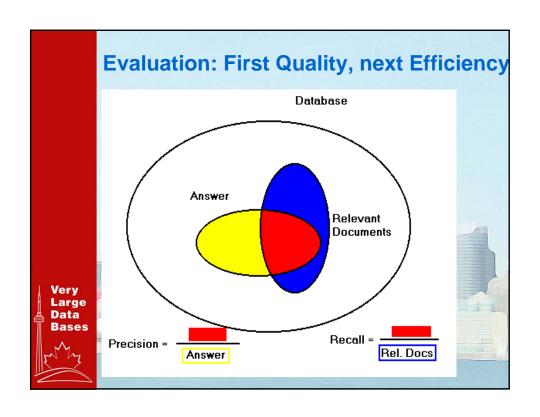


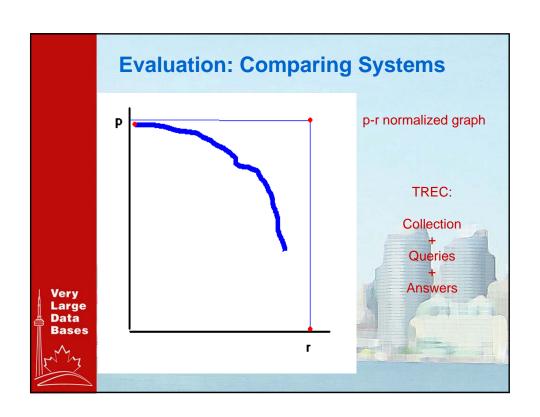
RDB vs. IR

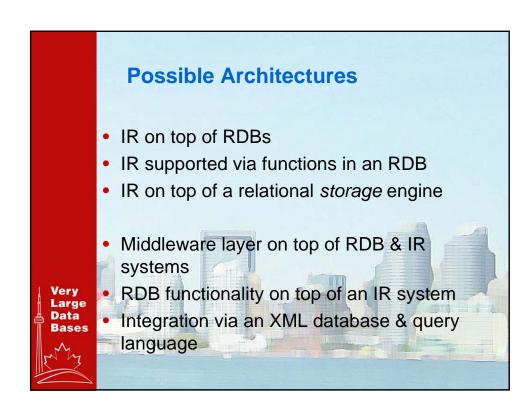
- DBs allow structured querying
- Queries and results (tuples) are different objects
- Soundness & completeness expected
- All results are equally good
- User is expected to know the structure

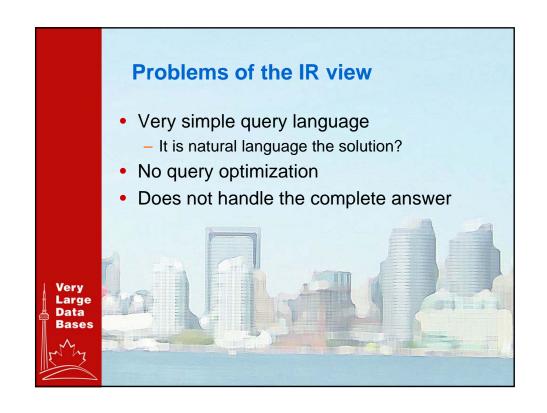
- IR only supports unstructured querying
- Queries and results are both documents
- Results are usually imprecise & incomplete
- Some results are more relevant than others
- User is expected to be dumb

The Notion of Relevance • Data retrieval: semantics tied to syntax • Information retrieval: ambiguous semantics • Relevance: • Depends on the user • Depends on the context (task, time, etc) • Corollary: The Perfect IR System does not exist

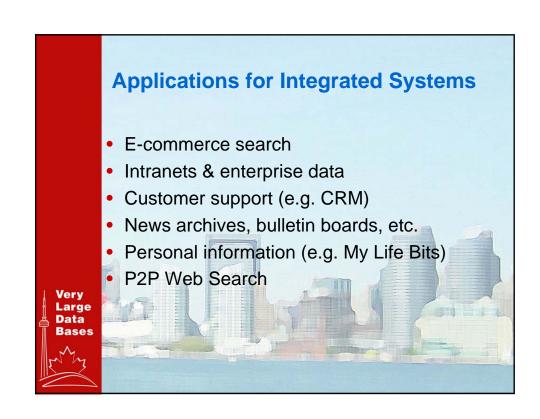








Problems of the DB view The syndrome of the formal model Model is possible because of structure The syndrome of "search then rank" Large answers Optimization is useless Quality vs. Speed E.g. XQuery What is a Data Base? Are RDBs really a special case of IR systems?



Challenges posed by the Web

- Integration of autonomous data sources
 - Data/information integration
- Supporting heterogeneous data
 - How to do effective querying in the presence of structured and text data
 - How to support IR-style querying on DBs
 - Because now users seem to know IR/keyword style querying more, even though structure is good because it supports structured querying!
 - How to support imprecise queries



Enterprise Search is Different

- Sophisticated systems run by librarians are morphing into simple self-service web-based search
 - Must be scalable, reliable, highly available
- Data is different
 - Heterogeneous in format & structure (documents, DBs, etc)
 - Less volume & better quality
- Searching is also different
 - Less & better queries, different tasks
 - Focus in recall rather than precision
- Other issues: security, able to search but not to see



What is a Bad Interface/Result?

- No search box
- Inability to judge user intent
 - No spell checking
 - No context disambiguation (cricket: game or bug?)
 - No recommendation system, no user feedback
- Too many hits: answer overload
 - Return 10,000 hits when the average user looks only at the top-20
- The most relevant item is not at the top of the list
- Too many similar documents
 - Poor duplicate detection, poor clustering/categorization
- Inability to understand why a document has been returned
 - No KWIC
- Lack of Meta information
 - Size, format, date, etc.

Cost of a Bad Search

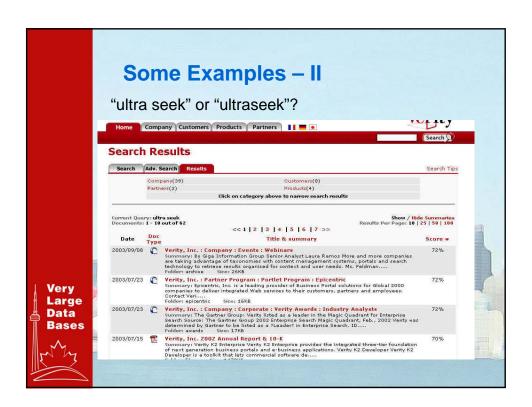
- Information is useless if no one can find it
 - ROI for employee productivity
 - ROI for customer satisfaction
 - Cost of people using out-of-date information
 - Cost of people using wrong information
 - Cost of recreating information which cannot be found
 - Cost of opportunity for not finding the information

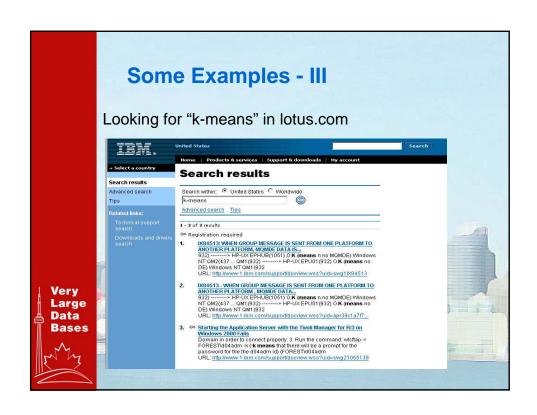




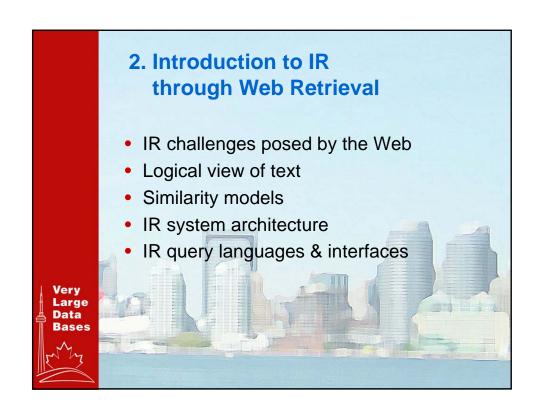


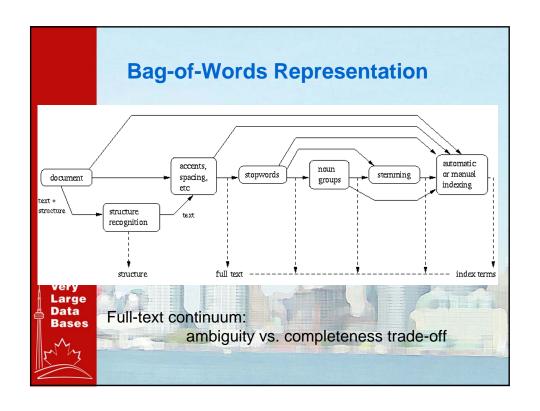


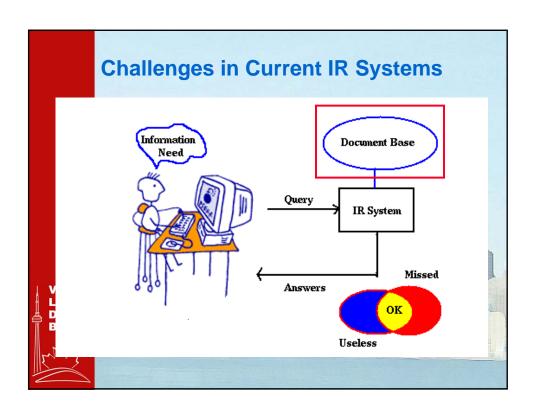


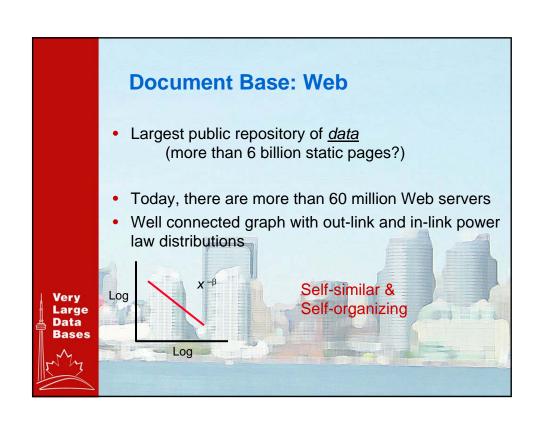




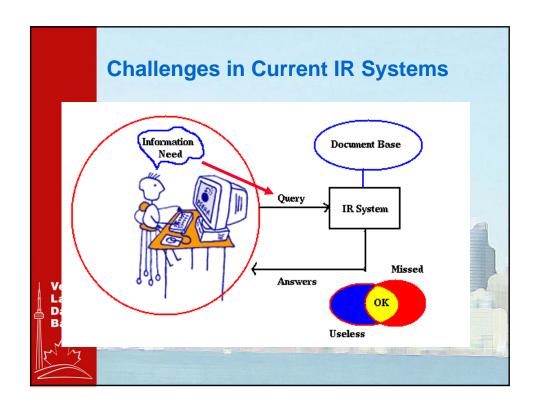




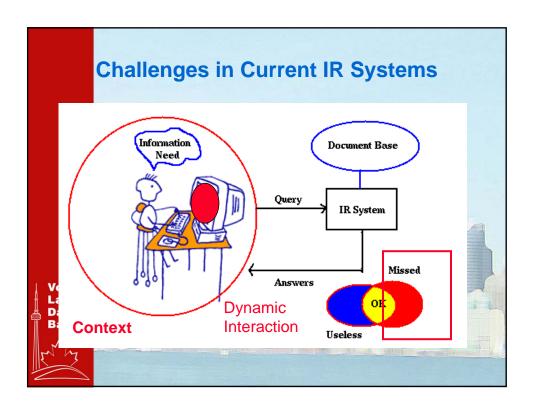


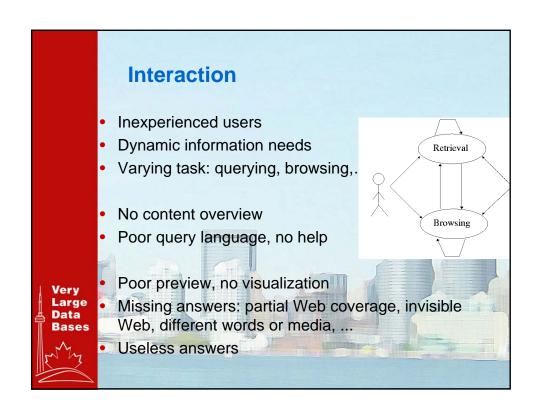


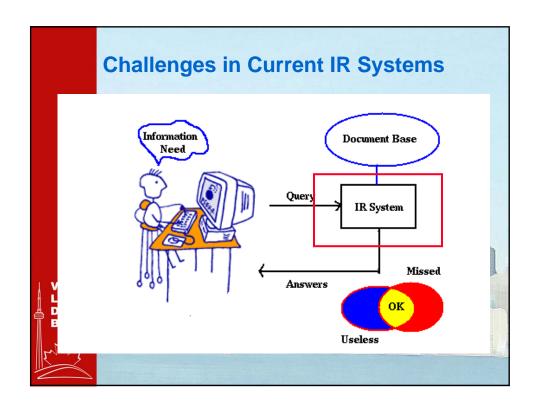


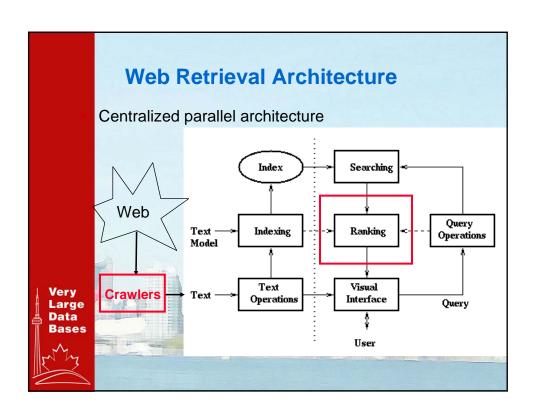




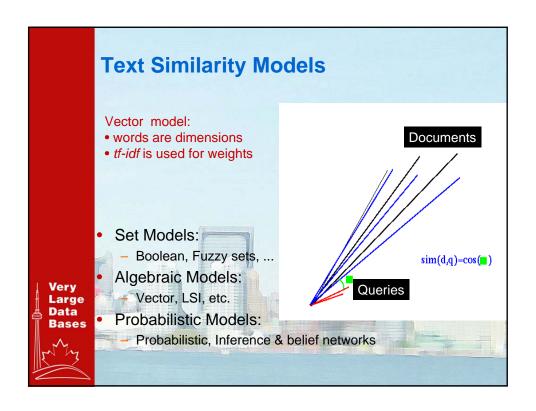


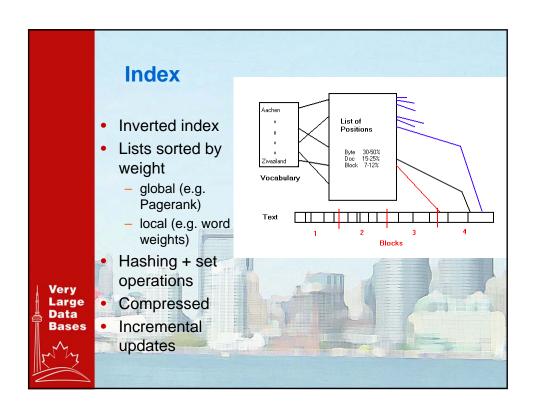












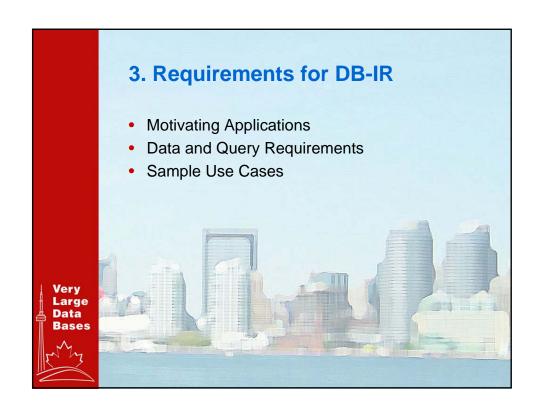
Parallel Case Collection is divided per server Local indexes are used Document partitioning Brokers distribute queries and merge results Simpler to build and update Good load balance, low concurrency

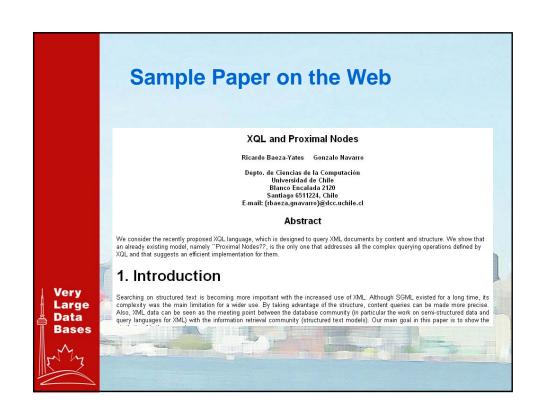
 In theory a global partitioned index achieves higher concurrency but has lower load balance and more difficult to build & maintain

Non-word based Applications Suffix trees Linear building time Linear space (but larger than data) Suffix arrays Linear building time, less space Powerful search: any substring approximate search regular expressions Applications: biology, music, linguistic, etc.

Link Ranking Incoming links count (Li, 1997) HITS (Kleinberg, 1998) Authorities: good pages Hubs: good links PageRank (Page & Brin, 1998) Random walk + random jumps if "bored" Many variations of these ideas Good to find communities, spam, etc. Application to other problems (e.g. ranking relations)

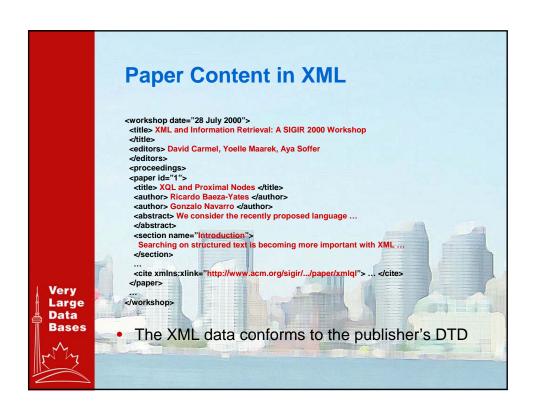






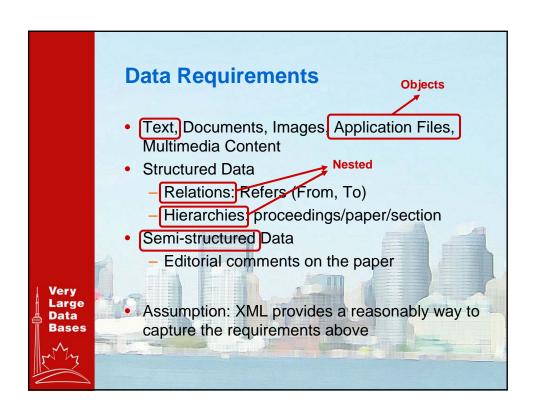
```
Proceedings>
<inproceedings>
<inproceedings>
<author>Ricardo Baeza-Yates</author>
<author>Gonzalo Navarro</author>
<title>XQL and Proximal Nodes</title>
...
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</proceedings>
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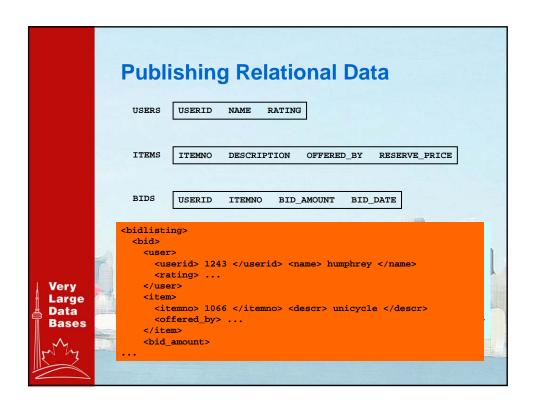
I he XML data conforms to the DBLP schema (DTD)
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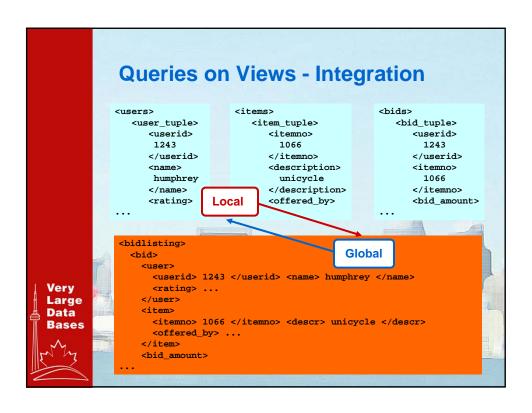


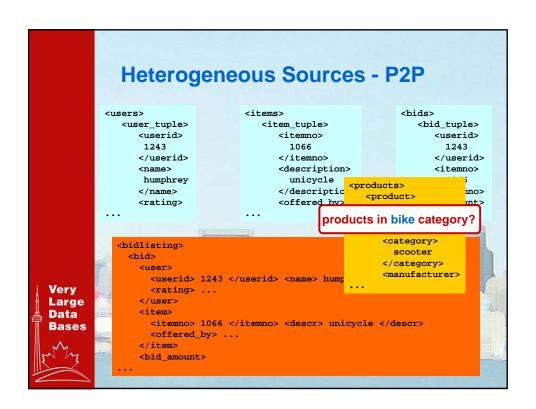


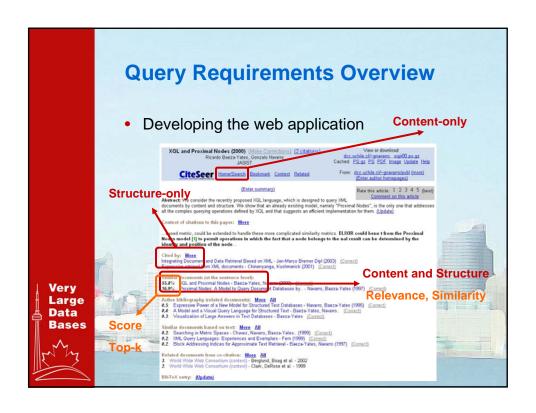


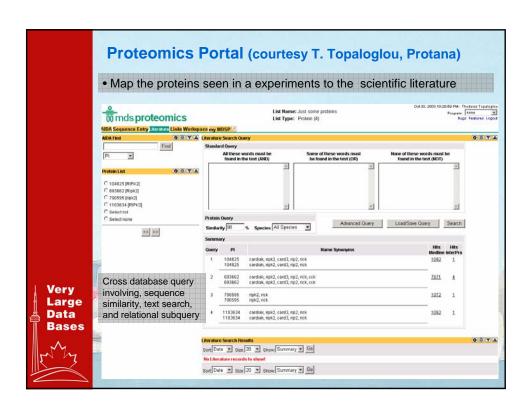












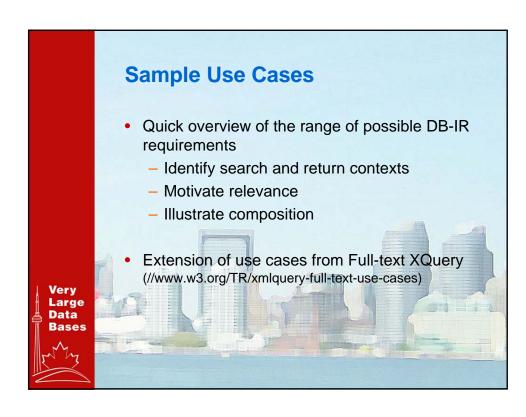
Very Large Data Base

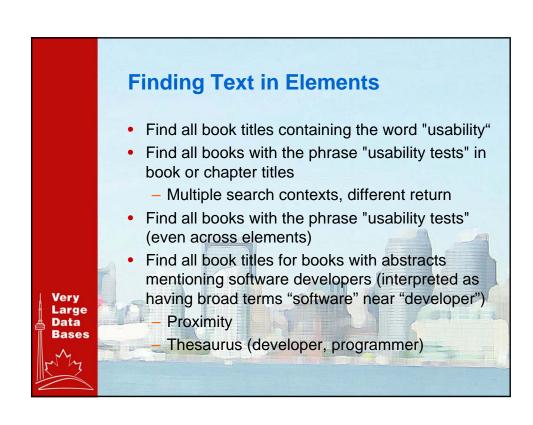
DB-IR Query Requirements

- Express arbitrary Full-Text (FT) searches
- Select the substructures where the FT condition applies (search context)
- Select the substructures to be returned (return context)
- Choose how to determine relevance for results and (weighted) queries
- Access and combine the relevance scores
- Limit answer to top-k
- Support approximate structural searches
 S. Amer-Yahia, N. Koudas, D. Srivastava, ICDE 2003 Tutorial
- Full composition of FT and structural queries

Additional DB-IR Requirements

- Efficient and scalable query evaluation, supported by
 - Indexes (FT and structural)
 - Optimizer (plans and operators)
- Rich functionality for presenting answers
 - Visual interfaces
 - Highlight the FT terms in context
- · Support queries on integrated views
- Query heterogeneous structure
 - Within a single collection
 - In data repository crawled from web sources
 - Across peer sources





Finding Text in Structure

- Find the first two sections mentioning "task" in chapters on "conducting usability tests" with the book abstract not mentioning "software"
 - Structured search contexts
 - book/chapter//section
 - book/chapter
 - book/abstract
- Do the above ignoring footnotes in chapters but not in abstracts
 - Modifies the search contexts
 - Match the contexts approximately

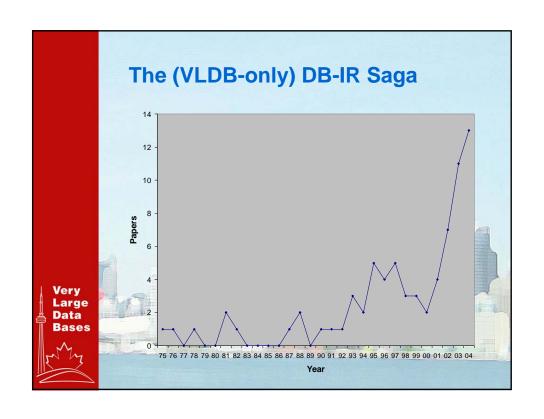


Ranking

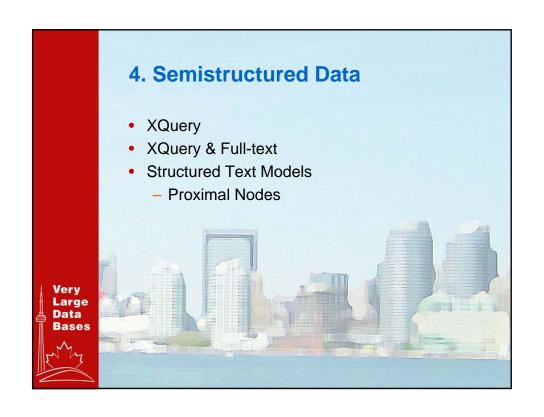
- Find how relevant to "usability" are the books
- Find the best two books on "usability tests"
 - Take into account reviewers comments
- Return all books with only the sections highly relevant to "usability"
- Rank on both approximate structure and content matching the sections mentioning "task" in chapters on "conducting usability tests" with the book abstract not mentioning "software"

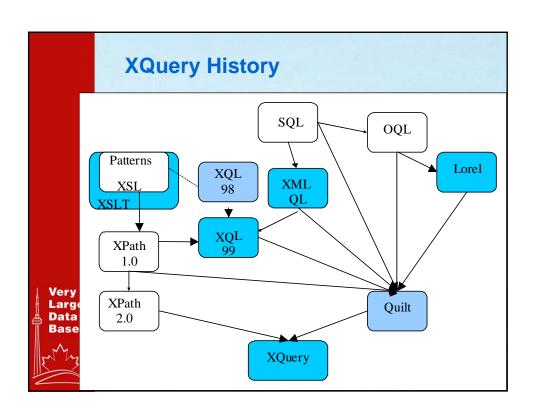


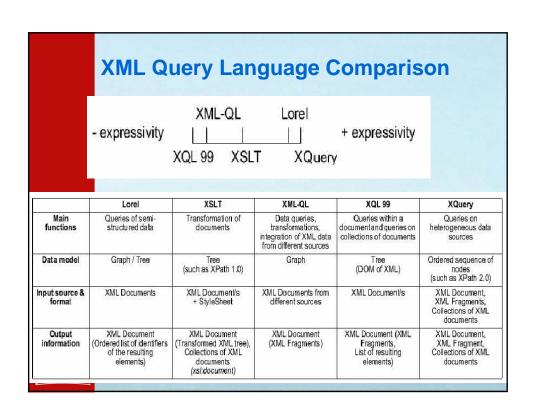
Composing Queries • For books with "usability" in the title create a flat list of all titles and the authors • Find the 10 most relevant books about conducting "usability tests" which have more than one author and are published after "2000" • Find all books published after "2001" which share a subject with the 10 most relevant books on "usability" that have titles mentioning "software" and "developer" Very Large Data Bases











XML Query Language Comparison

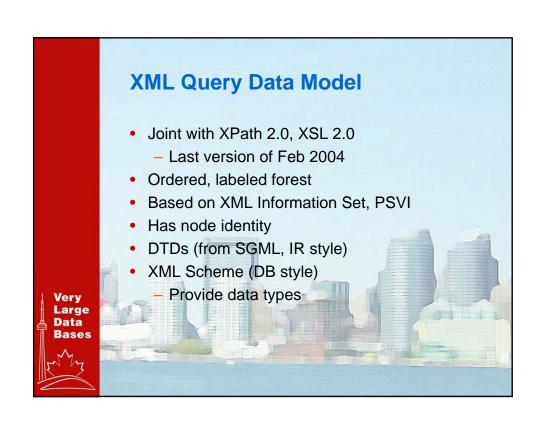
| | | Lorel | XSLT | XML-QL | XQL 99 | XQuery |
|--|--|---|---|---|------------------------------------|---|
| Selection Operation | Pattern/ Filter/ Constructor | select constructor from pattern where filter | <pre><xsl:for-each select="pattern"></xsl:for-each></pre> | WHERE pattern IN source, filter CONSTRUCT constructor | pattern [fiter] | FOR patterns LET bindings WHERE filter RETURN constructor |
| 3 | Relational Operators | >,>=,<,<=,=,<>, == | >,>=,<,<=,=,!= | >,>=,<,<=,=,!= | >,>=,<,<=,=,!= | >, >=, <, <=, =, != For nodes: ==, !== |
| | Boolean Operators | and, or, not | and, or | No | and, or | AND, OR |
| | Nesting queries | Yes | Yes | Yes | Yes | Yes |
| | Creation of new elements | Yes | Yes | Yes | No | Yes |
| Filtering of elements preserving hierarchy | | No | Yes (using templates) | No | Yes | Yes (filter) |
| | Reduction | No | Yes | No | Yes | No |
| Restructuring operations | Grouping of results | Yes (group by) | No | No | Only by structure, not by value | Yes |
| | Skolem Functions | Yes | No | Yes | No | Yes |
| | Sorting of results | Yes (order by) | Partial (xsl:sort ^a) | Yes (ORDER-BY) | No | Yes (SORTBY) |
| | inks (join), Intra-documents ks (semi-join) | Join, Semi-join | Semi-join | Join, semi-join | Semi-join, join | Join, semi-join |

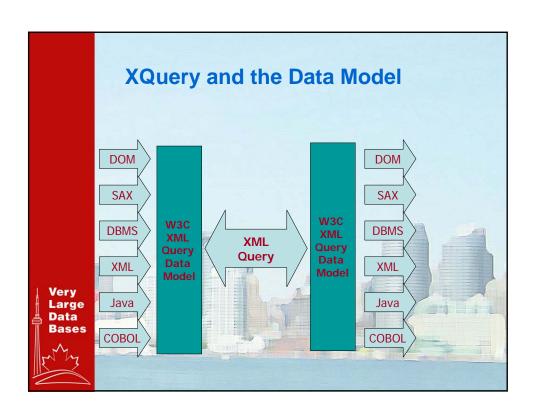
XML Query Language Comparison

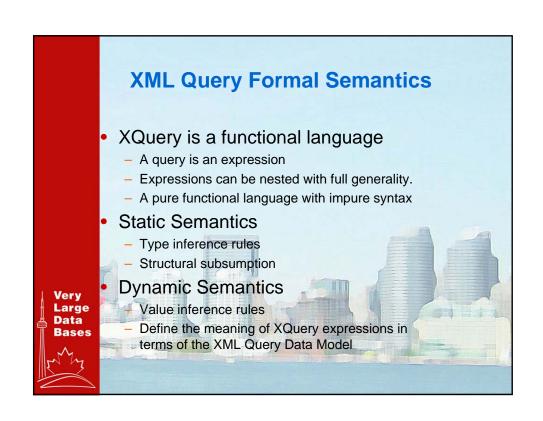
| | | Lorel | XSLT | XML-QL | XQL 99 | XQuery |
|------------------------------------|--------------------------|---|---------------------|---|------------------------------------|-------------------------------------|
| U se of tag | g variables | Yes | Yes | Yes | No | Yes |
| Path exp | pressions | Regular expression operators: *, , +, ? Qualifiers: >, @ | XPath Expressions | Regular expression operators *, , +, . | Wild card: * Path Operators: /, // | XPath Expressions |
| | rencing S) attributes | Yes (As a subelement using the point notation) | Yes (id()) | Yes (By means of a join) | Yes (id()) | Yes (Dereference Operator =>) |
| Set Functions | | min, max, count, sum, avg | sum, count | min, max, count, sum, avg | sum, count | min, max, count, sum, avg |
| Quantifiers | Existential | Yes (exists) | Yes (implicit) | Yes (implicit) | Yes (implicit) | Yes (SOME) |
| | Universal | Yes (for all) | No | No | Yes (all) | Yes (EVERY) |
| Handling of datatypes (XML Schema) | | Partial | No (under study) | No | No | Yes |
| Insertion, delete and update | | Yes | Yes | No | No | No |

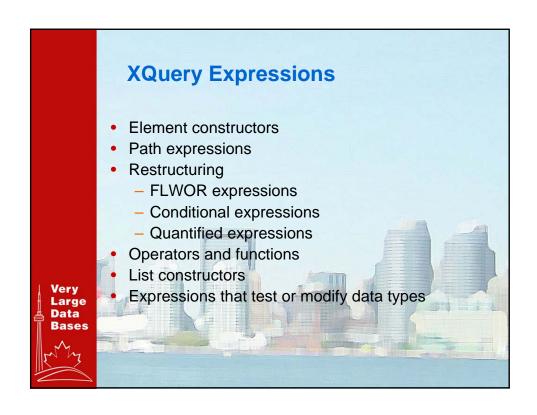


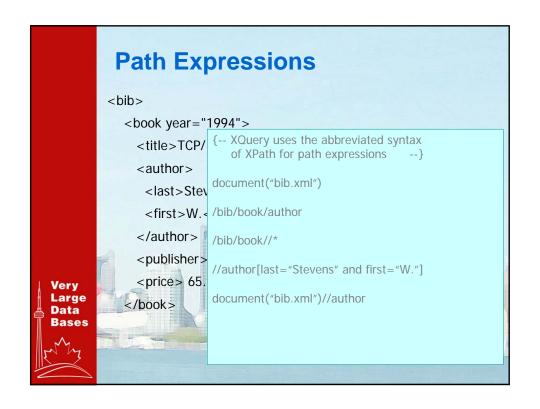
| ^ | IVIL Q | uery L | angua | ge Co | mparis | son |
|----------------------------|------------------------------|--|--|--|--------------------------------------|-----------------------------------|
| | | Lorel | XSLT | XML-QL | XQL 99 | XQuery |
| Keywords | A word inside free text | By means of path expressions | By means of path expressions | By means of path expressions | By means of path expressions | By means of path expressions |
| | Similarity | No | No | No | No | No |
| | Context | No | No | No | No | No |
| | Boolean Operators | Yes | Yes | No | Yes | Yes |
| Pattern matching | | operators: like, grep, soundex | String operators and functions | Like operator | String operators and functions | String operators and functions |
| Structural Queries | Structural Inclusion | By means of path expressions | By means of path expressions | By means of path expressions | By means of path expressions | By means of path expressions |
| | Positional Inclusion | Yes | Yes | Yes | Yes | Yes |
| | Structural proximity | No | No | No | Yes (immediately precedes ";") | Context node |
| | Structural Order | By means of comparison of positional indexes | Yes (preceding, preceding-siblings, following, following-siblings) | By means of comparison of positional indexes | Yes (before, after) | Yes (BEFORE, AFTER) |
| | ghting to the terms query | No | No | No | No | No |
| RDF support | | No | No | No | No | No |
| XLink and Xpointer support | | No | No | No | Partial | No (In study) |
| Operations over sets | | Intersection, union, difference | Union, difference | Intersection, union | Intersection, union | Intersection, union |

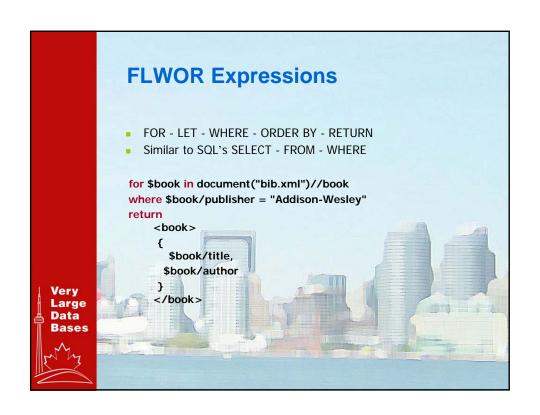


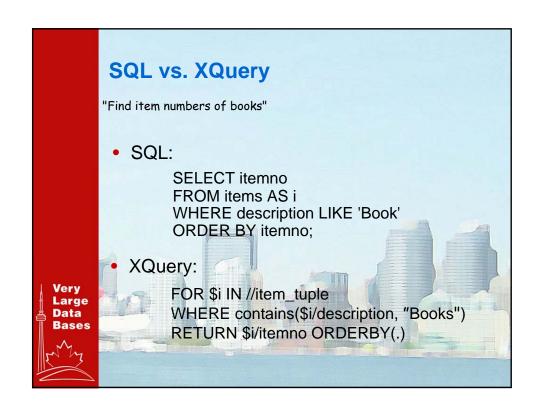




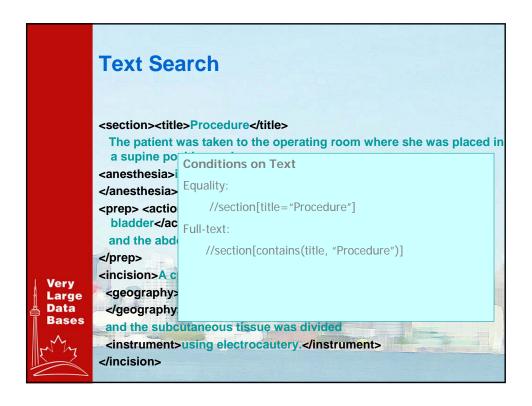








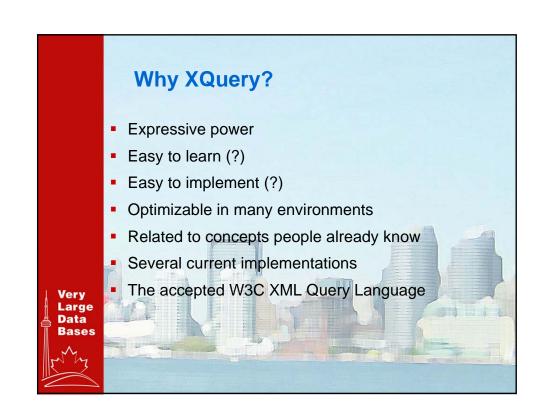


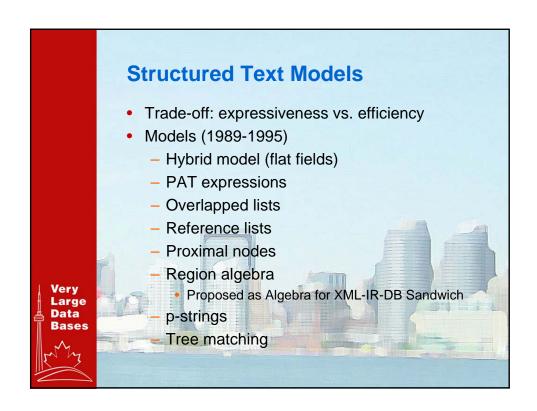


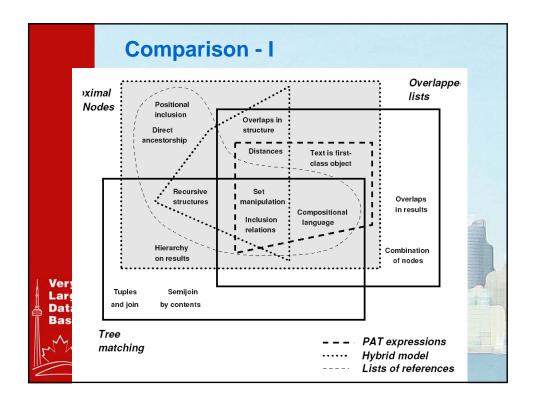
Full-text Requirements - I Full-text predicates and SCORE functions are independent Full-text predicates use a language subset of SCORE functions Allow the user to return and sort-by SCORE (0..1) SCORE must not require explicit global corpus statistics SCORE algorithm should be provided and can be disabled Problems: Not clear how to rank without global measures Many/no answers problems Search then rank is not practical How to integrate other SCORE functions?

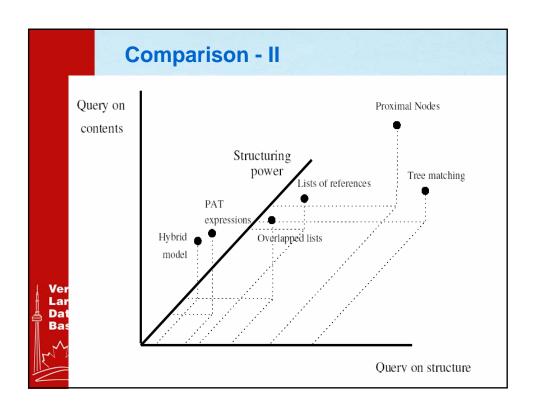


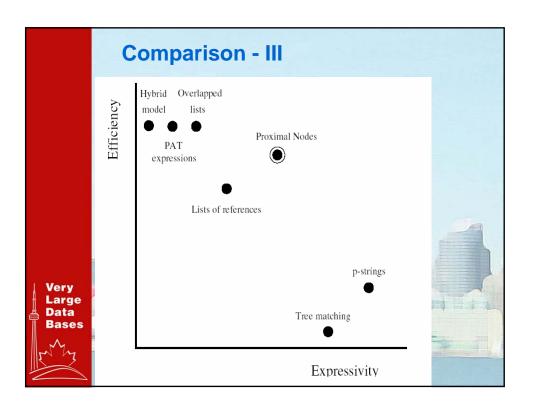
XQuery Implementations Software AG's Tamino XML Query Microsoft, Oracle, Lucent Galax GMD-IPSI\item X-Hive XML Global SourceForge XQuench, Saxon, eXist, XQuery Lite Fatdog Qexo (GNU Kawa) - compiles to Java byte code Openlink, CL-XML (Common Lisp), Kweelt,... Soda3, DB4XML and about 15 more











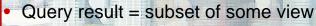
Example: Proximal Nodes (Navarro & Baeza-Yates, 1995)

- Hierarchical structure
- Set-oriented language
- Avoid traversing the whole database
- Bottom-up strategy
- Solve leaves with indexes
- Operators work with near-by nodes
- Operators cannot use the text contents
- Most XPath and XQuery expressions can be solved using this model

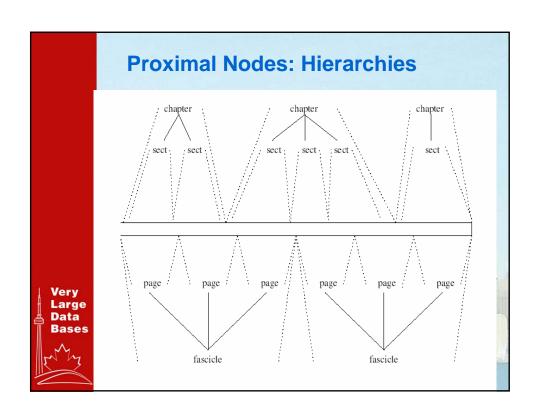
Very Large Data Bases

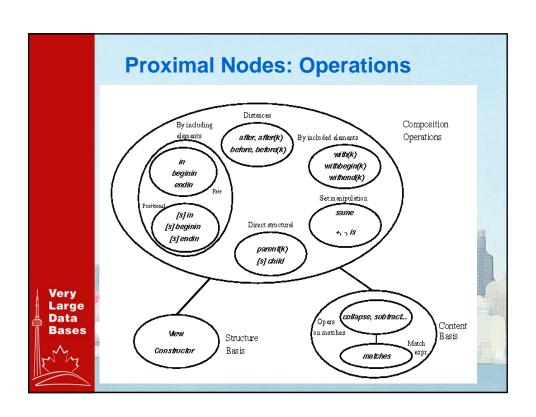
Proximal Nodes: Data Model

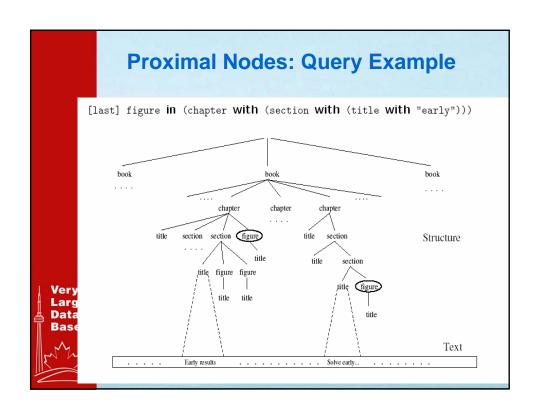
- Text = sequence of symbols (filtered)
- Structure = set of independent and disjoint hierarchies or "views"
- Node = Constructor + Segment
- Text view, to modelize pattern-matching queries

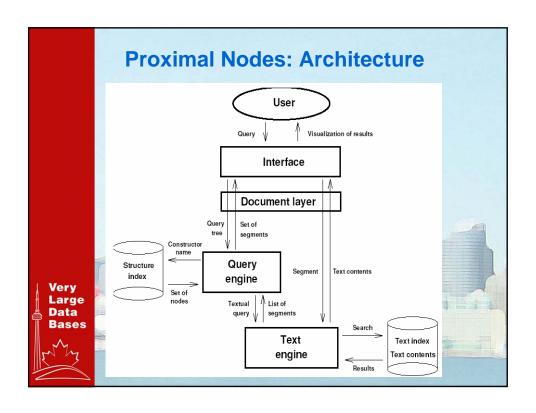




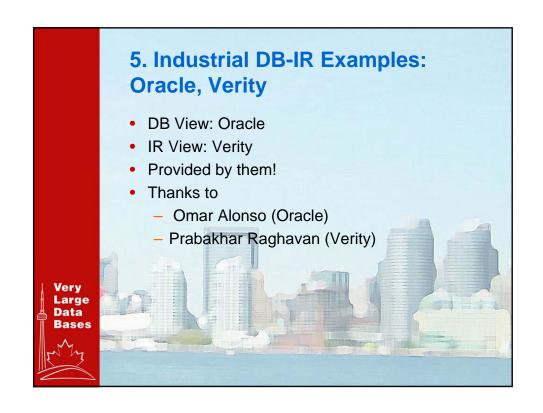


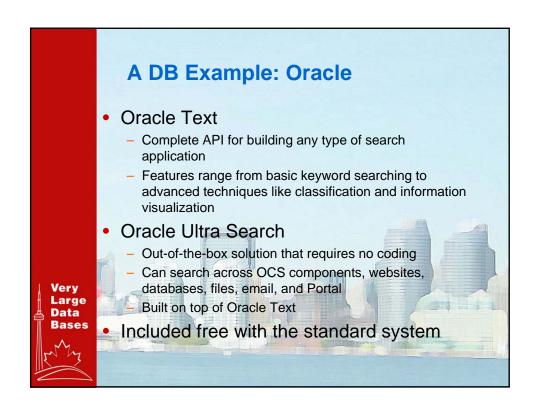


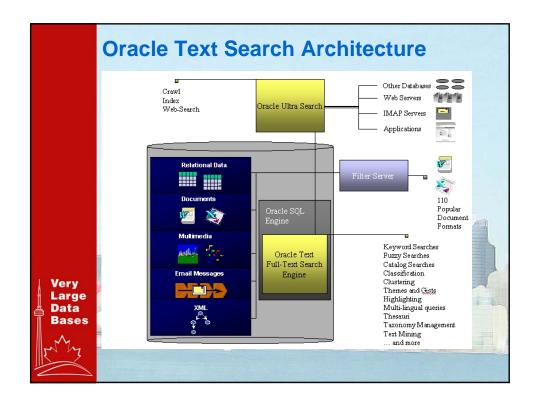












Common Myths about Oracle Search (according to Oracle)

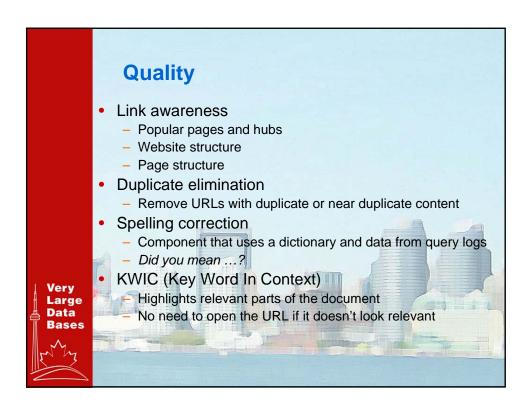
- Database-Integrated Search Technology is slow
- Oracle's Search Technology is less functional than specialized search-only engines
- Major sites must run specialized search engines
- Oracle is expensive
- Oracle is complex
- Oracle's search technology will not scale out
- You can only search database-resident content with Oracle

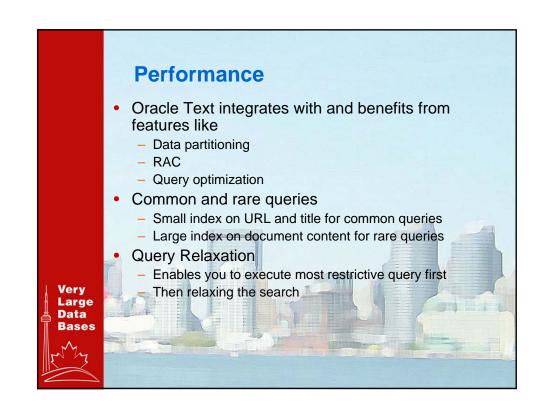


Oracle Text Search Functionality

- · Fully integrated with the database
- Premier text search quality (TREC-8 win)
- Advanced linguistics: built-in extensible thesaurus, themes, gists, fuzzy, internationalization features for multilingual applications, etc.
- Document services: multilingual highlighting, themes, navigation ...
- XML support
- Classification (TREC-10 win)
- Statistical Text Processing: Clustering
- Integrated with JDeveloper Java IDE
- Filters for 100+ document formats
- Specialized indexes for catalogs, classification, XPath searches
- Visualization
- Integrated web-crawler and out-of-the-box-GUI with Ultra Search







Ease of Use Users want a simple and easy to use search interface Hide all the complexity and expose simple interface Ultra Search Two search modes Basic: simple search box where search results are sorted by relevance Advanced: interface with more options where user has more control over the collection



Advanced Features Classification Supervised classification of content Two ways: rules or training sets You can group a number of categories into a taxonomy Very useful for defining a common vocabulary in an enterprise

Clustering

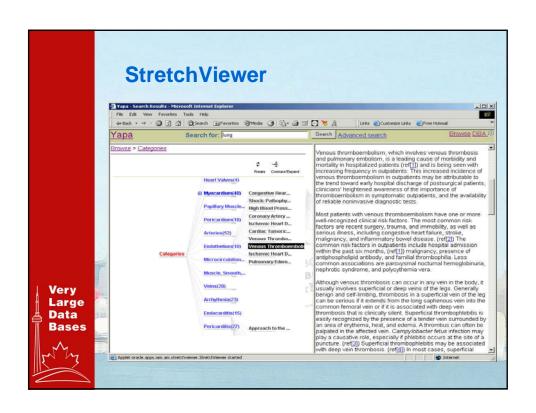
- Unsupervised classification of patterns into groups
- The engine analyzes the document collection and outputs a set of clusters with documents on it
- Very useful for discovering patterns or nuggets in collections
 Could be used as a starting point when there is no taxonomy present

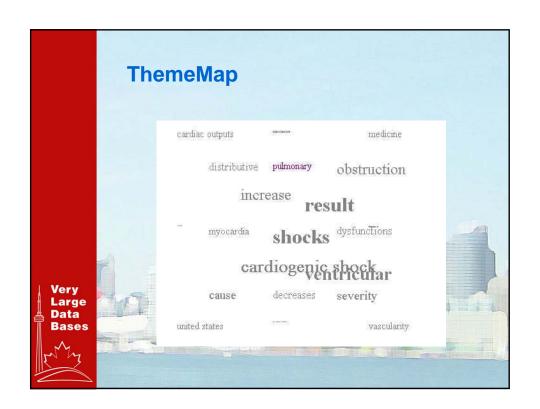


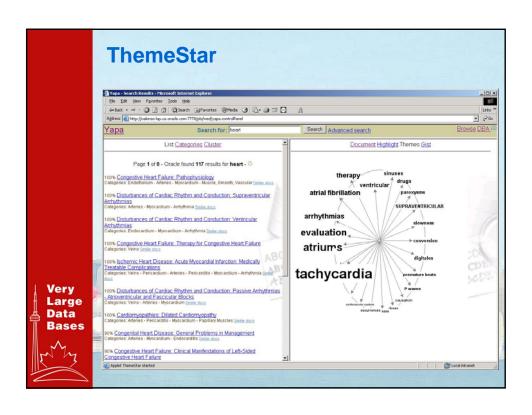
Information Visualization

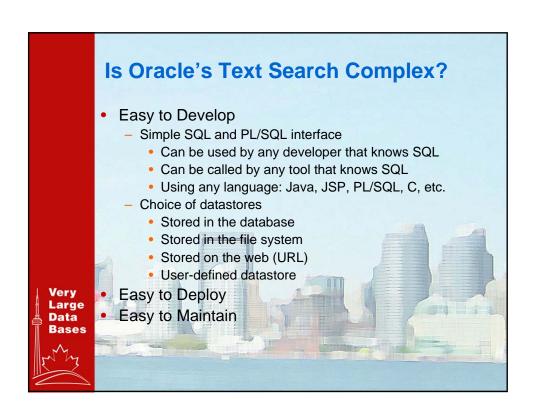
- Present searched information in ways other than hitlists
- Shows relationship across items in addition to satisfying query results
- Better IR using visual metaphors
- Very useful for
 - Navigation through large data sets
 - Discover relationships and associations between items
 - Focus + context tasks
- Number of visualizations available
 - StretchViewer
 - Interactive Viewer (ThemeMap, Cluster visualization)
 - Integration with 3rd party vendors

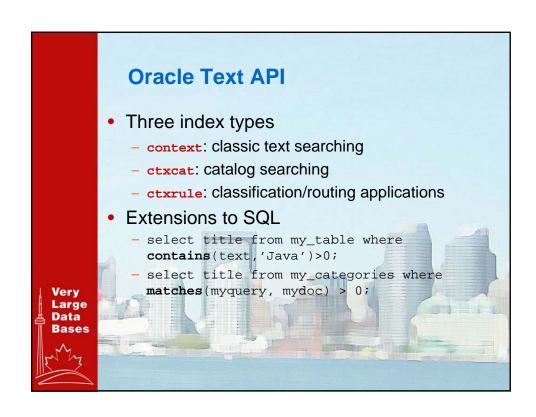


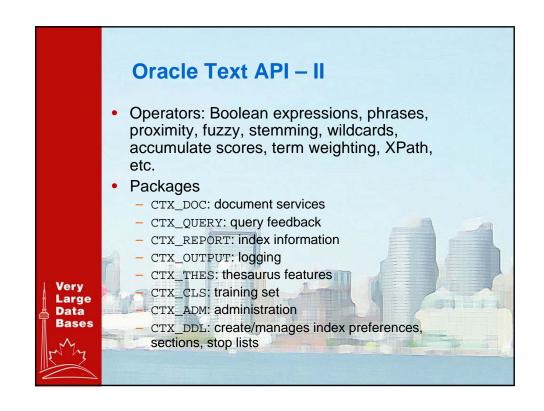












An IR Example: Verity Structured data

- Indexing databases
 - Used to import data from ODBC databases into Verity indexes ("collections")
 - Similar to Verity gateways to other backend repositories e.g., Lotus Notes, Exchange, Documentum, Filenet, etc.
- Parametric selection for <u>search</u>
 - Intersect full-text search with range queries/selection
 - When a field is a taxonomy (e.g., Continent/Country/City/Street), you have relational taxonomies = Cartesian product of taxonomies

Data Bases

Database indexing – 2 choices

- "Export" to XML or Bulk Insert File
- ODBC Gateway
- The common theme to either approach is to preserve the database structure in the index, such that you can query/display/sort on fields of integer, float, date, string, "attachment" data types.



"Export" to XML or BIF - Overview

- Many applications use a database as a storage component.
- Verity may not have an official gateway to that system because the APIs may not exist and/or a simpler solution exists.
- Sample list of applications that may be indexed using this approach
 - MatrixOne, Siebel, Interwoven, Fatwire, Virage, many others
- The general concept is to temporarily export the database row/field structure in a Verity compatible format.
- A variety of integration languages have been used including, but not limited to ASP, Java/JSP/JDBC, Perl/ODBC, etc.



Verity Gateways

- Pre-built Gateways provide access to the most common enterprise repositories
- Gateway developer's kit enables you to build custom gateways to virtually any application
- K2 Enterprise enforces existing security models
 - Including native security of applications accessed by Verity Gateways
 - Ensures end-users can only view the information that they are authorized to access





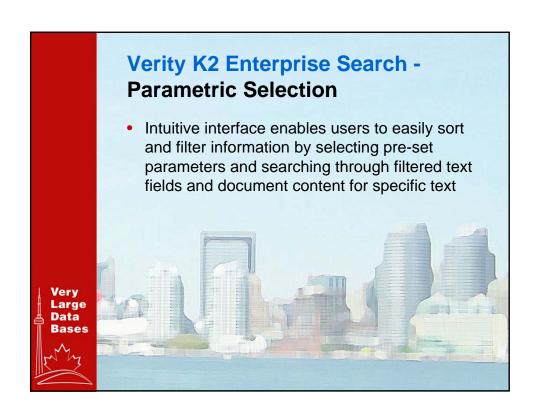


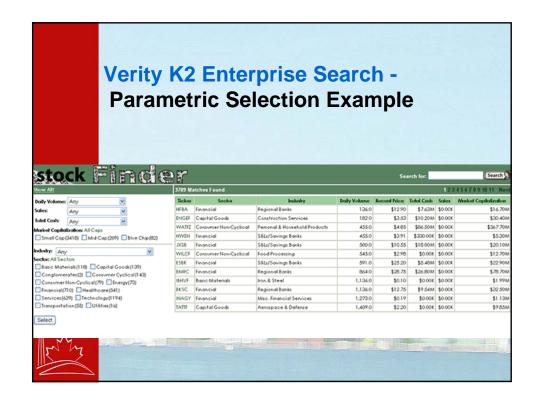
ODBC GW - Certified Platforms Windows (with access to Oracle, DB2, Microsoft SQL Server) Solaris (with access to Oracle and DB2) AIX (with access to Oracle and DB2) HP-UX (with access to Oracle and DB2) Linux (with access to Oracle and DB2) Other databases such as Informix, Sybase, MySQL

Gateway uses ODBC 3.5 API calls to insure compatibility

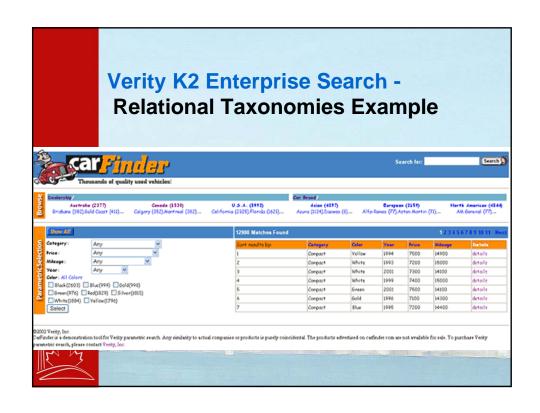
and others are supported















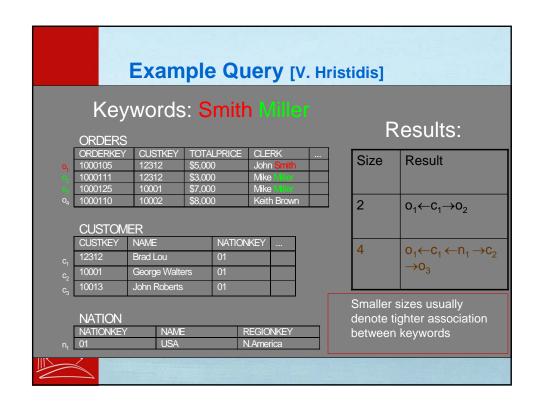
6-1. IR on Relational: Keywords BANKS Gaurav Bhalotia, Arvind Hulgeri, Charuta Nakhe, Soumen Chakrabarti, S. Sudarshan, Keyword Searching and Browsing in Databases using BANKS, ICDE 2002 DBXplorer Sanjay Agrawal, Surajit Chaudhuri, Gautam Das, DBXplorer: A System for Keyword-Based Search over Relational Databases, ICDE 2002

DISCOVER



 Vagelis Hristidis, Yannis Papakonstantinou: DISCOVER, Keyword Search in Relational Databases, VLDB 2002

Keyword Search • Keywords could be: - In the same tuple - In the same relation - In the Data or the Metadata - Connected through primary-foreign key relationships • Results can be scored based on: - Distance of keywords within a tuple - Distance between keywords in # edges - IR-style ranking - Random walk probability (PageRank style) - Some combination of the above

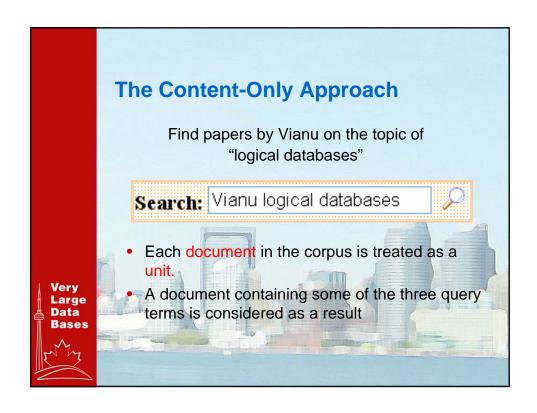


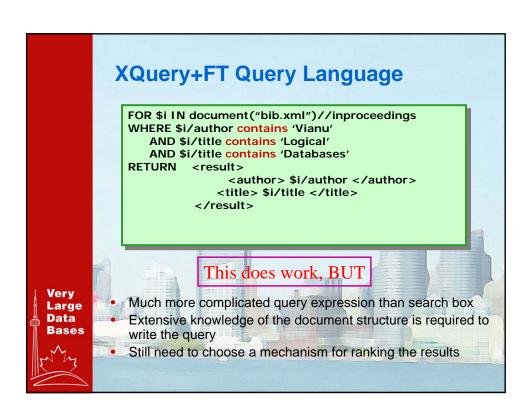


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Very
Large
Data
Bases

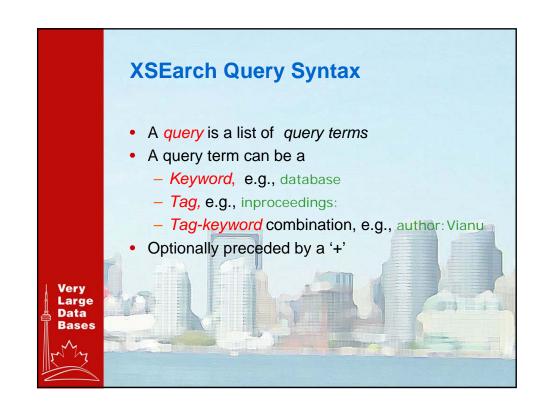
Vsearch Example

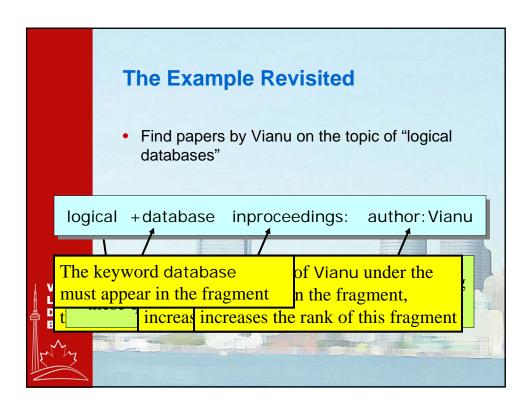
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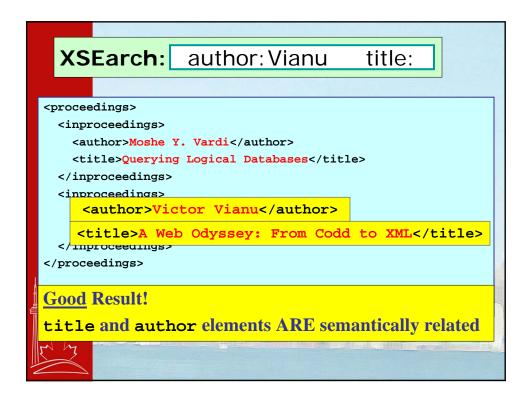


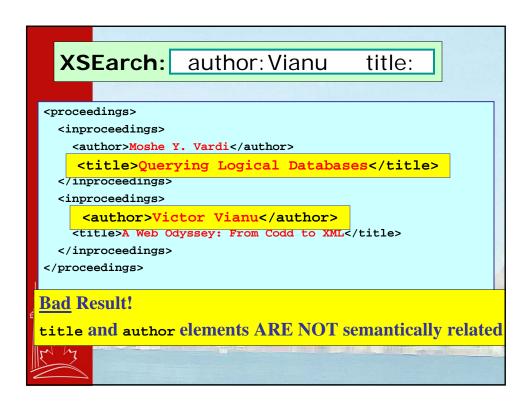


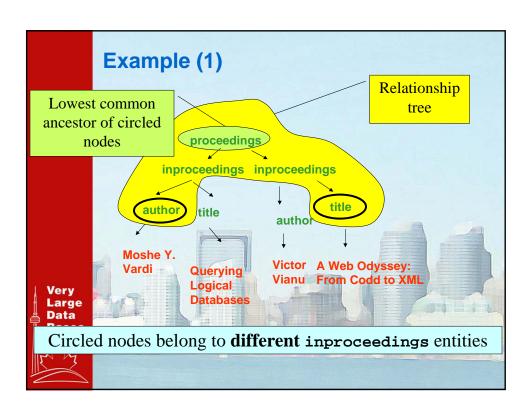
Requirements from the Search Tool • A simple syntax that can be used by naive users • Search results should include XML fragments and not necessarily full documents • The XML fragments in an answer, should be semantically related • For example, a paper and an author should be in an answer only if the paper was written by this author • Search results should be ranked • Search results should be returned in "reasonable" time

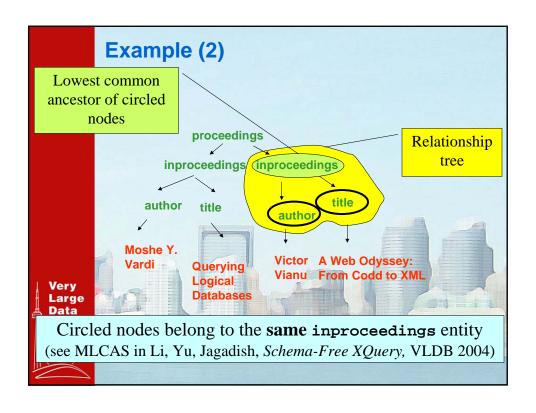


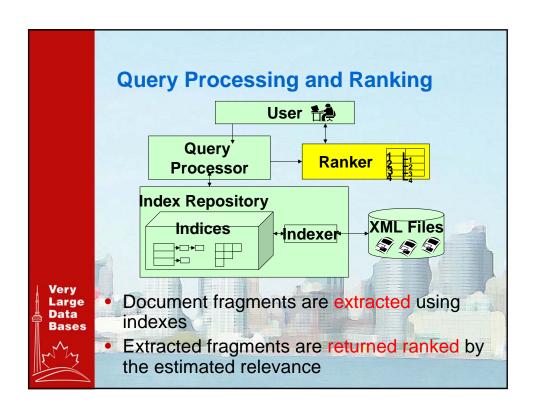












Result Ranking

Several factors increase the rank of a result

- Similarity between query and result
- Weight of labels appearing in the result
- Characteristics of result tree

TF-ILF

- Extension of TF-IDF, classical in IR
- Term Frequency: number of occurrences of a query term in a fragment
- Inverse Leaf Frequency: number of leaves containing a query term divided by number of leaves in the corpus

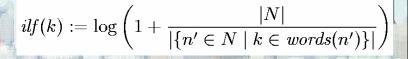


TF-ILF

Term frequency of keyword k in a leaf node n_l

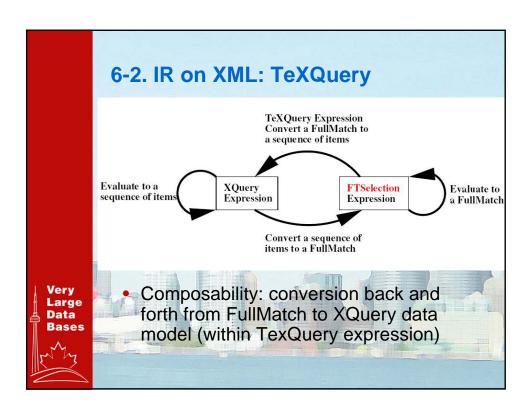
$$t\!f(k,n_l) := rac{occ(k,n_l)}{\max\{occ(k',n_l) \mid k' \in words(n_l)\}}$$

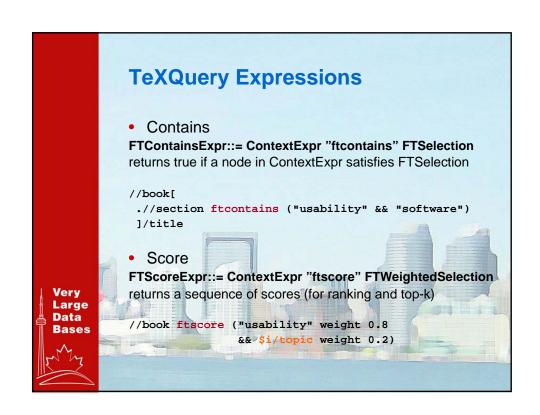
Inverse leaf frequency

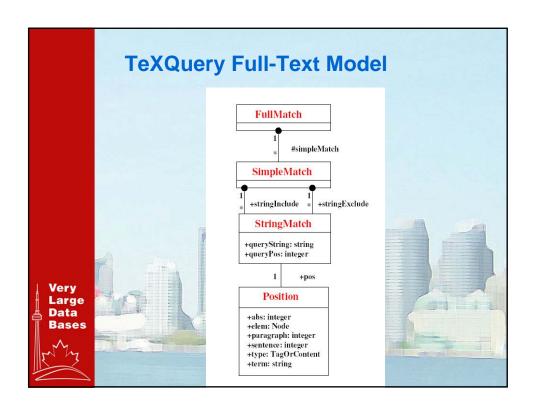


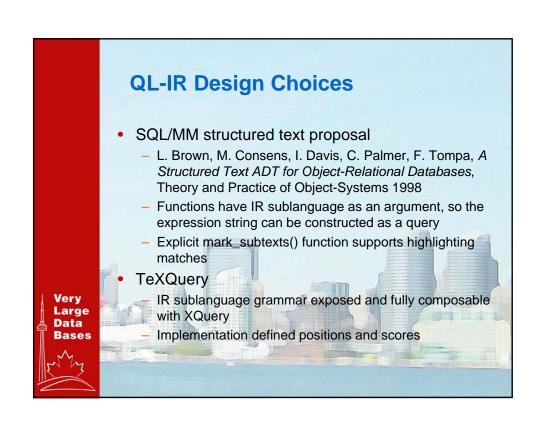
Very Large Data Bases

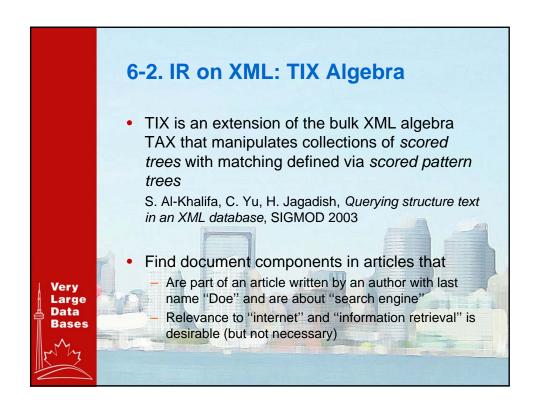
TF-ILF is the product between tf and ilf

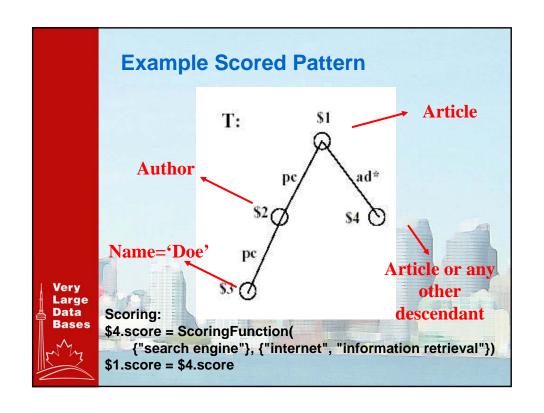


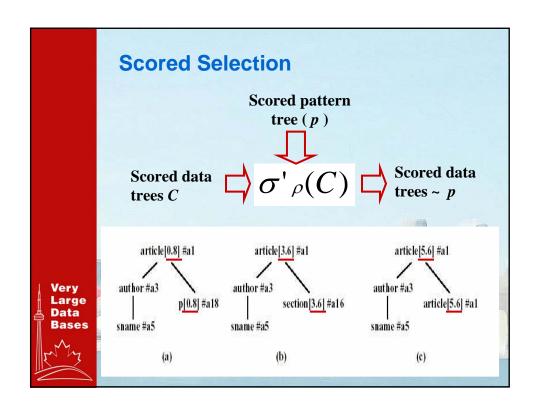


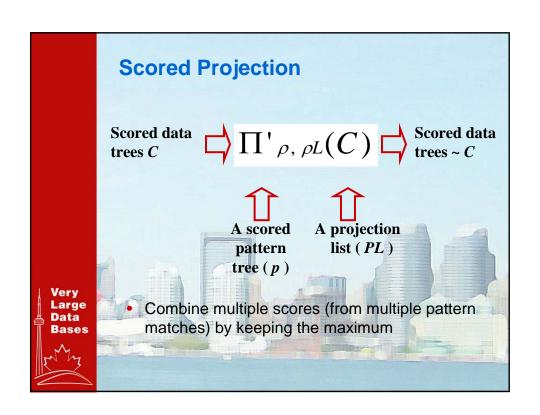


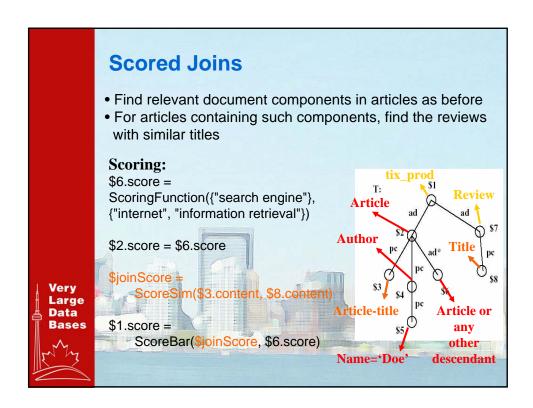


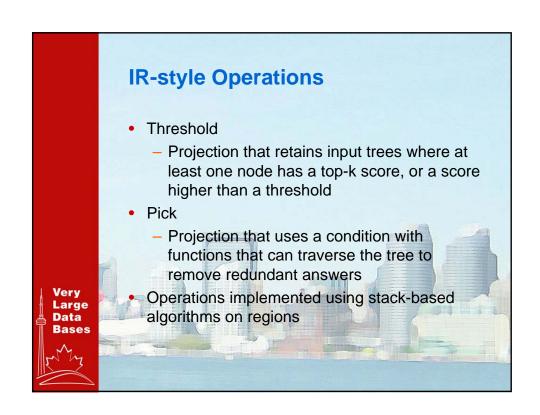












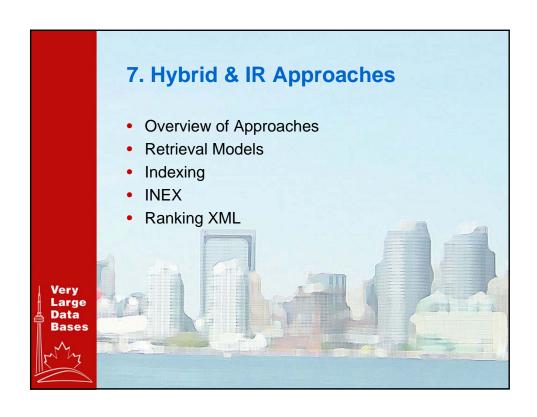
Query Evaluation with Relevance R. Fagin, A. Lotem, M. Naor, Optimal aggregation algorithms for middleware, JCSS 2003 (Garlic System 1995) Threshold Algorithm Given m sorted lists with object rankings Aggregate the rankings from each list for each object Return the top k ranked objects Instance Optimal Solution: do sorted access

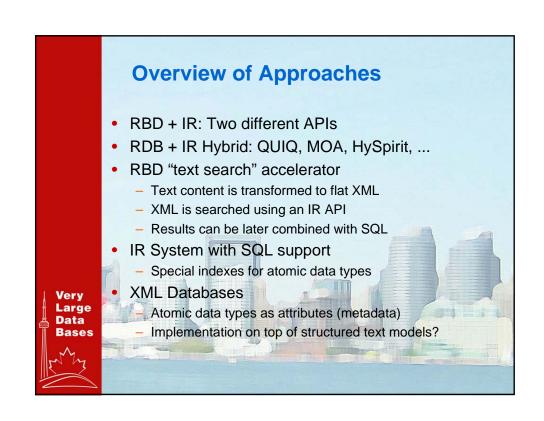
Very Large Data Bases

 IR Application: objects are document (fragments) and each list has the relevance of each document for a given keyword

(and the corresponding random access) until you know you have seen the top k answers







QUIQ (Kabra et al, 2003) Tuple: <tag-name, tag-type, tag-value> Query: match-filter-quality Result: AND of match & filter Match are approximate constraints Filter are exact constraints Relevance is adjusted by quality Indexing: built on top of a RDBMS Non-text data is mapped to pseudo-words Unified index & common TF-IDF model Data Bases Very Large Data Bases Evaluation: 60% faster than a RDBMS text extension



Indexing

- Flat File: add information, SQL accelerators,...
- Semi-structured:
 - Field based: no overlapping, Hybrid model,...
 - Segment based: Overlapped list, List of references, p-strings
 - Tree based: Proximal Nodes, XRS, ...
- Structured:
 - IR/DB, Path-based, Position-based, Multidimensional
- Indexes:
 - Structure + Value index (XML on top of RDBs):
 - Toxin, Dataguides, T-indexes, Index Fabric, etc.
 - Integrated Full-text and Structure index:
 - Proximal Nodes, Region Algebra, String Indexing, ...



XPath over Proximal Nodes (Navarro & Ortega, 2003)

- A fast implementation of XPath subset
- Maps XPath expressions into Proximal Nodes algebra
- Format translation of Axes
- Node + Text index
- Lazy evaluation



| Query | IXPN | Xind | eXist | Grep | Saxon | MS | Toxin |
|---|------|------|-------|------|-------|-----|-------|
| /tstmt/bookcoll/book/ | 1.8 | 20.5 | 8.8 | 3.4 | 4.0 | 3.3 | 2.5 |
| chapter | 0.5 | 2.8 | 2.2 | 0.7 | 3.3 | 1.3 | 1 |
| /tstmt/coverpg/coverpg [title1] | 1.8 | 58.9 | 8.8 | 3.8 | 4.1 | 3.2 | 2.5 |
| /tstmt[//chapter /tstmt[//chapter] | 0.9 | 22.7 | 8.8 | 3.7 | 4.0 | 4.2 | |
| v[.=~"love"] | 0.4 | 9.9 | 9.8 | 0.7 | 3.4 | 1.8 | 3.7 |
| /tstmt[/coverpg/title /following-silbling: | | | | | | | |
| :subtitle | 0.5 | 2.6 | 9.8 | 0.7 | 3.3 | 1.3 | - |





Integrated IR (Bremer & Gertz) • Extension to XQuery • Based on XML fragments • Schemas are extended DataGuides • Enumeration of all rooted label paths • Ancestor relationships from structural joins • RANKBY operator • based on local & dynamic tf-idf • New node enumeration encoding • Path & term-index • Other smaller indexes (in total less than 60%) • More than 10 times faster than other XQuery prototypes







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