



Dear Professor,

I am writing to you on behalf of the University of Toronto UNICEF group to request your assistance for our upcoming yearly event “Prof-in-a-Prop,” which is a part of our National UNICEF Day campaign.

This year, “Prof-in-a-Prop” will run from October 1st to October 31st. All of the proceeds from our Prof-in-a-Prop campaign will go directly to UNICEF Canada and thus directly to children in need in the developing world.

The main purpose of the event is to raise funds for UNICEF and to create awareness for UNICEF Canada’s campaigns worldwide. We are requesting the participation of numerous professors on campus to help us make this event a success.

The “Prof-in-a-Prop” event sends U of T UNICEF volunteers to stop by lecture halls to collect donations from students for UNICEF’s campaigns. If the class donates enough money, the professor will wear a Halloween costume – such as bunny ears, a banana or a hotdog suit – for an entire lecture. This year, we have set our target goal at \$1 per student in each participating class.

In the past, we have found that students are very receptive to this idea, and the event has consistently been our major fundraiser for the year. It also allows us to engage large numbers of students on campus, giving us the opportunity to educate them about various global issues.

As National UNICEF Day is October 31st, we always appreciate the opportunity to spread the word about UNICEF’s work in over 190 countries worldwide and how students can contribute to the cause.

Therefore, we at U of T UNICEF ask if you would be interested in participating in our “Prof-in-a-Prop” campaign. If you would be willing to take part in our event, please contact me at the email address or phone number listed below.

If you have any questions or concerns, I would be more than happy to speak with you at length.

Thank you for your time and consideration.

Sincerely,

Tea Cimini
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