shared parameters, we observe that the derivative of  $\mathcal{Q}(\theta_{1:C}, \alpha, \mathbf{u}, \mathbf{v})$  is a linear combination of derivatives that we can compute since they are analogous to the derivatives of the NLL of the single-cluster model. For example,

$$\frac{\partial \mathcal{Q}(\rho_{1:C}, \alpha, \mathbf{u}, \mathbf{v})}{\partial \mathbf{u}_{i}} = \sum_{c} \sum_{s} \gamma_{s,c} \frac{\partial}{\partial \mathbf{u}_{i}} \sum_{ij\tau} N_{ij\tau}^{s} \log P_{ij\tau}^{(c)}$$
(21)

#### References

- [1] M. Guerzhoy and A. Hertzmann. Learning latent factor models of human travel. In *NIPS Workshop on Social Network and Social Media Analysis: Methods, Models and Applications*, 2012.
- [2] R. M. Neal and G. E. Hinton. A view of the EM algorithm that justifies incremental, sparse, and other variants. In M. I. Jordan, editor, *Learning in Graphical Models*, pages 355–368. Kluwer Academic Publishers, 1998.