#### The Expectation-Maximization Algorithm: Bernoulli Mixture Models Case Study and the General Case



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#### Naïve Bayes: Review

- Training data:
  - $(x^{(1)}, y^{(1)}), (x^{(2)}, y^{(2)}), \dots, (x^{(m)}, y^{(m)})$
  - *x*: an p-dimensional vector of binary variables
  - *y*: a discrete label
- Assumption:  $P(x_1, ..., x_p | y = c) = \prod_{i=1}^p p(x_i | y = c)$
- Estimate:  $P(x_{j} = 1 | y = c) \approx \frac{count(x_{j}=1, y=c)}{count(y=c)}$ Parameters:  $P(y = c) \approx \frac{count(y=c)}{m}$ Parameters:  $\theta_{j,c} = P(x_{j} = 1 | y = c)$   $\pi_{c} = P(y = c)$
- Predict:

$$P(y = c | x) = \frac{P(y=c)P(x|y=c)}{\sum_{c'} P(y=c')P(x|y=c')}$$

#### Naïve Bayes: Num. of Parameters

• 
$$\theta_{j,c} = P(x_j = 1 | y = c)$$

•  $#classes \times dim(x)$  parameters

• 
$$P(x_j = 0 | y = c) = 1 - \theta_{ijc}$$

- $\pi_c = P(y = c)$ 
  - (#*classes* 1) parameters

• 
$$\pi_1 = 1 - \sum_{c'=2..\#classes} \pi_{c'}$$

A total of #*classes* × dim(x) + #*classes* - 1
 parameters to estimate

## What if we don't know the labels?

• If we know the parameters, we can guess the labels

$$P(y = c | x) = \frac{P(y=c)P(x|y=c)}{\sum_{c'} P(y=c')P(x|y=c')}$$

- Can guess y = 1 if P(y = c|x) > 0.5, or just be happy with the probability that y = c: the expectation of an indicator variable that checks if the class is c
  - E[I[y = c]|x] = P(y = c|x)
- If we know the labels, we can estimate the parameters

$$I[y = c] = \begin{cases} 1, y = c \\ 0, otherwise \end{cases}$$

#### **Expectation-Maximization**

- Start with a random guess of the parameters heta and  $\pi$
- Repeat:
  - For each example *i* in the training set, compute

#### E-step

$$E_{\theta,\pi}[I[y^{(i)} = c]|x^{(i)}] = P_{\theta,\pi}(y^{(i)} = c|x^{(i)}) \text{ for every class } c$$

 Compute the expected number of examples for every class c and feature j

$$\widehat{count}(x_{j} = 1, y = c) = E_{\theta,\pi} \left[ \sum_{i \mid x_{j}^{(i)} = 1} I[y^{(i)} = c] \mid x^{(i)} \right] = \sum_{i \mid x_{j}^{(i)} = 1} E_{\theta,\pi} \left[ I[y^{(i)} = c] \mid x^{(i)} \right]$$
  

$$\widehat{count}(y = c) = E_{\theta,\pi} \left[ \sum_{i} I[y^{(i)} = c] \mid x^{(i)} \right]$$

M-step – • Re-estimate the  $\theta$  and  $\pi$  using the new counts

#### E-step

$$E_{\theta,\pi} \left[ I[y^{(i)} = c] | x^{(i)} \right] = P_{\theta,\pi} \left( y^{(i)} = c | x^{(i)} \right)$$

- Assume you know the parameters, estimate the labels
- We use *soft assignment*: a point can be assigned to y = 1 with probability 0.9 and to y = 0 with probability 0.1

#### M-step

$$\widehat{count}(x_{j} = 1, y = c) = E_{\theta,\pi} \left[ \sum_{i|x_{j}^{(i)}=1} I[y^{(i)} = c] |x^{(i)}] = \sum_{i|x_{j}^{(i)}=1} E_{\theta,\pi} \left[ I[y^{(i)} = c] |x^{(i)}] \right]$$
  

$$\widehat{count}(y = c) = E_{\theta,\pi} \left[ \sum_{i} I[y^{(i)} = c] |x^{(i)}] \right]$$

Re-estimate the  $\theta$  and  $\pi$  using the new counts

- Compute the counts for each class and feature, assuming that the soft assignments from the E-step are correct
- Re-estimate  $\theta$  and  $\pi$

## The EM Algorithm: Summary

- Initialiaze  $\pi$  and  $\theta$
- Repeat
  - E-step: compute soft assignments for each training sample
  - M-step: re-estimate  $\pi$  and  $\theta$  based on the new soft assignments

## Why does it work?

- Intuitively, the E-step computes the best assignments under the current  $\pi$  and  $\theta$
- The M-step computes the best  $\pi$  and  $\theta$  given the current assignments
- It can be shown\* that the EM algorithm optimizes a lower bound on the marginal probability of the data

\*But we aren't doing it in this class

#### Probability of the data

$$P_{\pi,\theta}(x) = \prod_{i} P_{\pi,\theta}(x^{(i)}) = \prod_{i} \sum_{y} P_{\pi,\theta}(x^{(i)}, y)$$

• Finding  $\pi$  and  $\theta$  that maximize the probability of the data means finding a model for which the data we observe is likely

## Interpreting $\pi$ and heta

 We don't know the names of labels, but for each "anonymous" label, we obtain the probability of each keyword appearing

#### Sample results

- $\theta_A = 0.6$ ,  $\theta_B = 0.4$
- P(password|A) = 0.5, P(send|A) =0.6, P(paper|A) = 0.1, P(password|B) =0.1, P(send|B) = 0.6, P(paper|B) = 0.3
- Interpretation: label A means "spam", label B means "not spam"

# The EM Algorithm in General

• We observe the data x, and have latent (unobserved) data y. For (unknown) parameters  $\theta$ , we have the distribution  $P(x, y | \theta)$  All unknown params

 $x^{(1)}, x^{(2)}, \dots$ 

- We want to learn  $\theta$  using Maximum Likelihood: find the  $\theta$  for which  $P(x|\theta) = \sum_{y} P(x, y|\theta)$  is maximized
- If we know y, it's easy to find  $\theta$  using Maximum likelihood
- If we know  $\theta$ , it's easy to find  $P(y|x,\theta)$